

2025 PRESENTED BY

ConocoPhillips





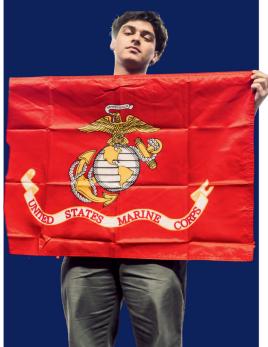
MAY 21, 2025













SENIOR SIGNING DAY IS THE BEST DAY OF THE YEAR!

Senior Signing Day is YES Prep's take on a ceremony that is traditionally reserved for star athletes playing Division 1 sports. We believe **ALL** students deserve to be celebrated in this manner for their accomplishments!

When each of our 1,568 seniors take the stage to declare their post-graduation plans, they represent what YES Prep set out to prove back more than 25 years ago - any student, regardless of zip code, ethnicity, or income level, can graduate from high school and live a life full of endless opportunities.





BRAND VISIBILITY

Corporate sponsorship of **Senior Signing Day** provides a unique opportunity to expand your brand reach to over 16,000 Houstonians before, during, and after the event in both English and Spanish.





3,500+ Family Attendees





On-Site Tabling Opportunities



OPPORTUNITIES FOR SUPPORT

\$25,000 Presenting Sponsor

- Exclusive Presenting Sponsor placement in Senior Signing Day logo and all print and
- Day-of volunteer op solutions
 On-site tabling opportunites mplovees
- 8 invitations for pre-event Scholar's Lunch

\$10,000 Pathfinder Sponsor

- Exclusive sponsor of pre-event Family Waiting Area
- Logo placement on all print and digital materials
- Day-of volunteer opportunities for employees
- On-site tabling opportunities
- 6 invitations for pre-event Scholar's Lunch

\$5,000 Dream Builder Sponsor

- · Logo placement on all print and digital materials
- On-site tabling opportunities
- 4 invitations to pre-event Scholar's Lunch

\$2,500 Trailblazer Sponsor

- · Logo placement on all print and digital materials
- 2 invitations to pre-event Scholar's Lunch







To learn more about Senior Signing Day and secure your sponsorship, please visit the link below or contact Katie Kalenda Daggett, Director of Development - Institutional Giving, at katherine.daggett@yesprep.org.



yesprep.org/SSDsponsor