

# Pearland Independent School District

## Glenda Dawson High School

**2024-2025**



**Board Approval Date:** February 11, 2025  
**Public Presentation Date:** February 11, 2025

# Mission Statement

**It is the mission and purpose of Glenda Dawson High School to establish and maintain a dynamic educational experience that produces students who are well-prepared for our ever-changing society.**

# Vision

**It is our goal to equip our students with the essentials necessary to navigate the challenges of the 21st century with Spirit, Opportunity, Achievement and Respect.**

# Motto

Some Fly, We Soar!

# Table of Contents

Comprehensive Needs Assessment Data Documentation .....	3
Goals .....	5
Goal 1: Pearland ISD will provide a safe and orderly environment by enforcing safety and security measures and training at all levels focused on prevention, mitigation, preparation, response, and recovery. ....	5
Goal 2: Pearland ISD will continue to make quality instruction and academic performance a top priority. ....	8
Goal 3: Pearland ISD will provide for the physical and mental wellbeing of all students and staff. ....	16
Goal 4: Pearland ISD will provide a transparent communication system that fosters trust and enhances unity across the district and community. ....	21

# Comprehensive Needs Assessment Data Documentation

The following data were used to verify the comprehensive needs assessment analysis:

## Improvement Planning Data

- District goals
- Campus goals
- HB3 CCMR goals
- Performance Objectives with summative review (prior year)
- Campus/District improvement plans (current and prior years)
- Covid-19 Factors and/or waivers for Assessment, Accountability, ESSA, Missed School Days, Educator Appraisals, etc.
- Planning and decision making committee(s) meeting data
- State and federal planning requirements

## Accountability Data

- Texas Academic Performance Report (TAPR) data
- Student Achievement Domain
- Student Progress Domain
- Closing the Gaps Domain
- Effective Schools Framework data
- Comprehensive, Targeted, and/or Additional Targeted Support Identification data
- Accountability Distinction Designations
- Federal Report Card and accountability data
- RDA data

## Student Data: Assessments

- State and federally required assessment information
- STAAR current and longitudinal results, including all versions
- STAAR End-of-Course current and longitudinal results, including all versions
- STAAR released test questions
- STAAR Emergent Bilingual (EB) progress measure data
- Texas English Language Proficiency Assessment System (TELPAS) and TELPAS Alternate results
- Advanced Placement (AP) and/or International Baccalaureate (IB) assessment data
- Career and Technical Education (CTE) Programs of Study data including completer, concentrator, explorer, participant, and non-participant information
- SAT and/or ACT assessment data
- PSAT
- Student failure and/or retention rates
- Local benchmark or common assessments data

## Student Data: Student Groups

- Race and ethnicity data, including number of students, academic achievement, discipline, attendance, and rates of progress between groups
- Special programs data, including number of students, academic achievement, discipline, attendance, and rates of progress for each student group

- Economically disadvantaged / Non-economically disadvantaged performance and participation data
- Special education/non-special education population including discipline, progress and participation data
- At-risk/non-at-risk population including performance, progress, discipline, attendance, and mobility data
- Emergent Bilingual (EB) /non-EB data, including academic achievement, progress, support and accommodation needs, race, ethnicity, gender etc.
- Career and Technical Education (CTE) Programs of Study data including completer, concentrator, explorer, participant, and non-participant achievements by race, ethnicity, gender, etc.
- Section 504 data
- Homeless data
- Gifted and talented data
- Dyslexia data
- Response to Intervention (RtI) student achievement data
- Dual-credit and/or college prep course completion data

#### **Student Data: Behavior and Other Indicators**

- Completion rates and/or graduation rates data
- Annual dropout rate data
- Attendance data
- Discipline records
- Violence and/or violence prevention records
- Tobacco, alcohol, and other drug-use data
- Class size averages by grade and subject
- School safety data
- Enrollment trends

#### **Employee Data**

- Staff surveys and/or other feedback
- Teacher/Student Ratio
- State certified and high quality staff data
- Campus leadership data
- Campus department and/or faculty meeting discussions and data
- Professional development needs assessment data
- Evaluation(s) of professional development implementation and impact
- T-TESS data

#### **Parent/Community Data**

- Parent surveys and/or other feedback
- Parent engagement rate

#### **Support Systems and Other Data**

- Processes and procedures for teaching and learning, including program implementation
- Communications data

# Goals

Revised/Approved: February 11, 2025

**Goal 1:** Pearland ISD will provide a safe and orderly environment by enforcing safety and security measures and training at all levels focused on prevention, mitigation, preparation, response, and recovery.

