Pearland Independent School District

Berry Miller Jr. High

2024-2025



Board Approval Date: February 11, 2025 **Public Presentation Date:** February 11, 2025

Mission Statement

To Inspire, Empower, & Pursue a Passion for Personal Success.

Vision

BMJH is committed to providing:

A C 1
A safe and nurturing environment
An awareness, acceptance, and celebration of diversity
Rich, differentiated, and authentic learning experiences
Flourishing and competitive fine arts and athletic programs
Opportunities to make connections and explore personal interests
Service-oriented activities to support our local and global community
A focus on continuous improvement

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Comprehensive Needs Assessment Data Documentation

The following data were used to verify the comprehensive needs assessment analysis:

Improvement Planning Data

- District goals
- Campus goals
- Campus/District improvement plans (current and prior years)
- Covid-19 Factors and/or waivers for Assessment, Accountability, ESSA, Missed School Days, Educator Appraisals, etc.
- Planning and decision making committee(s) meeting data
- State and federal planning requirements

Accountability Data

- Texas Academic Performance Report (TAPR) data
- Student Achievement Domain
- Student Progress Domain
- Closing the Gaps Domain
- Effective Schools Framework data
- Accountability Distinction Designations
- Federal Report Card and accountability data
- Local Accountability Systems (LAS) data

Student Data: Assessments

- State and federally required assessment information
- STAAR current and longitudinal results, including all versions
- STAAR End-of-Course current and longitudinal results, including all versions
- STAAR Emergent Bilingual (EB) progress measure data
- Texas English Language Proficiency Assessment System (TELPAS) and TELPAS Alternate results
- Student failure and/or retention rates
- · Local diagnostic reading assessment data
- Local benchmark or common assessments data

Student Data: Student Groups

- Race and ethnicity data, including number of students, academic achievement, discipline, attendance, and rates of progress between groups
- Special programs data, including number of students, academic achievement, discipline, attendance, and rates of progress for each student group
- Economically disadvantaged / Non-economically disadvantaged performance and participation data
- Special education/non-special education population including discipline, progress and participation data
- At-risk/non-at-risk population including performance, progress, discipline, attendance, and mobility data
- Emergent Bilingual (EB) /non-EB data, including academic achievement, progress, support and accommodation needs, race, ethnicity, gender etc.
- Section 504 data
- · Gifted and talented data
- Dvslexia data

• Response to Intervention (RtI) student achievement data

Student Data: Behavior and Other Indicators

- Attendance data
- Mobility rate, including longitudinal data
- Discipline records
- Student surveys and/or other feedback
- Class size averages by grade and subject
- School safety data
- Enrollment trends

Employee Data

- Staff surveys and/or other feedback
- Teacher/Student Ratio
- State certified and high quality staff data
- Campus department and/or faculty meeting discussions and data
- Evaluation(s) of professional development implementation and impact
- T-TESS data

Goals

Revised/Approved: February 11, 2025

Goal 1: Pearland ISD will provide a safe and orderly environment by enforcing safety and security measures and training at all levels focused on prevention, mitigation, preparation, response, and recovery.

Performance Objective 1: Implement practices for a safe and secure school.

Evaluation Data Sources: Meeting agendas

Discipline data
Safety audits
PBIS data
Safety signage inside and outside of the school building
CRASE Training for staff

Strategy 1 Details

Strategy 1: Conduct mandatory safety safety drills throughout year: at least 4 fire drills, 2 lockdown drills, 1 secure drill, evacuation, and shelter-in-place for hazmat and shelter for severe weather utilizing the response actions of the Standard Response Protocol.

Strategy's Expected Result/Impact: Improve student and staff safety.

Staff Responsible for Monitoring: Principal, AP

Strategy 2 Details

Strategy 2: Create an environment of consistent and clear expectations for all adults and students to follow.

Strategy's Expected Result/Impact: Improve student and staff safety.

Staff Responsible for Monitoring: Principal, AP

Strategy 3 Details

Strategy 3: Conduct outside door checks as required.

Strategy's Expected Result/Impact: Improve student and staff safety.

Staff Responsible for Monitoring: Principal, AP

Strategy 4 Details

Strategy 4: Student Resource Officer will be present and seen inside the campus and outside the campus at afternoon school activities, car rider drop-off/pick-up, and at the reception desk.

Strategy's Expected Result/Impact: Improve student and staff safety.

