

GOW'S HOWARD HALL

CAPITAL CAMPAIGN UPDATE

HELP US REACH OUR \$10.5 MILLION GOAL FOR HOWARD HALL

Your gift or multi-year pledge makes a difference!

TAKE A WALK THROUGH HOWARD HALL

Imagine walking up the center staircase and entering the Commons, where a cozy fireplace invites you to relax, study, or chat with friends. Nearby, you'll find the bookstore, conference room, and Development, Business, and Enrollment Management offices, making it a natural hub for students and faculty to connect. Indoor and outdoor seating areas encourage conversations and solo and group study. With an elevator and ramps, this building is welcoming and accessible for all.

HOWARD HALL FAST FACTS

CAMPAIGN GOAL
\$10.5 million

RAISED TO DATE
\$8.7 million

**REMAINING TO
RAISE**
\$1.8 million

OPENING
Autumn 2025

Venture to the second floor and the heart of Gow's academic program, where Gow's signature Reconstructive Language classes come to life. Here, ten larger, flexible classrooms foster collaboration and creative programming. Each room has the latest technology, with desks and chairs designed to promote natural movement and improve learning. Classrooms offer the space for guest speakers and encourage group projects that help prepare students for college. A dedicated Speech and Language classroom further enriches learning.

On the lower level, discover Gow's new Health Suite, with three infirmary rooms for students to rest and recover, a reception area, and a counseling office to provide the privacy and space for students to get the care they need. Little Seniors, a versatile space and home to the school's entrepreneurship program, will also be perfect for Admissions and Development events, Student Council, and activity club meetings.

Step outside, where Adirondack chairs offer a peaceful place to relax and enjoy the stunning view of Gow's Lower Forty and the meandering Cazenovia Creek— one of our most picturesque spots. Come experience Howard Hall for yourself!



HOWARD HALL WILL BE READY FOR CLASSES IN THE FALL!



I made a gift because...



I am naming a classroom in Howard Hall to thank the school and provide inspiring spaces for students to learn.
JODI RUMBLE
CURRENT PARENT

I made my gift in honor of Norman Howard, a Headmaster and teacher who helped every student to believe in themselves. I am forever grateful.
ROBERT MANICE '71
ALUMNUS



Teaching at Gow transformed my life. Giving back to Gow is my way of saying thank you.
STEVE HIGGINS
FACULTY (1990-94), TRUSTEE

My classmates and I are donating in memory of our friend, Will Raynard, and in honor of the classes of 2010-14. We give to help students like us succeed.
SPENCER WILK '11
ALUMNUS



For more information on making a one-time gift or multi-year pledge, please contact Gayle Hutton, Gow's Director of Development at 716.687.2074 or ghutton@gow.org.

LETTER FROM JOHN R. MUNRO HEAD OF SCHOOL

Dear Friends,

I am so proud to serve as Head of

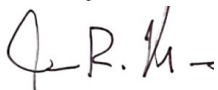


School at Gow,
the first school
in the country to
serve students
with language-
based learning
differences.

As we prepare for Gow's future, a key component of our vision is the construction of a best-in-class home for Gow's signature Reconstructive Language program. With ten larger classrooms, a health and counseling center to serve boys and girls, administrative offices, and a student-run store, we know this building will benefit generations of students and faculty.

I want to thank those who have already donated more than \$8.7 million toward our \$10.5 million goal. With the continued support of our generous community, I am confident we will reach our ambitious goal. If you haven't yet donated, please consider making a one-time gift or multi-year pledge. Your gift of any size will make a difference!

Thank you and best wishes,

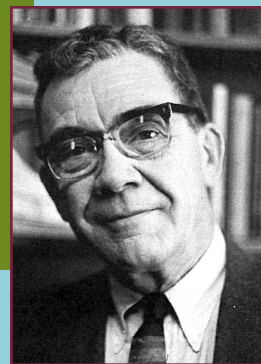


John R. Munro
Head of School

"Norm Howard's passion influenced my life.

His love of teaching was inspiring, and his determination to understand how we learned was unwavering. His belief in each student helped us believe in ourselves."

~ Robert Manice '71, Howard Hall Campaign Donor



WHY HOWARD HALL?

This new building will be called Howard Hall in honor of Norman Howard, Gow's second Headmaster and a teacher for over forty years. He began teaching at Gow in 1931 and served as Headmaster from 1955-1976. What a legacy! Mr. Howard and his wife, Vesta, served as mentors, teachers, and surrogate parents to generations of Govians.

We are pleased to recognize and honor Norm and Vesta Howard for their legacy of dedication and compassion that shapes our Gow community today.

WAYS TO GIVE *and to make a difference!*

GIVE CASH, DONATE APPRECIATED STOCK, OR DESIGNATE GOW AS A BENEFICIARY OF YOUR INSURANCE POLICY OR IRA. YOUR ONE-TIME DONATION OR MULTI-YEAR PLEDGE WILL COUNT TOWARD GOW'S \$10.5 MILLION CAPITAL CAMPAIGN.

DONATE APPRECIATED STOCK

Donate appreciated stock and receive credit for the full value of the stock while avoiding taxes on the capital gain.

CONSIDER DONATING FROM YOUR IRA TO RECEIVE A TAX BENEFIT

If you are age 72+ and take a Required Minimum Distribution (RMD), please consider donating to Gow to receive a tax benefit.

INCLUDE GOW IN YOUR WILL

If you have included Gow in your estate plan, please tell us so we can recognize you as a member of the Wolbach Legacy Society.