**Performance Objective 1:** Repeat - Consistent training, monitoring and review of safety systems will create an invested and proactive mindset.

**Evaluation Data Sources:** Daily safety logs  
Drill Schedules  
Planning meeting with SRO's, Security Monitors, District and Campus Leadership  
Safety Audits

Strategy 1 Details
<p><b>Strategy 1:</b> Security Monitors will physically check all exterior doors daily and report any issues promptly.</p> <p><b>Strategy's Expected Result/Impact:</b> Minimize access</p> <p><b>Staff Responsible for Monitoring:</b> Security Monitors Admin</p> <p><b>ESF Levers:</b> Lever 3: Positive School Culture</p>
Strategy 2 Details
<p><b>Strategy 2:</b> Prior to any public or large event, leadership teams will meet to review and consider safety concerns.</p> <p><b>Strategy's Expected Result/Impact:</b> Create safe opportunities for students while minimizing risk of negative events.</p> <p><b>Staff Responsible for Monitoring:</b> Admin Team Teachers SRO's</p>

### Strategy 3 Details

**Strategy 3:** Drills will include expectations articulated over the PA and reinforced by staff. Drills will also overlap non-instructional times such as passing periods and lunch.

**Strategy's Expected Result/Impact:** Less confusion in response to events that occur outside the structure of a classroom.

**Staff Responsible for Monitoring:** Admin

SRO's

Teachers

**ESF Levers:**

Lever 1: Strong School Leadership and Planning

### Strategy 4 Details

**Strategy 4:** Student orientations will include slides going over expectations for not opening exterior doors for visitors and not propping open doors during the school day.

**Strategy's Expected Result/Impact:** Create a more secure school.

**Staff Responsible for Monitoring:** Security Monitors

Admin

Staff

SRO's

**ESF Levers:**

Lever 1: Strong School Leadership and Planning

### Strategy 5 Details

**Strategy 5:** During Eagle Hour, all restrooms with doors will be closed and locked. Each open restroom will have a teacher/coach assigned directly to the restroom duty station to manage flow and respond to any events as they happen.

**Strategy's Expected Result/Impact:** Minimize negative behaviors such as fights, vaping, and other physical issues in restrooms.

**Staff Responsible for Monitoring:** Teachers

Admin Team

Security Monitors

**ESF Levers:**

Lever 1: Strong School Leadership and Planning, Lever 3: Positive School Culture

**Goal 1:** Pearland ISD will provide a safe and orderly environment by enforcing safety and security measures and training at all levels focused on prevention, mitigation, preparation, response, and recovery.

**Performance Objective 2:** Staff Awareness, student knowledge of resources and strategies, clear response protocols, teacher DBI strategies and timely intervention expectations will work together to reduce violent behaviors on campus.

**Evaluation Data Sources:** Student Orientations  
Training Agendas  
Skyward Discipline Data Year-over-year Reports  
Student Survey Data (Principal's Forum)

Strategy 1 Details
<p><b>Strategy 1:</b> Discussing/Define "Bullying" and resources in both the 9th grade parent meeting and class orientations at the beginning of the year.</p> <p><b>Strategy's Expected Result/Impact:</b> Fewer incidents rise to the level of violence.</p> <p><b>Staff Responsible for Monitoring:</b> All Teachers Counselors Admin Team</p>
Strategy 2 Details
<p><b>Strategy 2:</b> Teachers will be trained, and monitored by admin, in classroom management strategies to create positive environments, recognize potential developments and proactively reduce disruptive/volatile behaviors.</p> <p><b>Strategy's Expected Result/Impact:</b> Fewer Office Referrals Fewer Physical Instances</p> <p><b>Staff Responsible for Monitoring:</b> Teachers Admin TEAM</p>

**Goal 2:** Pearland ISD will continue to make quality instruction and academic performance a top priority.

**Performance Objective 1:** Increase the number of students that meet the CCMR from a projected success rate of 90% to over 95% to meet the new target to earn another A rating.

