



SENIOR SIGNING DAY

2025 PRESENTED BY



ConocoPhillips

An illustration of a smiling male student wearing a black cowboy hat and a dark suit jacket over a teal shirt. He is holding a large red banner with the word 'STANFORD' in white capital letters. The background features abstract blue and red brushstrokes and confetti.

STANFORD®



CORPORATE
SPONSORSHIP
OPPORTUNITIES

MAY 21, 2025



#SSD2025

SENIOR SIGNING DAY IS THE BEST DAY OF THE YEAR!

Senior Signing Day is YES Prep's take on a ceremony that is traditionally reserved for star athletes playing Division 1 sports. We believe **ALL** students deserve to be celebrated in this manner for their accomplishments!

When each of our 1,568 seniors take the stage to declare their post-graduation plans, they represent what YES Prep set out to prove back more than 25 years ago - **any student, regardless of zip code, ethnicity, or income level, can graduate from high school and live a life full of endless opportunities.**



#SSD2025

BRAND VISIBILITY

Corporate sponsorship of **Senior Signing Day** provides a unique opportunity to expand your brand reach to over 16,000 Houstonians before, during, and after the event in both English and Spanish.



10,000+ Student Attendees



3,500+ Family Attendees



500,000+ Impressions on
Facebook, Instagram, and
LinkedIn



On-Site Tabling
Opportunities



#SSD2025

OPPORTUNITIES FOR SUPPORT

\$25,000 Presenting Sponsor

- *Exclusive Presenting Sponsor placement in Senior Signing Day logo and all print and digital materials*
- *Day-of volunteer opportunities for employees*
- *On-site tabling opportunities*
- *8 invitations for pre-event Scholar's Lunch*

SOLD OUT

\$10,000 Pathfinder Sponsor

- *Exclusive sponsor of pre-event Family Waiting Area*
- *Logo placement on all print and digital materials*
- *Day-of volunteer opportunities for employees*
- *On-site tabling opportunities*
- *6 invitations for pre-event Scholar's Lunch*

\$5,000 Dream Builder Sponsor

- *Logo placement on all print and digital materials*
- *On-site tabling opportunities*
- *4 invitations to pre-event Scholar's Lunch*

\$2,500 Trailblazer Sponsor

- *Logo placement on all print and digital materials*
- *2 invitations to pre-event Scholar's Lunch*



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To learn more about Senior Signing Day and secure your sponsorship, please visit the link below or contact Katie Kalenda Daggett, Director of Development - Institutional Giving, at katherine.daggett@yesprep.org.



yesprep.org/SSDsponsor