Staff Responsible for Monitoring: Principal

Strategy 5 Details

Strategy 5: Conduct monthly safety meetings with POD Captains.

Strategy's Expected Result/Impact: Improve student and staff safety.

Staff Responsible for Monitoring: Principal, AP

Goal 1: Pearland ISD will provide a safe and orderly environment by enforcing safety and security measures and training at all levels focused on prevention, mitigation, preparation, response, and recovery.

Performance Objective 2: Conduct safety drills, trainings and lessons for students and staff.

Evaluation Data Sources: Weekly Door Check
Safety drills according to policy and procedures
Check-ins with SRO on campus of any safety concerns inside or outside of BMJH
POD Captain Monthly Meetings to address student and staff safety
Review, Discussion and Trainings at monthly faculty meetings
CRASE Training conducted on 10/16/24 for all staff

Strategy 1 Details

Strategy 1: Mandatory Safety Training & Drills Review of safety procedures after each drill Safety Door Audits

Staff Responsible for Monitoring: Principal Assistant Principals
Student Resource Officer

POD Captains (Safety Team)

Teachers

ESF Levers:

Lever 1: Strong School Leadership and Planning, Lever 2: Strategic Staffing, Lever 3: Positive School Culture

Goal 1: Pearland ISD will provide a safe and orderly environment by enforcing safety and security measures and training at all levels focused on prevention, mitigation, preparation, response, and recovery.

Performance Objective 3: Proactively address interventions, violence prevention, and disrespectful behavior patterns.

Evaluation Data Sources: Presentations by Counselors: Anti-bullying, dating violence, Use of Character Development Program
Admin Talks with individual/group of students
Coffee with the Counselors
Bobcat Hour Clubs & Counseling groups

Strategy 1 Details

Strategy 1: Yearly presentations covering topics of concern (Suicide, Dating Violence, Bullying, etc.)

Staff Responsible for Monitoring: Principals

Assistant Principals Counselors

School Resource Officer

Teachers

Performance Objective 1: All accountability groups focusing on our African American, Hispanic and High focus students will meet the academic achievement exceeding the long term target in reading and math.

High Priority

Evaluation Data Sources: 2024 Accountability Domain III: Closing the Gaps Data Report

Reading - Target - AA - 66% Performance - 77% Reading - Target - H - 68% Performance - 80%

Reading - Target - High Focus - 67% Performance - 71%

Math - Target - AA - 66% Performance - 50%

Math - Target - H - 70% Performance - 62%

Math - Target - High Focus - 68% Performance - 52%

Strategy 1 Details

Strategy 1: Provide an inclusion program utilizing a special education case manager specializing in Math and Reading.

Strategy's Expected Result/Impact: STAAR results to close the gaps

Direct Instruction with staff knowledge of each student

Staff Responsible for Monitoring: Principal

Special Education Department Chair

Special Education Teachers

TEA Priorities:

Build a foundation of reading and math

- ESF Levers:

Lever 5: Effective Instruction

Strategy 2 Details

Strategy 2: Analyze data and provide grade appropriate tutoring in Reading and Math.

Strategy's Expected Result/Impact: HB 1416 - Targeted Tutoring for Resource Students

Benchmarks

Common Assessments

Released STAAR Test

Staff Responsible for Monitoring: Principal

Case Managers

ELAR & Math Department Chairs

Strategy 3 Details

Strategy 3: Create a school wide common language and common strategy around redesigned STAAR SCR questions

Strategy's Expected Result/Impact: More consistent lesson plans and academic strategies

Efficient Individual Education Plans (IEP)

Data Tracking Benchmarks

Staff Responsible for Monitoring: Principal

LSSP

Special Education Teachers

Department Leaders

TEA Priorities:

Build a foundation of reading and math

Performance Objective 2: The students will show growth for each STAAR test at each grade level. Academic Growth score will improve on the 2024 score of 83.

Evaluation Data Sources: STAAR Reports Benchmarks Assessment System Common Assessments Campus Accountability Reports Student Self-Tracking Sheets

Strategy 1 Details

Strategy 1: Disaggregate and analyze benchmark, common assessments, and STAAR release data to form specialized tutorial groups to provide individualized instruction.

Strategy's Expected Result/Impact: Expected results are to increase our passing standards of our special education students, at-risk students, Hispanic students and African American students. The goal is to mirror the passing standard of other sub-groups.