**Evaluation Data Sources:** SAT, ACT, TSI scores, AP scores,  
Enrollment in DC, College Prep English and Math, TEA CCR indicator report  
Senior Tracking Data  
College Bridge Course

Strategy 1 Details
<p><b>Strategy 1:</b> Increase enrollment in college prep math and English class for students that do not have a CCMR indicator.</p> <p><b>Strategy's Expected Result/Impact:</b> Expand avenues to obtain college readiness in math and English. Review prior to start of senior year, identify those not on track.</p> <p><b>Staff Responsible for Monitoring:</b> Administration, English teachers, Math teachers, C&amp;I Specialist, Counselors</p> <p><b>TEA Priorities:</b> Connect high school to career and college</p>
Strategy 2 Details
<p><b>Strategy 2:</b> Provide reviews and give the TSI in January to all Seniors that do not have a CCMR indicator.</p> <p><b>Strategy's Expected Result/Impact:</b> Increase the number of seniors meeting the CCMR criteria.</p> <p><b>Staff Responsible for Monitoring:</b> Counselors</p> <p><b>TEA Priorities:</b> Connect high school to career and college</p>
Strategy 3 Details
<p><b>Strategy 3:</b> Explore the new College Bridge diagnostic exam and strategies to utilize the self-paced online modules to earn the CCMR designation.</p> <p><b>Strategy's Expected Result/Impact:</b> Higher Numbers of Seniors Meeting CCMR</p> <p><b>Staff Responsible for Monitoring:</b> Counselors ESC - C&amp;I Administration Counselors</p> <p><b>TEA Priorities:</b> Build a foundation of reading and math, Connect high school to career and college</p>



#### Strategy 4 Details

**Strategy 4:** Review Special Education graduation codes for students who may qualify for CCMR credit.

**Strategy's Expected Result/Impact:** Identify student incorrectly coded

**Staff Responsible for Monitoring:** Counselors

#### Strategy 5 Details

**Strategy 5:** Create targeted sections of Algebra II for seniors needing Algebra II and CCMR. Adjust the curriculum to include Texas College Bridge.

**Strategy's Expected Result/Impact:** Increase the number of seniors earning CCMR in the math component.

**Staff Responsible for Monitoring:** Counselors,  
Admin  
C&I

**TEA Priorities:**

Build a foundation of reading and math, Connect high school to career and college

**Goal 2:** Pearland ISD will continue to make quality instruction and academic performance a top priority.

**Performance Objective 2:** Increase the percentage of Special Education Students meeting approaches or higher criteria to at least 50% in all 5 content areas.  
(Currently - ELA I and ELA II combined 42%)

**Evaluation Data Sources:** 2024 STAAR Results  
Benchmark Data

Strategy 1 Details
<p><b>Strategy 1:</b> Continue to train and align new SpEd team in applying accommodations to best meet the needs of individual students.</p> <p><b>Strategy's Expected Result/Impact:</b> Admin and Dept Chair plan together to identify and support needs. Increased monitoring and accountability for instructional TEAM Increased student performance</p> <p><b>Staff Responsible for Monitoring:</b> SpEd Staff SpEd Dept. Chair AP Over SpEd TEAM</p> <p><b>ESF Levers:</b> Lever 2: Strategic Staffing</p>
Strategy 2 Details
<p><b>Strategy 2:</b> Create EH tutoring sessions for Special Education students as part of the STAAR blitz.</p> <p><b>Strategy's Expected Result/Impact:</b> Small group teaching Increased scores</p> <p><b>Staff Responsible for Monitoring:</b> SpEd Staff Teacher of Record Admin over SpEd</p>

**Goal 2:** Pearland ISD will continue to make quality instruction and academic performance a top priority.

**Performance Objective 3:** Increase the Domain I score by increasing the % Approaches to 95% (93%), % meets to 80% (74%), % Masters to 40% (36%) for Algebra I.

