

Sunday, March 30, 2025
Conference Begins

12:00 Noon – 1:00 p.m.	Executive Board Meeting	Magnolia/Oak
1:00 p.m. – 2:30 p.m.	Board of Directors Meeting	Magnolia/Oak

MASA Board Luncheon Sponsored by our Friends at Education Materials Specialists



2:00 p.m.	Conference Registration Begins Exhibitor Setup	Lobby Pine/Maple/Cedar
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3:00 p.m. – 6:15 p.m.		Sweetgum
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Jim Keith and John Hooks
Adams and Reese Law Firm
Legal Updates
& Questions and Answers

Visit with exhibitors
Dinner on your Own

Monday, March 31, 2025

7:00 a.m. – 8:00 a.m.

**Sign-in / Registration
Exhibits Open**

**Lobby
Pine/Maple/Cedar**

7:15 a.m. – 8:00 a.m.

Breakfast

Cherry/Dogwood

Breakfast Sponsored by our Friends at



YOUNG LAW GROUP
PLLC



**8:00 a.m. – 9:30 a.m.
Opening Session**

Cherry/Dogwood

Welcome

Dr. Ronnie L. McGehee, Executive Director

We can lead them to the Finish line.....and now let's complete the process by graduating them, promoting them, and having our instructional staff take a break and come back ready to complete the project for all.

**Jim Keith and John Hooks
Adams and Reese Law Firm
Legal Updates
& Questions and Answers**

9:30 a.m. – 9:50 a.m.

Break & Visit Exhibitors
Pine/Maple/Cedar

9:50 a.m. – 10:50 a.m.

Concurrent Sessions I

Caution Slipping Hazard

Presenters: Tracy Fair, Aberdeen School District; Scott Cantrell and Dr. Lundy Brantley, PBEC

What's the methodology in your school and district to ensure students aren't "slipping" on their trek to academic progress and accountability model success? "Small things" can become "big things" if administrators and teachers aren't aware of nuances within academic standards and student data that should be driving instruction. Information around "small things" that we often miss, along with methodology to become not just "data rich" but also "data informed" will be discussed.

B/O #1 – 1 of 4

Oak

Better Together: Using Improvement Science and Networked Improvement Communities to Improve Student Outcomes

Presenters: Dr. David Rock: Dean of the School of Education at the University of Mississippi (2010 to Present) Bradley Roberson: Superintendent of Oxford School District

Ever wonder what Mr. Potato Head can teach us about solving tough school district challenges? In this interactive session, we'll show you how improvement in science and Networked Improvement Communities (NICS) can transform the way we tackle persistent educational problems. Through hands-on activities (yes, with a real Mr. Potato Head), you'll experience the power Plan-Do-Study-Act (PDSA) cycles and other improvement tools to uncover root causes, focus collective efforts, and organize disciplined inquiry. We'll also share the inspiring mission of the National Center for School-University Partnerships and how it's helping educators nationwide take on their hardest problems with creativity, collaboration and a little fun along the way.

B/O #1 – 2 of 4

Sweetgum

School Business Law Every Administrator Must Know....

Presenters: Jim Young and Bonnie Granger, Young Law Group

Operating a school is not just about academics, it is about very BIG Business. Failing to know and follow applicable business laws, regulations, and best practices can easily lead to substantial district losses and personal liability for an administrator. This session will provide a basic understanding of fundamental business, contracting and purchasing laws, as well as the Best Practices all school administrators should know.

B/O #1 – 3 of 4

Magnolia

Navigating Uncharted Waters: The Changing Landscape of Accountability and Assessments.

Presenters: Dr. Dustin, Payne, Pontotoc Schools; Rod Martin, Jumpstart Test Prep

We will focus on the changes in the accountability model and how those changes will affect important decisions like budgeting scheduling, teaching, and testing. We will also be examining the new ACT and other assessments that will play a pivotal role as schools and districts work to improve their accountability ratings for the 2026-27 school year when the new ratings are scheduled to take effect.