Staff Responsible for Monitoring: Principal

Assistant Principal Department Chairs

TEA Priorities:

Build a foundation of reading and math

Strategy 2 Details

Strategy 2: Monitor and evaluate the implementation of instructional strategies to be culturally sensitive to all populations of our school.

Strategy's Expected Result/Impact: STAAR results increase in Reading and Math in all three categories of approaches, meets and masters

Staff Responsible for Monitoring: Principal

C&I Specialist

CATS (Cultural Awareness Teachers & Students)

Teachers

Strategy 3 Details

Strategy 3: Vertical and horizontal alignment among subject areas.

Strategy's Expected Result/Impact: Teachers by subject area having common planning time or morning planning time will help their consistency and the vertical and horizontal planning of each subject area.

Increased STAAR scores in the categories of approaches and meets.

Staff Responsible for Monitoring: Principal

Assistant Principal's Department Leaders C&I Specialist

Strategy 4 Details

Strategy 4: HB 1416 enrichment and intervention programs for students failing STAAR to meet their needs

Strategy's Expected Result/Impact: Expected result is for student show at least one year of academic growth.

Staff Responsible for Monitoring: Principal

Counselors

Math/Reading Teachers

Intervention Teachers

Use previous year STAAR results to place students in Power Math and/or Power Reading of subject they have not met adequate progress to meet the needs of HB4545.

TEA Priorities:

Build a foundation of reading and math

Performance Objective 3: The percent of master students in all seven STAAR test will be 55% or higher. Algebra I EOC students will Master at 90%.

Evaluation Data Sources: Lead4ward Progress Matrix

Common Assessments Benchmarks STAAR Release Student Tracking Charts

Strategy 1 Details

Strategy 1: Weekly department meetings addressing curriculum, students and analyzing test scores. Consistent lesson planning and strategies for all subjects.

Strategy's Expected Result/Impact: Increased Meets and Masters results

Staff Responsible for Monitoring: Principal

Assistant Principals
Math Department Leader
Teachers
C&I Specialist

TEA Priorities:

Build a foundation of reading and math

Strategy 2 Details

Strategy 2: After school and/or Miller Moment tutoring for our students at the Meets/Masters level.

Strategy's Expected Result/Impact: Continued success and growth in STAAR

Better understanding of strategies and content **Staff Responsible for Monitoring:** Administrators

Counselors

General Ed Teachers

Strategy 3 Details

Strategy 3: Teach techniques and habits to cultivate independence and self-confidence in the learning process

Strategy's Expected Result/Impact: Higher percentage of term grades

Ability to apply learning to other subjects

Staff Responsible for Monitoring: Principal /Designee

Department Chairs C&I Specialist Advanced Academics

Performance Objective 4: Closing the Gaps for our English Language Proficiency Status will be greater than the interim target of 50%

High Priority

Evaluation Data Sources: TELPAS

Benchmarks

Classroom observations, discussions, and writing samples

Strategy 1 Details

Strategy 1: Specific ESL classes and labs for our students to receive language supports in a smaller classroom setting.

Strategy's Expected Result/Impact: Increase in writing and speaking proficiency

Staff Responsible for Monitoring: Principal

TELPAS Administrator

ESL Teacher

Teachers of Record

TEA Priorities:

Build a foundation of reading and math

Performance Objective 5: Remove all barriers for students with learner variability by providing individualized opportunities using learning management systems, online resources, and supplemental reading and math tools to improve student growth.

Evaluation Data Sources: 1:1 Technology

Before School and Bobcat Hour HB1416 Tutoring

Power Math/Reading classes
Benchmarks, Common Assessments and Aware/Canvas Quizzes
All students will attend math class each day (ISS Pull-Out Program)
Student Ambassadors
Bobcat Hour Mandatory Tutoring

Strategy 1 Details

Strategy 1: Provide Power Math & Reading classes using online supplemental reading and math programs.

Strategy's Expected Result/Impact: Growth in reading and math STAAR scores

Staff Responsible for Monitoring: Principal, Power Teachers, Reading and Math Teachers

Strategy 2 Details

Strategy 2: Streamline the online resources and teach strategies using the learning management system to teachers and students.

Strategy's Expected Result/Impact: Increase in term grades for students.

Staff Responsible for Monitoring: Administrators, Educational Technology Specialist, Teachers, Miller Moment Teachers

Performance Objective 6: Continue to monitor and improve our academic programs and culture to increase our annual attendance rate to be over 97%.

