

Campbell County School District Board of Trustees
Special Dinner Meeting
Tuesday, March 11, 2025, at 4:15 pm
Educational Service Center, Rocky Point Room

Present: Tim Albin, Mary Brunner, Mark Christensen, Lisa Durgin, Tim Hallinan, Larry Steiger, and Rollo Williams, Alex Ayers, Kirby Eisenhauer, Dave Bartlett, Melanie Sylte, Alison Gee, and Tracy Peterson.

Others: Larry Yeradi, Susan Monaghan

Dr. Ayers shared the topic of the dinner meeting: 1) Name, Image, Likeness (NIL)

Dr. Ayers introduced Larry Yeradi, a board member of the Wyoming High School Activities Association (WHSAA) and a member of the WHSAA Handbook Committee. Mr. Yeradi provided information on the proposed working document of additions to the bylaws for the Amateur Standards policy: "A student who represents a school in an interscholastic sport shall be an amateur in that sport. An amateur athlete engages in athletic competition solely for the physical, mental, social, and pleasure benefits derived from such participation." The proposed bylaw additions address permitting the use of name, image, and/or likeness (NIL) as a high school athlete in the promotion of a commercial or profit-making event, item, plan, or service. The handbook committee was tasked with drafting a policy for two reasons: 42 states have policies in place allowing it, and is it something that needs to be considered for a possible addition to the WHSAA policy so student-athletes are educated to avoid forfeiting amateur status in a sport and becoming ineligible. The proposed additions/bylaws will be distributed to each school district quadrant, which is represented by an individual from each school, where they will be reviewed. That information will be presented to the WHSAA Board for its first reading in April, and if approved, it will move forward to a second reading in September. If the additions are approved, they will take effect in 2026.

The meeting adjourned at 5:38 PM, with no action taken by the Board.

Administrative Assistant Tracy Peterson

Chairman

Clerk