B/O #1 – 4 of 4

Mimosa/Poplar/Elm

10:50 a.m. – 11:10 a.m.

**Break & Visit Exhibitors
Pine/Maple/Cedar**

11:10 a.m. – 12:10 p.m.

Concurrent Sessions II

AI is revolutionizing how schools connect with families.

Presenter: Matt Miller

In this session, **Matt Miller**, former Superintendent and leader of the **Finalsite Superintendent Collaborative**, will help you:

- Understand how AI can streamline and enhance district communications.
- Identify key engagement challenges and explore AI-driven solutions.
- Experience hands-on AI messaging exercises tailored for school leaders.
- Leave with a roadmap to improve communication in your district.

B/O #2 – 1 of 4

Oak

Engaging in a Blueprint to create systems that are focused on quality education for all and building a workforce in their community to build the economy.

Presenters: Dr. Susan Rucker and Dr. Cederick Ellis will work with multiple districts in this presentation.

Designed for policymakers and education leaders, the NCEE Blueprint offers insights into the core components of successful systems, their dynamic interconnections and how disparate elements come together to drive high levels of student performance. It isn't a step-by-step guide but rather it highlights the strategies, structures and qualities of systems that deliver high-quality, future-ready education for all learners. Organized into four interconnected components, each with a forward-looking view Anticipating the Future section, the NCEE Blueprint serves as a driver education system with the future not just in mind, but at their strategic heart.

B/O #2 – 2 of 4

Sweetgum

Continuous Improvement in the Oxford School District

Presenter: Chris Cutcliffe and Marni Herrington, Oxford School District.

This presentation showcases the Oxford School District's journey toward integrating continuous improvement across all levels, from strategic planning to classroom instruction. Participants will explore the district's use of scorecards to align efforts, monitor progress, and ensure accountability. The session outlines challenges such as capacity building, fostering trust, and implementing sustainable processes. Attendees will leave with actionable strategies to develop their own improvement frameworks, aligning their district's strategic plans with measurable goals and teacher-led action plans to Drive Student Success

B/O #2 – 3 of 4

Magnolia

The Importance of Meeting the Needs of All Student Through Effective Tier 1 Instruction

Presenter: Kelli Crain, Melissa Beck and Jill Hoda, MDE

During this session, Superintendents and other district level administrators will explore the relationship between High-Quality Instructional Materials (HQIM), the Science of Reading (SOR) and the Structured Literacy Approach during tier I instruction. Participants will also gain knowledge of how this instructional shift supports the needs of all students.

B/O #2 – 4 of 4

Mimosa/Poplar/Elm

12:10 p.m. – 12:15 p.m.

**Break & Visit Exhibitors
Pine/Maple/Cedar**

Luncheon sponsored by our Friends at

Curriculum Associates®



12:15 p.m. – 1:55 p.m.
Welcome & Comments
Introduction of Speaker

Luncheon & Keynote
Mr. Chris Fleming, Vice President

Chris Chism
Superintendent of Pearl Public School District

AI From The Classroom to the Board Room
“Embrace the Shift”

1:55 p.m. – 2:10 p.m.

Break and Visit with Exhibitors
Pine/Maple/Cedar

“Let’s Get to Work: How to set your students for ACT success with Kids First”**Presenters: Zane Thomas, Chickasaw County School District; Jessica Flynt, Kids First Education**

Kids First Education believes that putting “Kids First” means caring about the post-secondary goals of our students. By preparing our students for their future careers, we are creating focus and equipping them to be successful. In this session, school leaders will hear from Chickasaw County School District and our Kids First Team on what resources and supports have been implemented in boot camp style to help prepare for post-secondary endeavors. Participants will leave with an understanding of how to assist their students in becoming assets to their schools and communities.