Evaluation Data Sources: Attendance Meetings by Adminstrators Monitoring of student absences PBIS - Positive Discipline Counseling Conferences Bobcat Hour

Strategy 1 Details

Strategy 1: Attendance Meetings

Student Monitoring Outreach Assistance

PBIS

Administrative and Counseling Conferences with Student and Parent

ESF Levers:

Lever 3: Positive School Culture

Performance Objective 7: Continuous growth and productive opportunities to maintain and attract highly effective and quality teaching professionals through staff development, positive school culture initiatives, and understanding the use of time and projects for the professionals.

Evaluation Data Sources: Use of experts in departments at ESC to provide meaningful trainings, tools and advice. (C&I Specialist, Director of Testing, ESL Specialist, Technology Specialist, BSI & SPED support, and Trainings from outside experts. Ex. Small Moves, Big Gains, CRASE Training, Dyslexia Support, etc.

Strategy 1 Details

Strategy 1: Use trainings and expertise from specific departments to meet the needs of our teachers and students.

Staff Responsible for Monitoring: Principal

Assistant Principals Curriculum Specialist PISD Department Specialist

TEA Priorities:

Build a foundation of reading and math

- ESF Levers:

Lever 4: High-Quality Instructional Materials and Assessments

Performance Objective 8: Provide effective discipline techniques, strategies and alternative, unique consequences and placements to reduce dropouts and increase promotion.

Evaluation Data Sources: Champs Leadership in Behavior Support Monthly Faculty Meeting initiative PBIS, Restorative Circles, ISS, ALA Bobcat Hour Daily Mental Breaks and Incentives ISS/Math Class Initiative Program

Strategy 1 Details

Strategy 1: Evaluate discipline concerns and trends on a weekly basis.

Parent Conferences at semester for Tier III behavior concerns

Strategy's Expected Result/Impact: Decrease in repetitive discipline concerns

TEA Priorities:

Recruit, support, retain teachers and principals

Goal 3: Pearland ISD will provide for the physical and mental well-being of all students and staff.

Performance Objective 1: Provide opportunities for staff development to teachers and staff to develop and enhance instructional strategies, mental and physical health of students and staff, and safety prevention measures.

Evaluation Data Sources: Character Program Reports
Homeroom Lessons
Counselor Support
Positive Cultural Building Activities
Bobcat Hour (Mental and Physical Wellbeing)
Discipline records
STAAR Scores
Faculty Meetings
PE Fitness Assessment Reports

Strategy 1 Details

Strategy 1: Provide training for all staff in the new safety protocol situations, emergency aide training, mental and physical well-being of students and staff, use of district resources, technology.

Strategy's Expected Result/Impact: Provide a safer learning environment for our students and staff.

Staff Responsible for Monitoring: Administrators

Teachers

Strategy 2 Details

Strategy 2: CEIC meetings will be scheduled every nine weeks

Strategy's Expected Result/Impact: STAAR Results

Staff Responsible for Monitoring: Principal

Teachers members

Parent/community members

Strategy 3 Details

Strategy 3: Provide training for staff members in classroom management, PBIS strategies, inclusion, proper 504 & SPED documentation, T-TESS, teaching strategies, RTI, and STAAR.

Strategy's Expected Result/Impact: Increase in STAAR results and decrease in student behavior

Staff Responsible for Monitoring: Administrators

Counselors

LSSP

Department Leaders

Teachers

ESF Levers:

Lever 3: Positive School Culture, Lever 5: Effective Instruction

Strategy 4 Details

Strategy 4: Encourage teachers to attend and present at conferences: TMSA, NMSSA, CAMT, CAST, TASSP, Making Middle School Matter Symposium and others.

Strategy's Expected Result/Impact: Increase students STAAR scores and teachers T-TESS evaluation

Staff Responsible for Monitoring: Continue growth of teachers and staff by having them share and present to staff after attending conferences,

Strategy 5 Details

Strategy 5: Concentrate on the physical and mental well-being of our students and staff. Staff Circles, Student Circles, PBIS, & Mental Break Strategies.

Strategy's Expected Result/Impact: Increase the physical mental awareness of our needs and provide a nurturing, caring environment for all students and staff which in turn results in increased academic performance(grades/STAAR).

