

Eau Claire School Board Minutes
Monday, March 3, 2025, 7:00 p.m.
ECASD Administration Building
Generated by Terri Grzyb

Members present

Stephanie Farrar, Tim Nordin, Pa Thao, Erica Zerr

Members absent

Lori Bica, Jarrett Dement, Marquell Johnson

CONVENE (GC-1)

President Nordin called the meeting to order at 7:03 p.m. Board Secretary Terri Grzyb confirmed the meeting had been properly noticed and was in compliance with the Open Meeting Law. A roll call was conducted to verify quorum. The Pledge of Allegiance was not offered.

ADOPTION OF AGENDA (GC-2)

Motion by Stephanie Farrar, second by Erica Zerr to adopt the Board agenda for March 3, 2025.

Motion carried

Yes: Stephanie Farrar, Tim Nordin, Pa Thao, Erica Zerr

Motion by Stephanie Farrar, second by Pa Thao to adjourn to work session at 7:05 p.m.

Motion carried

Yes: Stephanie Farrar, Tim Nordin, Pa Thao, Erica Zerr

BOARD DEVELOPMENT

President Nordin reconvened the meeting at 7:06 p.m.

The Board discussed its Communication Plan, including past efforts and the need for a new approach to do a better job of communicating their work and work of the District. They highlighted the importance of meaningful engagement with various community groups and different approaches in reaching them. Taking inspiration from previous referendum presentations and what another district has done, they agreed on the importance of collaboration between the Board and administration in creating and delivering clear and concise messaging that can be shared, focusing on key topics such as District achievements, challenges, and priorities. As participation by all Board members is important, they considered ways to ensure all Board members are involved and contribute to the plan. The Board outlined the timeline and action steps, including what groups to target, for implementing the new communication plan next fall.

ADJOURN

Motion by Stephanie Farrar, second by Pa Thao to adjourn meeting.

Motion carried

Yes: Stephanie Farrar, Tim Nordin, Pa Thao, Erica Zerr

Meeting adjourned at 8:39 p.m.