B/O #3 – 1 of 4**Oak****AI...From The Classroom to the Board Room.....The Future is Hear what part will you play in the leadership, distribution, service and implementation of this New Frontier?****Presenter: Chris Chism, Superintendent of Pearl Public Schools (FIRST)**

Enter with an open mind and begin your journey to the next frontier to lead, improving and implementing this new TOOL in YOUR Toolbox

B/O #3 – 2 of 4**Sweetgum****Elevating Academics, Enhancing Engagement for Student Success****Presenters: Dr. Melanie Nelson, Dr. Marcus Holbert, and Ms. Samantha Tadlock, Forest Municipal School District, Sonya Gates, Regional Director for Audio Enhancement.**

Join the Forest Municipal School District as they share how Audio Enhancement’s customizable audio and video solutions have elevated academic achievement, improved engagement, and supported ESL learners. Learn how these integrated tools, including intercom/paging systems, classroom cameras and the SAFE Alert system, have enhanced learning environments, promoted safety, and increased efficiency both inside and outside the classroom. Discover how these solutions can help transform your district’s educational outcomes through better communication, safety, professional collaboration, and student participation.

B/O #3 – 3 of 4**Magnolia****Engaging Teachers in the Work of School Improvement-Giving them a “VOICE”****Presenters: Dr. Myron Labat Dr. Leigh Ann McMullan, Dr. Paula Tharp and MSU Teacher Leadership and School Administration candidates**

In the era of teacher shortages, increased accountability and expansion in the challenges taken on in our schools, the pressure continues to impact administrators and teachers, We believe a solution lies in working together in new ways that engage all staff in learning and problem-solving. You are invited to hear how Teacher Leadership and School Administration candidates describe their research and innovative ways of working in their schools to move our schools forward and how, in doing so, their passion for education is fueled.

B/O #3 – 4 of 4**Mimosa/Poplar/Elm**

3:10 p.m. – 3:30 p.m.

Break and Visit with Exhibitors
Pine/Maple/Cedar

3:30 p.m. – 4:30 p.m.

Concurrent Sessions IV

Charting a Course to Success: Using Special Education Monitoring to Improve Programs

Presenter: Dr. Jennifer Boykin, MDE

This session will provide valuable insight to districts preparing for a special education monitoring visit and those seeking guidance on how to improve special education programs. The Office of Special Education will provide guidance and support to assist districts in making the most of their monitoring visit.

B/O #4 – 1 of 4

Oak

Accountability and how to prepare for End of Year Assessments

Presenters: Dr. Paula Vanderford and Allen Burrow

Discuss the anticipated shifts in accountability going forward

B/O #4 – 2 of 4

Sweetgum

Empowering Educators: Enhancing Student Achievement with Pathways to Proficiency

Presenters: Todd English, Booneville School District; Paul Shelly, Assessment Solutions at Learning Explorer.

With Pathways to Proficiency, educators can enhance student proficiency and academic success with our presentation on effective assessment utilization. Participants will gain valuable insights and strategies to build teacher capacity in data analysis, leverage benchmark results, and systematically address learning recovery. With Pathways to Proficiency, Educators will discover how to interpret assessment data, make data-informed decisions and create personalized learning pathways based on individual student needs. Join us and unlock the potential for educational excellence as you Harness The Power of assessment with Pathways to Proficiency!

B/O #4 – 3 of 4

Magnolia

From Portrait to Impact: Bridging Education to Employment

Presenter: Elizabeth M. Silveira, M.Ed, Battelle for Kids; Vicksburg Warren School District

Discover how Battelle for Kids and Vicksburg Warren School District collaborated with community stakeholders to develop a transformative Portrait of a Graduate. This session highlights the journey to identify key-skills---adaptability, communication, critical thinking and responsibility that prepare students for employability and workforce readiness. Learn how aligning educational priorities with workforce needs can create a **Future-Focused Vision** for student success. Join us to explore actionable strategies for driving impactful change in your districts in Mississippi.

Description

B/O #4 – 4 of 4

Mimosa/Poplar/Elm

4:30 p.m. – 5:30 p.m.

Concurrent Sessions V

Crafting the recipe for progress monitoring with Lafayette County Schools

Presenters: Dr. Suzanne Ryals, Lafayette County Schools; Jessica Rowell, Ed.S, Renaissance.