Staff Responsible for Monitoring: Administrators

Student Support Counselor

Academic Counselors

Teachers

Goal 3: Pearland ISD will provide for the physical and mental well-being of all students and staff.

Performance Objective 2: To improve the average daily attendance for all students to 97%.

High Priority

Evaluation Data Sources: Average daily attendance

Bobcat Cards

OnData Suite Reports

Attend Track

Strategy 1 Details

Strategy 1: Make school a fun, interactive environment, ensuring a safe and secure climate, publicizing reasons to be at school, offering peer mediation, restorative circles, and involving students in service learning

Strategy's Expected Result/Impact: Increase attendance rate

Staff Responsible for Monitoring: Weekly and Monthly Attendance reports

Bobcat Card recipients

PBIS/Restorative Practices Data

Strategy 2 Details

Strategy 2: Create individualized plans for student's poor attendance and student's at-risk.

Strategy's Expected Result/Impact: Increased attendance for at-risk students

Staff Responsible for Monitoring: Weekly and monthly reports through Cabinet meetings

Strategy 3 Details

Strategy 3: Respond to excessive absences by contacting parents by phone, setting conferences with parents and offering counseling resources, and referring to the district attendance office.

Strategy's Expected Result/Impact: Increased attendance and growth of STAAR results

Staff Responsible for Monitoring: Monitor student attendance data in skyward by the assistant principals, attendance clerk counselors and principal.

Strategy 4 Details

Strategy 4: Truancy prevention measures

Strategy's Expected Result/Impact: Increase Attendance Rate

Staff Responsible for Monitoring: Letters sent home to parent and student

Student and or Parent meetings with Counselors and Administrators

Attendance contracts

Strategy 5 Details

Strategy 5: Creation of Miller Moment to address the social and emotional needs of our students. Lessons emphasizing bullying, internet safety, kindness, study skills, and improving self.

Strategy's Expected Result/Impact: Increased attendance

Continuous growth of STAAR

Staff Responsible for Monitoring: Miller Moment Committee to create lessons and topics

Counselors and Administrators monitor implementation of lessons.

Strategy 6 Details

Strategy 6: Student programs, discussions, and lessons that address violence prevention, bullying, internet safety, and school wide expectations to be scheduled throughout the school year.

Strategy's Expected Result/Impact: Increase in student attendance

Decrease in serious student discipline

Increase in STAAR scores and continued growth of all students

Staff Responsible for Monitoring: Principal, Assistant Principal, Counselors, outside virtual resources and SRO will conduct lessons and orientations throughout the year on topics of safety and expectations.

Strategy 7 Details

Strategy 7: Student groups and orientations that promotes fair treatment to all citizens and puts an end to discrimination

Strategy's Expected Result/Impact: Increase attendance & STAAR growth

Decrease in discipline infractions

Staff Responsible for Monitoring: Creation of Student Ambassadors

CATS (Cultural Awareness Teachers and Students)-this committee will continuously look at all aspects of Miller and provide educational activities and lessons.

No Place for Hate

Goal 3: Pearland ISD will provide for the physical and mental well-being of all students and staff.

Performance Objective 3: Educate students on the importance of living a healthy lifestyle (physically and mentally).

Evaluation Data Sources: Master Schedule

Athletic Participation
School-wide activities
Bobcat Hour activities
Character Strong
Club Opportunities (Weightlifting Club)

Strategy 1 Details

Strategy 1: Continue to place all 7th grade students in physical education class or athletics.

Strategy's Expected Result/Impact: Students knowledge of a healthy lifestyle through exercises, activities and games.

Staff Responsible for Monitoring: Counselors

Registrar

PE Teachers/Coaches

Assistant Principals

Principal

Strategy 2 Details

Strategy 2: With the help of student organizations and the Student Ambassadors to create school wide activities that involve a variety of physical activities

Strategy's Expected Result/Impact: Field Day

Color Run

Winter/Spring Dances

Fun Fridays during Miller Moment

Dance Party Friday

Lunch on the Patio

Staff Responsible for Monitoring: Principal

Student Ambassador Teacher Leader

Athletic Coordinators/Coaches

Assistant Principals

Strategy 3 Details

Strategy 3: Through a variety of platforms students will be aware of mental and physical strategies to help make them be successful

Strategy's Expected Result/Impact: Stronger, grittier students

Increase in academic achievement

Staff Responsible for Monitoring: Administrators

Student Support Counselor Academic Counselors AV Tech Teacher Miller Moment Committee

Teachers

Goal 4: Pearland ISD will provide a transparent communication system that fosters trust and enhances unity across the district and community.

