



WATCHUNG

BOROUGH SCHOOL DISTRICT

AGENDA

3D Strategic Planning

**“Determination, Dream and Destiny by Design”
WATCHUNG BOROUGH SCHOOL DISTRICT**

Meeting #3 – March 26, 2025

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|---|-------------|
| 1. Welcome | 7:00 |
| 2. Recap of Meetings 1 & 2 | 7:05 – 7:10 |
| Methodology for Developing Goal Statements and Objectives | |
| 3. Development of Goal Statements & Objectives | 7:10 – 8:00 |
| 4. Sharing our Work | 8:05 - 8:25 |
| 5. Wrap up – What happens next? | 8:25 – 8:30 |

Thank you for all your good work and your support of the Watchung Borough School District!
Be sure to visit our website to review all the outcomes from tonight’s meeting. The completed strategic plan will be posted on the website once action plans have been developed for implementation.

Thank you



GOAL AREAS Identified by large group in Meeting 2:

1. Student Learning and Achievement
2. Professional Learning Capacity Building
3. Communication Community Engagement
4. School Culture and Climate

Your Group's Goal Area:

Goal Statement:

Objectives:

- 1.
- 2.
- 3.
- 4.

WRITING A GOAL STATEMENT & OBJECTIVES

To: Action verb: to increase, develop, obtain, etc.

What: What it is you will impact

So That: What the outcome will achieve for you

Objectives:

Optimally: 4—5. No less than 3, no more than 6.

Sample Goal Statement:

To create a positive, open, and connected school environment that promotes lifelong learning.

Sample Objectives:

- Create productive citizens through school-wide community service projects
 - Celebrate individuality through exposure, education, and acceptance
- Create an open-door sense of community. and belonging within the schools
- Increase public relations with all stakeholders
- Increase participation in extra-curricular activities