Learn how Lafayette County Schools created a balanced MTSS system with progress monitoring seamlessly integrated into daily practice. Using a recipe-inspired framework, explore strategies to blend academic and social-emotional assessments, creating a holistic, data-driven approach. Walk away with actionable ideas to implement effective screening, targeted interventions, and impactful decisions that support every learner.

B/O #5 – 1 of 4

Oak

Empowering Educators with MagicSchool: Harnessing AI for Effective Teaching and Learning

Presenters: Jaime Courtright and Tanner Wilcox, MagicSchool AI

Explore the power of MagicSchool, an AI platform designed to support educators in creating dynamic and personalized learning experiences. Discover over 85 individual tools tailored to address the unique challenges faced by educators, including lesson planning, differentiated instruction, assessment strategies, and behavior intervention suggestions. Experience the seamless integration of AI technology and learn how MagicSchool can revolutionize your teaching practice. Join us and unlock the potential of AI in education!

B/O #5 – 2 of 4

Sweetgum

Instructional Growth by Design - How RCSD Secondary Curriculum is Intentionally Supporting Teachers AND Principals

Presenters: Jessica Hodges, Lorie Yates, Lacey Hedgepeth, Kalea White, Rhonda Kilgo, Karin Bowen, Jasmine Rosemon, Catherine Beasley, Julia Everett, Stephanie Cotnam, and Erin Barrios, Rankin County School District.

The RCSD Secondary Curriculum Department's sole mission is to support the schools. Our team of seven content specialists, along with a SPED instructional specialist and a technology instructional specialist, work to provide opportunities to help grow teachers in their profession. One thing we realized we were missing was the "principal piece". How are we growing principals to be instructional leaders, all while trying to help teachers perfect their craft? Our two-year professional development model has been designed to improve literacy practices - reading, writing, visible thinking, and discussing - in the classrooms. Additionally, it has been designed to help administrators identify school needs, design and deliver professional development, and inspect the instructional expectations in their school building. Our "Literacy Walks and Blocks", coupled with our "Principal Academies" are helping to increase teacher and administrator instructional capacity, all while allowing our instructional specialists to support schools in areas specifically identified by individual schools.

B/O #5 – 3 of 4

Magnolia

Impactful Ways to Improve Proficiency:

Presenters: Brigette Anderson, Pascagoula-Gautier School District; Lanna Daniels and Andrea Shane, Curriculum Associates.

In this session, participants will learn how one school increased proficiency levels on the MAAP assessment. Participants will learn about the importance of school culture. We will discuss ways to recognize students and teachers for their success. Participants learn about instructional strategies that improved academic success. We will discuss with teachers the use of data to improve instruction.

B/O #5 – 4 of 4

Mimosa/Poplar/Elm

Tuesday, April 1, 2025

7:00 a.m.

Sign-in / Registration
Exhibits Open

Lobby
Pine/Maple/Cedar

7:15 a.m. – 8:00 a.m.

Breakfast

Cherrywood/Dogwood

Breakfast Sponsored by our Friends at

Renaissance
See Every Student.



8:00 a.m. – 9:30 a.m.

Cherry/Dogwood (225)

“Large Language Models; Practitioner’s Guide to Large Language Models in Education”

J.P. Beaudoin
Dr. Jason Harris

This presentation will provide educators with a brief overview of how to leverage large language models (LLMs) like ChatGPT / X/ Copilot used to customize within their district. The presentation will highlight actual applications being used by Columbia School District teachers to personalize learning, create unique content, design cross-disciplinary units, and develop innovative formative measures.

9:30 a.m. – 9:50 a.m.

*Break & Visit with Exhibitors
Pine/Maple/Cedar*

9:50 a.m. – 10:50 a.m.

Concurrent Sessions VI

Operationalizing Board Policies

Presenter: Dr. David Braswell, CEO UpSlope Researched based Solutions

With all of the recent media attention surrounding this sensitive issue, many administrators are concerned that the next "shoe to drop" may be in their school systems. This session will focus on key strategies for preventing, investigating, and addressing employee behavior modification cases in the school learning and working environments.

