



WATCHUNG

BOROUGH SCHOOL DISTRICT

3-D Strategic Planning Determination, Dreams and Destiny by Design

Meeting 2: March 3, 2025

Facilitated by Patti Rees, NJSBA Field Services Representative

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Components of Strategic Planning



The “how.” Work of Administration.

Meeting
3

Goals
Objectives

How will we get there (the roadmap)?



Meeting
2

Vision for
the Future

Where do we want to be in 5 years?

Meeting
1

Information
Strengths
Challenges/Opportunities

Where are we now?

Watchung Borough Schools Vision Statement

OUR VISION

The Watchung Borough School District is committed to inspiring learners to explore, inquire, and collaborate on their joyful journey toward discovery, independent thinking, and creative problem solving. Our culture of acceptance and inclusion provides the foundation for learning and social and emotional growth. Through reflection and ethical decision-making, we continue to learn and grow, embrace differences, and prepare for an increasingly complex, ever-changing world

Our Agenda For Tonight

1. Brainstorm our unbounded **visions for Watchung Borough School District** over the next 5 years
 - You will work in small groups to come to an agreement, by consensus, on your top visions!
2. Come to an agreement on **3-5 High-Level Goal Areas**
 - We will do this all together after our group work
 - These goal areas will be the basis for our work at meeting #3

Visioning & Initiatives

A Google search of Watchung Borough School District returns an article about the school winning a national educational award.

The heading reads, "Schools that Succeed!"

In addition to the current programs that you already have, what programs / services / curriculum / student outcomes / best practices / facilities would you expect to see in your school that is succeeding?

Think big picture!

Visions for Year 2030

Think about what our school district's future looks like in 2030 to earn this award - where everyone is succeeding and there are ***no barriers***.



Group Work: Visions - Year 2030



Leaders in Education

A Google search returns an article on **Watchung Borough School District** describing the keys to your National Award

Your assignment: What would that article say?

1. Give the article a TITLE

2. Identify 5-8 key visions in your article:

Examples:

- Leaders in serving the whole child
- Visionary approach to educational technology
- Modern learning spaces and tools

✓ **Come to consensus**

✓ **Work with a Recorder**

✓ **Assign a Reporter**

COMMON
THREADS

**Identified
From
Visioning & Initiatives**

Identifying our Goals.....

- 4-5 broad overarching goal areas that will move the district forward
- Goals are a clear statements of what is necessary for your vision to become reality
- Once goals are identified at our next meeting, your administration will develop action plans to achieve the goals

Examples of Goal Areas

- Student Learning / Achievement
 - College & Career Readiness
 - 21st Century Skills
 - Technology
 - Professional Development
- School Culture & Climate
- Safety & Security
- Health & Wellness
- Communication
- Community Engagement
- Facilities & Finance



Information & Upcoming Meetings

A summary of all of tonight's outcomes will be posted on the District website.

Meeting 3 – Drafting broad goal statements and supporting objectives.

March 26, 2025

Attend with a friend!





for attending tonight's meeting
and helping to create the Strategic Plan
for the **Watchung Borough School District!**

We hope to see you at the next meeting!

March 26, 2025