**Evaluation Data Sources:** 2024 STAAR Scores

Strategy 1 Details
<p><b>Strategy 1:</b> Hand schedule students that failed Algebra I STAAR into specific sections of Algebraic Reasoning for additional targeted support.</p> <p><b>Strategy's Expected Result/Impact:</b> Allow for targeted interventions to occur and improve student STAAR performance on the December retest.</p> <p><b>Staff Responsible for Monitoring:</b> Asst. Principal Lead Counselor</p>
Strategy 2 Details
<p><b>Strategy 2:</b> Each teacher will receive a list of their current students with their previous STAAR score and performance rating.</p> <p><b>Strategy's Expected Result/Impact:</b> Teachers will know the performance level of each student and have an understanding of how to help the succeed on STAAR.</p> <p><b>Staff Responsible for Monitoring:</b> Asst. Principal C&amp;I Specialist</p>
Strategy 3 Details
<p><b>Strategy 3:</b> Analyze Benchmark data to determine which areas students are struggling to master concepts and adjust instruction accordingly.</p> <p><b>Strategy's Expected Result/Impact:</b> Increase STAAR performance.</p> <p><b>Staff Responsible for Monitoring:</b> Algebra team C&amp;I Specialist</p>
Strategy 4 Details
<p><b>Strategy 4:</b> Algebra team will work closely with the curriculum specialist to plan and implement lessons that engage and challenge students at the STAAR level.</p> <p><b>Strategy's Expected Result/Impact:</b> Students will increase success on STAAR type questions.</p> <p><b>Staff Responsible for Monitoring:</b> Algebra I team C&amp;I Specialist</p>

Strategy 5 Details
<p><b>Strategy 5:</b> Increase the focus of STAAR Readiness in Summer School Now</p> <p><b>Strategy's Expected Result/Impact:</b> Students will have more exposure to STAAR type questions and strategies to improve performance and receive more targeted feedback from teachers.</p> <p><b>Staff Responsible for Monitoring:</b> SSN Teachers</p>
Strategy 6 Details
<p><b>Strategy 6:</b> Students will be offered Summer STAAR Intervention Tutorials. Students will have exposure to STAAR support, tutoring, testing strategies, and targeted feedback.</p> <p><b>Strategy's Expected Result/Impact:</b> Students will improve STAAR performance on the July Retest.</p> <p><b>Staff Responsible for Monitoring:</b> Administration, Campus Testing Coordinator, Teachers</p>
Strategy 7 Details
<p><b>Strategy 7:</b> Implement the BTC (Building Thinking Classrooms) model in ALL Algebra I sections.</p> <p><b>Strategy's Expected Result/Impact:</b> Continue the unprecedented growth in performance across all levels.</p> <p><b>Staff Responsible for Monitoring:</b> Algebra I Teachers C&amp;I Lead Algebra I Support Staff</p> <p><b>TEA Priorities:</b> Build a foundation of reading and math</p> <p><b>- ESF Levers:</b> Lever 5: Effective Instruction</p>

**Goal 2:** Pearland ISD will continue to make quality instruction and academic performance a top priority.

**Performance Objective 4:** Increase overall attendance from 96% to 97%.

**High Priority**

**Evaluation Data Sources:** Six-weeks attendance reports.

Strategy 1 Details
<p><b>Strategy 1:</b> Assign an administrator to be over attendance.</p> <p><b>Strategy's Expected Result/Impact:</b> Weekly reports will be run and disseminated in weekly admin meetings to make sure we are tracking, communicating and taking intervention steps to improve attendance.</p> <p><b>Staff Responsible for Monitoring:</b> 3 Attendance Clerks</p> <p>Admin Over Attendance</p> <p>Admin Team</p> <p>District Outreach Team</p>

**Goal 2:** Pearland ISD will continue to make quality instruction and academic performance a top priority.

**Performance Objective 5:** #Family - Recruit, retain, support, and push the limits of the best of the best staff for our students.

