

Garland ISD ECHS and P-TECH Recruitment Plan

Month	Activity
October	- Letters sent to all 8th grade students in Garland ISD to advertise the Explore GarlandISD Expo and program information nights - Training for middle school counselors and AVID teachers to have an understanding of ECHS and P-TECH
November	Explore GarlandISD Expo - All GISD school are represented and showcase their programs and offerings - Flyers with open house dates provided to parents - Dallas College representatives available for questions Middle School Outreach 8th Grade field trip to get information about each high school - Presentations to AVID 8th grade classes - Information flyers provided for all 8th grade students - Parent information sessions provided at middle school campuses - Open house and information sessions at each high school Website, Social Media - Early College information, handouts, videos - information session dates and times Campus Open Houses - Each school will host an open house/informational session to promote their programs. - Student ambassadors are highly encouraged.
December	- Email blast to all 8th grade students and parents regarding ECHS/P-TECH offerings at all high schools - Help sessions for parents to complete application process
January	Campus and district support for completing the application process
February	Campus and district support for completing the application process
March- April	- Students notified of program acceptance - Second chance application for programs with open seats
May	- Campuses host P-TECH/ECHS information sessions for incoming 9th grade students selected through choice of school - Email blast to non magnet students with P-TECH/ECHS information and application