

SCHOOL COLORS AND MASCOT

I. PURPOSE

When school colors are defined and emphasized, students are offered an identity. Any student can easily belong to the larger group and gain identity, just by wearing their school colors. Perhaps the most elementary of reasons to regulate school colors are school identify on the playing field. But, more dynamic is the impact of school colors filling the entire auditorium, stands, or gymnasium. Not only do the participants in that activity feel identified, they are visually incorporated into a large community group through color. When students and community members wear school colors proudly, it is easy to identify who we are, where we are and where we are going.

II. The official school colors are royal blue and bright gold.

- A. Graduation caps and gowns shall be in the school colors. Athletic uniforms and apparel worn by students for competition, including pre- and during game warm ups and while participating or representing a team throughout a competitive match, shall be in school colors. No other color shall be predominant, but may be used as an accent color. Due to the nature of some athletic events and the apparel required, some deviation from this requirement may be acceptable. The team coach/advisor is responsible for requesting approval of uniforms according to established regulations. Band and chorus attire is exempt from this policy because black and white is universally accepted as appropriate performance attire. In the event that band uniforms are acquired at some future time, they shall conform to this policy.
- B. Deviation from this policy for such items as apparel other than competitive uniforms or garments representing or supporting Big Lake School District, a school-sponsored athletic team or other event, whether offered for purchase by students or supplied by the school district, may be acceptable. Pre-approval for all such items must be requested according to established regulations prior to their availability. The team coach/advisor is responsible for following the established regulations.
- C. Exceptions to school colors would be teams that are co-sponsored with other school districts.

III. The official mascot is the hornet.

Big Lake Teams are known as "Hornets." When Big Lake School sponsored teams or programs utilize the Hornet emblem on apparel or other promotional item, they must follow the specifications in the District Branding Guide



- IV. All district marketing, promotional, apparel, or signage materials should reflect the district's brand visually. Big Lake School sponsored teams or programs must follow the specifications in the district Branding Guide.