



GREAT NECK PUBLIC SCHOOLS

"Where Discovery Leads to Greatness"

#DiscoverGreatness

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Curriculum Profile: Web Design

<u>Department</u>	Business Department	
<u>Course Name</u>	Web Design	
<u>Course Length</u>	½ year	
<u>High School Credits</u>	.5 Unit of credit	
<u>Description</u>	This half year course is a project driven course and is designed for students to learn the basic components of designing a good/bad website. Through research projects, students will learn the basic concepts of designing a website and the importance of ease of navigation and flow when creating a website. Using various basic web design programs, such as Google Sites, (no coding done in this class), students will learn to develop simple and meaningful websites of their own. Students will also use a broad set of skills that will allow for research and use of the internet by doing various projects to understand the benefits/detriments to using the internet today. If time permits, students will show their websites to the class.	
<u>Target/eligible students</u>	9-12	
<u>State Learning Standards Link(s)</u>	http://www.nysed.gov/curriculum-instruction/career-development-and-occupational-studies-cdos-standards	
<u>Primary texts and materials</u>	<i>Introduction to Web Design</i> , Glencoe www.google.com/sites www.youtube.com (used for various Google Sites tutorials for teaching concepts)	
<u>Scope/Sequence</u>		
<u>Internet Based Research Projects</u>	1. Pros/Cons of the Internet 2. Accessibility 3. Ease of Navigation 4. What Makes a Good/Bad Website 5. Importance of a Successful Website in Business 6. How Does the Internet Help with Research? a. College Research Project b. Internet Decade Project c. Celebrity Research Project	
<u>Designing a Basic Website using Weebly</u>	1. What Makes a Good/Bad Website 2. Graphics and Text 3. Navigation 4. What is Weebly? a. How Does It work? 5. How to Design a Website Using Weebly 6. Helpful Hints/Tutorials 7. Student Usernames and Passwords to the Site a. First Weebly Project b. Hot Topic Weebly Project c. Blog Weebly Project	
<u>Additional Notes</u>	Since this is a hands-on, project-driven course, the textbook will be used throughout the course to tie in concepts, terms and ideas sparingly as students develop their projects.	