- Evaluation Data Sources:** Teacher turnover  
Exit Surveys  
Advancement interests  
Visible Roots  
Quality of hires

Strategy 1 Details
<p><b>Strategy 1:</b> First year teachers are closely mentored and teamed with peers.</p> <p><b>Strategy's Expected Result/Impact:</b> Rapid developmental curves and investment in the campus.</p> <p><b>Staff Responsible for Monitoring:</b> EVERY member of team Dawson.</p> <p><b>TEA Priorities:</b> Recruit, support, retain teachers and principals</p> <p><b>- ESF Levers:</b> Lever 3: Positive School Culture</p>
Strategy 2 Details
<p><b>Strategy 2:</b> The campus based "next level" Aspiring Administrator Program will develop staff and support students on campus.</p> <p><b>Strategy's Expected Result/Impact:</b> Continue the pipeline of developing leadership skills and perspectives. Connect struggling students with another specific resource.</p> <p><b>Staff Responsible for Monitoring:</b> Principal and Associate Principal</p> <p><b>ESF Levers:</b> Lever 1: Strong School Leadership and Planning</p>

### Strategy 3 Details

**Strategy 3:** All family members get invited and are in the will...teachers, para professionals, custodians, maintenance, food services, security guards, transportation, and support teams are valued.

**Strategy's Expected Result/Impact:** Retainability, morale, value, desire to work and do extra to help the team (students) all flow.

**Staff Responsible for Monitoring:** All

**TEA Priorities:**

Recruit, support, retain teachers and principals

**- ESF Levers:**

Lever 3: Positive School Culture

**Goal 3:** Pearland ISD will provide for the physical and mental wellbeing of all students and staff.

**Performance Objective 1:** DHS will support a variety of programs to promote a safe and orderly school environment.

**Evaluation Data Sources:** Agendas, Crimestopper Data, Attendance, Awareness assemblies and orientations, staff development agendas, campus surveys, Principal's Forum

Strategy 1 Details
<p><b>Strategy 1:</b> Two separate orientations will be held. The first will address the student handbook, anti-bullying and harassment policies, expectations outlined in the Code of Conduct, safety and security for the campus and general school expectations. The second will clearly outline Eagle Hour and all the available opportunities/resources to support student success, mental health and campus culture.</p> <p><b>Strategy's Expected Result/Impact:</b> Reduction in student offenses. Orientations are held in small alpha groups using all administrators with their own students by grade level. 6 days to implement.</p> <p><b>Staff Responsible for Monitoring:</b> Asst. Principals</p> <p><b>ESF Levers:</b> Lever 1: Strong School Leadership and Planning, Lever 3: Positive School Culture</p>
Strategy 2 Details
<p><b>Strategy 2:</b> Safe &amp; Drug Free Schools - Integrate violence prevention lessons including Bullying Prevention, Human Trafficking Awareness, Tobacco, Alcohol, and Other Drugs (TAOD) prevention, and TikTok/Social Media hazards for students and staff.</p> <p><b>Strategy's Expected Result/Impact:</b> Increased student awareness in regards to safety and violence.</p> <p><b>Staff Responsible for Monitoring:</b> Principal, Asst. Principals, Counselors, Teachers</p> <p><b>ESF Levers:</b> Lever 3: Positive School Culture</p>
Strategy 3 Details
<p><b>Strategy 3:</b> Positive Interaction with Police Officer Training delivered to all freshmen students in the Spring Semester through their Social Studies classes.</p> <p><b>Strategy's Expected Result/Impact:</b> Students will be trained on how to interact positively with a police officer both in school and in the community.</p> <p><b>Staff Responsible for Monitoring:</b> Asst. Principal, Campus SROs, Social Studies Teachers</p> <p><b>ESF Levers:</b> Lever 3: Positive School Culture</p>



Strategy 4 Details
<p><b>Strategy 4:</b> Students and staff will be required to wear an ID during the school day.</p> <p><b>Strategy's Expected Result/Impact:</b> Immediate recognition of an unauthorized person in the building.</p> <p><b>Staff Responsible for Monitoring:</b> Principal, Asst. Principals, Teachers, Campus Security, Office Staff</p>

**Goal 3:** Pearland ISD will provide for the physical and mental wellbeing of all students and staff.

**Performance Objective 2:** Dawson High School will support the physical and mental health of all students and staff.

**Evaluation Data Sources:** Discipline Data, CAST, Staff Surveys, Principal's Forum, District Bullying Reporting Form, Student AP Ambassador Program.

