

# “Positive Choices for a Healthy Hamden” Mental Health Campaign

## *The Happiness Project*

### BACKGROUND

The Town of Hamden Youth Services Bureau and Hamden Public Schools are sponsoring a Youth Designed Mental Health Campaign. This campaign is in support of the Hamden Youth Network's prevention efforts. This project is funded by a Youth Services Bureau Enhancement and Supplement grant through DCF. The theme of *The Happiness Project* is mental health awareness and promotion. The focus of the campaign is on what makes us happy and how we can help to motivate and inspire others to make positive choices!

*Inspire others to make positive choices.*

### ELIGIBLE ENTRIES

Must be submitted by a Hamden youth resident; follow required design specifications; and have an official entry form completed. Deadline

### SUBMITTING YOUR DESIGN

Entries (Original artwork and completed entry form) must be submitted by **10:00 a.m. on Friday, April 11<sup>th</sup>** to your ART TEACHER. [Original artwork and Completed Entry Form must be submitted to be eligible.](#)

If you do not attend a Hamden Public School, please submit entry form and design to Susan Rubino, Coordinator, Hamden Youth Services Bureau 11 Pine Street (Keefe Community Center) by 4:00 p.m. April 11<sup>th</sup>.

### DESIGN TIPS

- Colors should be bold and show contrast and clarity.
- If words are used in the design (optional), no more than seven words and font should be simple.
- No portrayals of drug use, keep the message positive.
- Designs should be simple and easy to understand in a short amount of time.

### PLEASE CONTACT US WITH ANY QUESTIONS

Director of Fine Arts-Hamden Public Schools [ldellavalle@hamden.org](mailto:ldellavalle@hamden.org)

Susan Rubino, Coordinator, Hamden Youth Services [srubino@hamden.com](mailto:srubino@hamden.com)

- Please write your full name on the back of your original artwork.

### WINNERS

One winner from each school will be selected.

**Each school will receive a 4' x 10' banner.**

**Winners from Hamden High and Hamden Middle will have their design displayed on a gigantic banner on the bridge next to Tommy K's Plaza. And will receive a check for \$300.00 each.**

**Elementary school winners will each receive a gift card for \$50.00.**

**All Designs will be printed on a pole banner or traffic box to be displayed in southern Hamden.**

One winner that is a Hamden resident 4-18 years old (if special needs up to 22) that does not attend Hamden Public Schools. Submissions **will be judged by the Hamden Youth Network committee. Winner will receive a \$50.00 Gift Card and their design displayed on a pole banner**

### RULES

- There is a limit of **one design entry** per student.
- A **Completed and signed Entry Form & Release** must be submitted with the entry.

## Positive Choices for a Healthy Hamden-*The Happiness Project*

Director of Fine Arts-Hamden Public Schools [ldellavalle@hamden.org](mailto:ldellavalle@hamden.org)

Susan Rubino, Coordinator, Hamden Youth Services [srubino@hamden.com](mailto:srubino@hamden.com)

**Mental Health Campaign Entry Form & Release 2025** *Please print clearly or type information below. Deadline April 11<sup>th</sup>.*

Name of student artist: \_\_\_\_\_

Phone number: \_\_\_\_\_ Email: \_\_\_\_\_

Address (street number and street and zip code): \_\_\_\_\_

School: \_\_\_\_\_ Grade: \_\_\_\_\_ Age: \_\_\_\_\_

Explanation of design:

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By signing this required release form, I hereby acknowledge that if my design is selected as a winning design, the Town of Hamden will become owner of all rights connected with the design. The Town of Hamden will have exclusive rights to reproduce and distribute the work. I understand the Town of Hamden shall have the right to alter the final design prior to reproduction according to formatting and printing needs. Neither the Town of Hamden nor the Hamden Public Schools assume any responsibility for artwork submitted and are not responsible for loss or damage of entries. I understand the design/artwork is my original work and I have not violated any copyright, patent and/or plagiarism laws.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_ Signature of guardian (if under 18): \_\_\_\_\_ Date: \_\_\_\_\_