



We Care Sponsorship Levels

We Care is a Carroll ISD employee appreciation program funded by partner sponsorships. For more information, contact the CISD Communications & Engagement Department at 817-949-7082 or email Amy.Houlihan@southlakecarroll.edu.

Diamond Sponsors - \$2000

- Top billing as program sponsors
- We Care signage to display at your business/organization
- 4 opportunities per year to advertise to CISD employees and/or offer a promotional item or coupon through the employee mailboxes (2 Fall, 2 Spring)
- Spotlight on CISD's We Care website with link to your company's website
- 3 Spotlights on CISD Social Media with link to your company's website
- Name mentioned at We Care sponsored special events and in select CISD publications
- 2 spotlights in eBlast during year of sponsorship (1 Fall, 1 Spring)
- Dragon Logo License (for advertising/partnership promotion only; retail sales requires additional licensing)
- Name listed in We Care flier –distributed in K-4 student folders by CISD

Platinum Sponsors - \$1,000

- Top billing as program sponsors
- We Care signage to display at your business/organization
- 3 opportunities per year to advertise to CISD employees and/or offer a promotional item or coupon through the employee mailboxes
- Listing on CISD's We Care website with link to your company's website
- Name mentioned at We Care sponsored special events
- 1 spotlight in eBlast during year of sponsorship
- Dragon Logo License (for advertising/partnership promotion only; retail sales requires additional licensing)
- Name listed in We Care flier –distributed in K-4 student folders by CISD

Gold Sponsors - \$500

- We Care signage to display at your business/organization
- 2 opportunities per year to advertise to CISD employees and/or offer a promotional item or coupon through the employee mailboxes
- Name mentioned at We Care sponsored special events
- Name listed on CISD's We Care website
- Name listed in We Care flier –distributed in K-4 student folders by CISD

Silver Sponsors - \$250

- 1 opportunity per year to advertise to CISD employees and/or offer a promotional item or coupon through the employee mailboxes
- Name listed on CISD's We Care website
- Name listed in We Care flier –distributed in K-4 student folders by CISD

Bronze Sponsors- \$100

- Name listed on CISD's We Care website
- Name listed in We Care flier –distributed in K-4 student folders by CISD

NOTE: All fliers/coupons/We Care communications to CISD staff must first be coordinated through the Carroll ISD Communications & Engagement Department. Contact Amy.Houlihan@southlakecarroll.edu.