Strategy 1 Details
<p><b>Strategy 1:</b> Campus will house a Student Support Counselor to provide individual and group counseling as needed for social and emotional concerns as well as immediate crisis intervention.</p> <p><b>Strategy's Expected Result/Impact:</b> Increased mental health support and awareness.</p> <p><b>Staff Responsible for Monitoring:</b> Principal, Lead Counselor, SSC</p>
Strategy 2 Details
<p><b>Strategy 2:</b> DHS will establish NEST Watchers to take new students under their wing.</p> <p><b>Strategy's Expected Result/Impact:</b> New students enrolling at Dawson will establish connections that lead to student success.</p> <p><b>Staff Responsible for Monitoring:</b> Lead Counselor, Counseling Team, SSC</p>
Strategy 3 Details
<p><b>Strategy 3:</b> DHS will allow sufficient time for students to eat, attend tutorials, decompress mentally, and socialize with their peers.</p> <p><b>Strategy's Expected Result/Impact:</b> Positive social-emotional health opportunities available for students.</p> <p><b>Staff Responsible for Monitoring:</b> Administration, Counseling Team, Teachers</p> <p><b>ESF Levers:</b> Lever 3: Positive School Culture</p>
Strategy 4 Details
<p><b>Strategy 4:</b> DHS will provide an environment that fosters safe, enjoyable, and developmentally appropriate fitness activities for all students, including those who are not participating in PE classes or competitive sports. (Band marching, Cheer, Color Guard, Diamonds, FFA, Fitness Gram, Health Science Technology, Life Skills School Garden, Outdoor Education Courses, ROTC, Student Athletic Training)</p> <p><b>Strategy's Expected Result/Impact:</b> Students improve their fitness levels.</p> <p><b>Staff Responsible for Monitoring:</b> Administration, Teachers</p>

#### Strategy 5 Details

**Strategy 5:** DHS will provide opportunities for students to participate in physical activities that promote a healthy lifestyle before-school and/or after-school hours. (Athletic and Fine Arts Practices and competitions, Dawson Anglers Fishing Club, FFA, Robotics, Open Gym/Open Weight Rooms, Special Olympics, Summer Strength and Conditioning Programs, etc.)

**Strategy's Expected Result/Impact:** Promotion of a healthy lifestyle.

**Staff Responsible for Monitoring:** Administration, Teachers, Coaches, and Sponsors,

**ESF Levers:**

Lever 3: Positive School Culture

#### Strategy 6 Details

**Strategy 6:** Admin will host a 9th grade parent meeting prior to the start of the year focusing on 3 components: General Info, Safety (including vapes and bullying), and Stress/Emotional Wellbeing.

**Strategy's Expected Result/Impact:** Parental awareness and engagement in student support.

**Staff Responsible for Monitoring:** Admin

**ESF Levers:**

Lever 3: Positive School Culture

#### Strategy 7 Details

**Strategy 7:** New AP Ambassador's Program will connect upper classmen to 9th grade students to support mentor health, stress management, and efficient study skills for advanced students.

**Strategy's Expected Result/Impact:** Younger students will learn from the experience and wisdom of upper classmen in advanced courses helping them to better plan and manage the mental stress of heavy workloads.

**Staff Responsible for Monitoring:** Lead Teacher over AP Ambassadors

Counselors

Advanced Academics

Admin over AP Programs

**ESF Levers:**

Lever 3: Positive School Culture

### Strategy 8 Details

**Strategy 8:** Pilot PALS program where seniors are trained and then travel to mentor elementary students.

**Strategy's Expected Result/Impact:** Seniors develop leadership skills through training and then connecting to young students in PISD. Elementary students gain the support of a new resource in their life that focuses on their individual needs.

**Staff Responsible for Monitoring:** PALS Teacher

Counselors

Admin at both Dawson and the feeder elementary schools supported

**ESF Levers:**

Lever 3: Positive School Culture

**Goal 4:** Pearland ISD will provide a transparent communication system that fosters trust and enhances unity across the district and community.

