

FUNDRAISING AND SPONSORSHIPS

Fundraising and sponsorship activities ~~for school projects and activities~~ conducted by school-based organizations or outside organizations, (as ~~the terms are~~ defined in sSchool ~~b~~Board pPolicy 705) shall not be in conflict with any established school district ~~program~~ ~~or School Board~~ policies or guidelines.

- ~~A. Each fundraising activity shall be planned and advertised to finance a specified objective. The intended use for the funds must be clearly stated in the advertisement. Sponsors or other employees supervising fundraising activities shall be responsible for being knowledgeable of the district requirements related to fundraising activities.~~
- ~~B. All fundraising activities shall have the prior written approval from its sponsor and the principal (or designee) of the school.~~
- ~~C. Raffles and other activities of chance shall not be conducted for school-connected activities.~~
- ~~D. The installation of games requiring the student to deposit money is prohibited.~~
- ~~E. All collections must be deposited in accordance with School Board Policy 719—Internal Accounts, and all expenditures must be made in accordance with that policy, and any procedures established by the Superintendent.~~
- ~~F. No elementary or middle school fundraising activities may utilize students in door-to-door sales.~~

A. Definitions:

Fundraising: Activities intended to solicit financial or material contributions from the community, volunteers, supporters, or other organizations through events, campaigns, or direct donations to fund specified school or district projects.

Sponsorship: Contributions of financial resources, goods, or services provided by a business, individual, or organization in exchange for promotional or advertising benefits such as recognition on school district publications, websites, or events.

B. Policy Requirements:1. Planning and Advertising:

- a. All fundraising and sponsorship activities must clearly state their purpose in advertisements, including the intended use of funds.
- b. Sponsors or district employees overseeing these activities must be fully informed about district requirements and relevant policies.

2. Approval Requirements:

- a. Fundraising activities require prior written approval from the designated sponsor and the school principal or their designee.
- b. Sponsorship activities require prior documented approval from both the sponsor (donor organization/individual) and the school principal or district designee.
- c. Sponsorships exceeding \$500 must include documentation via a completed and signed 'Request for School Board Acceptance of Donations to Volusia County Schools' (Form #2005110).

3. Financial Procedures:

- a. All funds raised or sponsored must comply with financial procedures outlined by district policy, the Superintendent's guidelines, and the Financial & Program Cost Accounting & Reporting For Florida Schools (a.k.a. Red Book).
- b. All financial contributions of Five-Hundred Dollars (\$500.00) or more must be formally documented and reported to ensure transparency and compliance.

4. Restrictions and Prohibitions:

- a. Elementary and middle school students are prohibited from participating in door-to-door fundraising sales.
- b. Raffles or any fundraising activities involving gambling or chance are prohibited.
- c. Funds shall not be collected via third-party monetary transfer applications, such as Venmo, Zelle, or CashApp, to ensure security and accountability.

5. Sponsorship Levels and Benefits:

- ~~a.~~ When sponsorships involve varying levels of contributions, the specific benefits at each level (e.g., advertising opportunities, recognition on social media, or event signage) must be transparently defined and publicly disclosed.

Legal Authority:

Sections 1001.41(2), 1001.42(2), Florida Statutes

Laws Implemented:

Sections 274.01, 1001.42(10)(k), 1001.453, Florida Statutes
Rules 6A-1.012, FAC; 6A-1.043, FAC; 6A-1.085, FAC; 6A-1.087, FAC; 6A-1.087(2), FAC; 6A-1.091, FAC; 6A-7.042, FAC.

School Board of Volusia County, FL

Request to Advertise (March 25, 2025)

CODING: Words stricken are deletions; words underlined are additions.

History:

(Adopted -- December 17, 1974)

(Revised -- June 10, 1980; August 25, 2009, XX-XX-XXXX)

(Effective -- ~~August 25, 2009~~ XX-XX-XXXX)