Performance Objective 1: Create a positive relationship with parents through communication resources, used by teachers and administrators.

Evaluation Data Sources: Weekly Skyward Emails sent from Administration

Feedback through PTA

Creating family atmosphere with Annual Bobcat Camp/Bobcat Bash

Parent Interactions throughout the school year

Parent participation in BMJH events

Participation/Assisting in a variety of after school activities: theater arts, choir, clubs, dances, etc.

Strategy 1 Details

Strategy 1: Administrators, Counselors and Teachers will use new techniques through digital communications and digital classrooms platforms, such as TEAMS, ZOOM, CANVAS, to increase our positive relationships with our parents.

Strategy's Expected Result/Impact: Increase awareness of school activities, school procedures/expectations and student progress.

Staff Responsible for Monitoring: Administrators

Counselors Teachers

Strategy 2 Details

Strategy 2: Administrators, Counselors and Teachers will use outlook email, skyward messages, phone calls, Coffee & Conversations, Circle of Champions and other means of communication to create positive relationships with our parents.

Strategy's Expected Result/Impact: The ability to be a resource for our parents to help our children succeed.

Staff Responsible for Monitoring: Administrators

Counselors Teachers

Strategy 3 Details

Strategy 3: Creating a positive culture with our parents and students through our social media outlets, such as Twitter and Bobcat Broadcasting.

Strategy's Expected Result/Impact: Increase awareness of the positive activities and lessons happening each day.

Staff Responsible for Monitoring: Administrators

Counselors

AV Tech Teacher

Strategy 4 Details

Strategy 4: Will use Positive Behavior Interventions & Supports to foster support with our families to best serve our students.

Strategy's Expected Result/Impact: Recognizing the good in our students, staff and parents will increase our academic achievement

Staff Responsible for Monitoring: Administrators

Counselors

Teachers

Staff

Goal 4: Pearland ISD will provide a transparent communication system that fosters trust and enhances unity across the district and community.

Performance Objective 2: Conduct programs throughout the school year involving parents and our community. Events throughout the year include Veterans Program, Band, Choir and Drama performances. Coffee and Conversations for parents are scheduled over a variety of topics of interest in our school and community. Other events to create positive parent relationships include Bobcat Camp/Bobcat Bash, Career Fair, Circle of Champions, Pep Rally's, Kindness Matters Big Event, Bobcat SIP Card Incentives, etc.

Evaluation Data Sources: Weekly Skyward Emails

Parent Surveys Feedback PTA Feedback

Strategy 1 Details

Strategy 1: Conducting our annual Veterans Program and breakfast for any veterans related to staff or students or in our school community.

Strategy's Expected Result/Impact: Increase of community awareness and gratitude

Staff Responsible for Monitoring: Assistant Principals

Fine Arts Teachers

Strategy 2 Details

Strategy 2: Band, choir and drama performances to create a positive parent involvement.

Strategy 3 Details

Strategy 3: Scheduled Coffee and Conversations for parents to have the opportunity to learn and discuss with Counselors and Administrators about pressing topics in our school and community.

Strategy's Expected Result/Impact: Increase parent awareness

Student discipline decrease

Parent's positive mindset towards BMJH

Staff Responsible for Monitoring: Counselors

Student Support Counselor

Strategy 4 Details

Strategy 4: Involve students and parents to serve our community through Service Learning Projects.

Strategy's Expected Result/Impact: Fundraising throughout the year focused on our Charity of the Year and Share your Holiday

3rd Annual Kindness Matters Big Event

Dig for a Cause

Understanding the bigger purpose Positive outlook on school

Staff Responsible for Monitoring: Administration

Counselors

Club sponsors

ESF Levers:

Lever 3: Positive School Culture

Goal 4: Pearland ISD will provide a transparent communication system that fosters trust and enhances unity across the district and community.

Performance Objective 3: Create, implement and promote positive interactions and activities at BMJH through our active Twitter and Facebook accounts

Evaluation Data Sources: Increase student interactions

Positive discipline Likes and Retweets Positive Marketing of Student Activities

Strategy 1 Details

Strategy 1: Set up and use new BMJH Facebook page

Strategy's Expected Result/Impact: Increase positive behavior and exposure

Student success increases