**Performance Objective 1:** Dawson High School will increase parent and community involvement.

**Evaluation Data Sources:**

Parent and community feedback  
Calendars  
Agendas  
Events Sign In Sheets

Strategy 1 Details
<b>Strategy 1:</b> Parents will be invited and encouraged to attend a Meet Your Teacher Event. <b>Strategy's Expected Result/Impact:</b> Increased parent/teacher communication <b>Staff Responsible for Monitoring:</b> Principal, Asst. Principals
Strategy 2 Details
<b>Strategy 2:</b> DHS will host a Flock Party open to the community to build support for student programs. <b>Strategy's Expected Result/Impact:</b> Partnerships with parents, local businesses. <b>Staff Responsible for Monitoring:</b> Principal, Asst. Principals, STUCO, Club and Group Sponsors.
Strategy 3 Details
<b>Strategy 3:</b> Site based hiring committees will include a parent or community representative in hiring pools for leadership positions. <b>Strategy's Expected Result/Impact:</b> Parent feedback, inclusion of parents in the vision of leadership on campus. <b>Staff Responsible for Monitoring:</b> Principal  <b>TEA Priorities:</b> Recruit, support, retain teachers and principals
Strategy 4 Details
<b>Strategy 4:</b> Ovation Theater and Encore Choir Programs will perform musicals, plays, and performances open to the community. <b>Strategy's Expected Result/Impact:</b> Community involvement in Fine Arts Education. <b>Staff Responsible for Monitoring:</b> Asst. Principal, Fine Arts Teachers

### Strategy 5 Details

**Strategy 5:** Athletic and Fine Arts Programs plan community wide events for students and families throughout the year. (Baseball Buddies, Diamond Sisters, Cheer and Diamond Mini Clinics, Winter Dash, Football Golf Tournament, Bingo Nights, Powder Puff Football, Summer Athletic Camps, etc.

**Strategy's Expected Result/Impact:** Staff, Students, Parents, and community members unite to participate in school events.

**Staff Responsible for Monitoring:** Administration, Coaches, Sponsors

### Strategy 6 Details

**Strategy 6:** Expand our presence supporting our feeder schools. Including: 6 Campuses for morning drop off rallies, teams of students to read to elementary students, Band, Dance, and Cheer attending elementary and junior high STAAR pep rallies.

**Strategy's Expected Result/Impact:** Expanding our Brand and footprint/impact in the community and inspiring little Eagles.

**Staff Responsible for Monitoring:** Fine Arts

Athletics

Admin

Teachers

**TEA Priorities:**

Improve low-performing schools

**- ESF Levers:**

Lever 3: Positive School Culture

**Goal 4:** Pearland ISD will provide a transparent communication system that fosters trust and enhances unity across the district and community.

**Performance Objective 2:** Dawson High School will communicate effectively with parents and community members.

**Evaluation Data Sources:** Parent and community feedback

Skyward Blasts

Connect Ed Messages

Dawson Twitter

Web Pages

Canvas Web Access

Strategy 1 Details
<b>Strategy 1:</b> School will utilize Social Media (such as Twitter, Campus Webpage) to communicate school events, daily announcements and important school information. <b>Strategy's Expected Result/Impact:</b> High level of parent communication regarding events, celebrations, success, and other daily information. <b>Staff Responsible for Monitoring:</b> Principal, Asst. Principals, campus Organizations
Strategy 2 Details
<b>Strategy 2:</b> Communication through Social Media, Program Websites, Email Blasts, etc. will be utilized for community attendance of fine arts performances (ex: plays, concerts, art shows), athletic events, awards ceremonies, etc. <b>Strategy's Expected Result/Impact:</b> High level of parent involvement at campus events, celebrations, successes, etc. <b>Staff Responsible for Monitoring:</b> Principal, Asst. Principals, campus Organizations
Strategy 3 Details
<b>Strategy 3:</b> Student Information Systems Software will be utilized as a resource for parents to check grades, attendance, etc. on a regular basis. <b>Strategy's Expected Result/Impact:</b> Parents will receive real time information in regards to their student's academic progress. <b>Staff Responsible for Monitoring:</b> Administration, PEIMS Specialist
Strategy 4 Details
<b>Strategy 4:</b> Parents will be invited and encouraged to attend a Meet Your Teacher Event. <b>Strategy's Expected Result/Impact:</b> Increase number of parents attending. <b>Staff Responsible for Monitoring:</b> Principal Assistant Principals Teachers

Strategy 5 Details
<b>Strategy 5:</b> Campus newsletter will be distributed monthly to staff and parents to include: ??????????????????????