MAIN BUILDING EVOLVES THROUGH THE YEARS

1920s

Main is originally a barn when Peter Gow, Jr. starts The Gow School in 1926



1940s

Campus life centers around Main Building (dorms, dining, study hall, showers, and bookstore)



Study Hall provides the structure and foundation for Gow's program



1970s

As enrollment increases, study hall is held in the lobby of Main



Howard Hall Naming Opportunities

Make your gift even more meaningful by considering a one-time contribution or pledge in honor or memory of a friend or favorite faculty member. You can also join friends and family to name a space. To learn more about making a gift, setting up a multi-year pledge, or selecting a Naming Opportunity, please call the Gow Development Office at 716.687.2075 or email us at development@gow.org. Thank you for your support of this important project!

NAMING OPPORTUNITY	AVAILABLE	DONATION AMOUNT
Howard Hall Building	Already Named	<i>Named for Headmaster Norman Howard with a lead gift from Mr. and Mrs. Robert Manice '71 Make your gift in honor of Headmaster Norman Howard</i>
Rogers Commons Area	Already Named	<i>Named for Headmaster M. Bradley Rogers, Jr. by the Standish and Wilk Families (Spencer '11) Make your gift in honor of Headmaster Brad Rogers</i>
Elevator Naming	1 available	\$75,000
Commons Area Furnishings Package	Already Named	<i>Named by Barbara Ibbotson (Steven '80)</i>
Howard Hall Commons Fireplace Naming	Already Named	<i>Named for Gayle Hutton by Robert Vail '68</i>
Academic Classrooms	6/10 available	\$100,000 each <i>Classrooms named by the Brooke Family, Sakhai Family, Wilday Family, and Lowell Powers, Jr. '59</i>
Classroom Furnishings	10 available	\$25,000 per room
Business Office	1 available	\$100,000
Conference Room	Already Named	<i>Named for Lowell "Link" Lundell by the Murch Family (Creighton '64, James '23 and John '23)</i>
Development Office	Already Named	<i>Named by Walt and Pat Silver '67</i>
Govian Bookstore	1 available	\$100,000
Health Office Suite	Already Named	<i>Named by the Morris Family (Loren '23)</i>
Infirmery Room Naming/Furnishings	3 available	\$50,000 each
Patient Lobby Naming/Furnishings	1 available	\$50,000
Triage Room Naming/Furnishings	1 available	\$25,000
Nurses' Office Naming/Furnishings	1 available	\$25,000
Counseling Office	Already Named	<i>Named by the Van Meter Family (Ike '70 and Jane '74)</i>
Health and Wellness Speakers Series	4/5 available	\$50,000 each <i>Named by the Family of Paul Kohan '07</i>
Little Seniors Student Lounge	1 available	\$200,000
Student Store Naming/Furnishings	1 available	\$50,000
Speech and Language Classroom	Already Named	<i>Named by Robert Ittmann '62 and Lila Lohr</i>
Campus Beautification		
Garden Endowment Funds	9/10 available	\$10,000 each <i>Named by Billie Maier (David '92)</i>
Bench with Naming Plaque	8/10 available	\$7,500 each <i>Named by Ida & Alan Botto '57, Sauls Family (Sonny '25)</i>
Trees with Naming Plaque	23/25 available	\$5,000 each <i>Named by Todd Avis, the Weinewuth Family (Mark '20)</i>
Adirondack Chairs with Naming Plaque	23/25 available	\$1,000 each <i>Named by Chris Fontana '88, Toby Simon (Shea '26)</i>

1990s

Gow's first computer lab is housed in Main



2010s

For 98 years, Reconstructive Language classes have been held in Main Building



2020

Main houses health and administrative offices, bookstore, Little Seniors, and classrooms



2024

Construction begins on Gow's new 18,000 square foot Howard Hall to replace Main Building



The Gow School **HOWARD HALL** *Capital Campaign Pledge Form*

Please detach and return this confidential gift intention form to The Gow School Development Office. Thank you!

I/We wish to make a total commitment of \$ _____ to the Howard Hall Capital Campaign

CONTACT INFORMATION

Name(s) _____

Street _____

City _____

State _____

Zip _____

Country _____

Email _____

Phone (home) _____

(work) _____

(cell) _____

DONATION INFORMATION

☐ This is a one-time gift of \$ _____

☐ This is a multi-year pledge of \$ _____/year

for _____ years

☐ This gift is made with retirement funds from a 401(k), IRA or other vehicle. The value of this gift is \$ _____

☐ Please tell me more about including Gow in my estate plan

☐ This pledge or cash gift is designated for a specific Howard Hall Naming Opportunity:

☐ This gift is being made in honor or memory of:

☐ This gift is made with appreciated stock. Please send me stock transfer instructions.

☐ My company offers a Matching Gift Program. Company: _____

Signature 1: _____

Signature 2: _____

PAYMENT

☐ **Check is enclosed** (payable to The Gow School)

☐ **Credit Card:** ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Automatic monthly credit card payment: \$ _____/month (\$10 minimum) for _____ months.

Name (as it appears on card) _____

Credit Card Number _____

Exp. Date _____

Sec. Code _____

In donor recognition materials, please list our name as: _____

Thank you for considering The Gow School and the Howard Hall Capital Campaign. *We appreciate your support of this project and continued belief in the life-changing mission of Gow.*

For more information, please contact:
The Gow School Development Office
Gayle E. Hutton, Director of Development
2491 Emery Road, South Wales, NY 14139
ghutton@gow.org | 716.687.2074