B/O #6 – 1 of 4

Oak

Recruitment and Retention Finding and Keeping Teachers for your District

Presenter: Asha Caldwell, ITEACH, Western Line School District

Innovative Solutions for Teacher Recruitment and Retention in 2025.

Explore Strategies to address teacher shortages with effective recruitment methods and retention-focused approaches. Learn how alternative licensure programs can help build a sustainable pipeline of well-prepared, high-quality educators for your district.

B/O #6 – 2 of 4

Sweetgum

ACT and the Mississippi Accountability Model: Do Not Miss Those Points:

Presenter: Montgomery Hinton, Rankin County School District

Are you ready to navigate the next twelve months of ACT changes while maximizing your accountability points? This session will lay out an A rated school district's ACT plan for success. The plan will include a moldable plan for your district to succeed. Beginning as early as ninth grade, learn about a replicable, adaptive plan that targets your students where they are, provides support for them where they are, and allows for individual success. This works for districts of all sizes. Learn how to involve all stakeholders in the advancement of these goals.

B/O #6 – 3 of 4

Magnolia

“Practicing What we Teach”. Pathway to Insure Restorative Processes
Presenters: Dr. Melanie Nelson, Marcus Holbert, Matt Wade, Lindsay White, Tracy Adcock, Anna-Alicia Doyle, Kristie Wade, and Lynn Atkison, Forest School District; Julia Cole and Charlotte Christian, NMEC

In this session Forest School District Leadership teams explain their rationale and processes developed district-wide to ensure Restorative Processes that impacts student achievement and school climate. Offenders take responsibility for their action, understand the harm they have caused and are given the opportunity to redeem themselves and discouraged to cause further harm as students manage their emotions, set and achieve positive goals, feel and show empathy for others, make responsible decisions, and maintain positive relationships.

B/O #6 – 4 of 4

Mimosa/Poplar/Elm

10:50 a.m. – 11:10 a.m.

**** FINAL ****

***Break & Visit with Exhibitors
Pine/Maple/Cedar***

11:10a.m. – 12:10 p.m.

Concurrent Sessions VII

Large Language Models; Practitioner’s Guide to Large Language Models in Education follow up

Presenters: Dr. J.P. Beaudoin and Dr. Jason Harris

This session is a follow up to the keynote. A more detailed overview of how to leverage large language models (LLMs) like ChatGPT / X/ Copilot used to customize within their district. Also question and answer

B/O #7 – 1 of 4

Oak

PERS

Presenter: Kyzar

Answers to all your financial questions

B/O #7 – 2 of 4

Sweetgum

ACT and the Mississippi Accountability Model: Do Not Miss Those Points:

Presenter: Montgomery Hinton, Rankin County School District

Are you ready to navigate the next twelve months of ACT changes while maximizing your accountability points? This session will lay out an A rated school district's ACT plan for success. The plan will include a moldable plan for your district to succeed. Beginning as early as ninth grade, learn about a replicable, adaptive plan that targets your students where they are, provides support for them where they are, and allows for individual success. This works for districts of all sizes. Learn how to involve all stakeholders in the advancement of these goals.

B/O #7 – 3 of 4

Magnolia

360 Safety and Security solutions

Presenter: Chad Callander, TCS Risk Management Group

Hear his voice in how to prepare for the worst day of your career. Ask questions about how to control your building from outside intruders and unwelcomed individuals.

He will share tips on how to prepare and prevent harm coming to your students, staff and community.

B/O #7- 4 of 4

Mimosa/Poplar/Elm

Luncheon Sponsored by our Friends at



FINALSITE

12:20 p.m. – 2:00 p.m.

Welcome

Introduction of Speaker

Cherry/Dogwood

Mr. Chris Fleming, Vice President

LEADING YOUR SCHOOL FOR THE FUTURE AHEAD OF YOUR STUDENTS

Blaize King, Director of Workforce Innovation

Lunch and Door Prizes