



**WACO ISD EDUCATION FOUNDATION
COVER SHEET – PART II
Application for Grant:
2025-2026 Funding Cycle**

Assigned Grant Proposal #: _____

Project Title: _____

Grade Level(s): _____ **# of Students DIRECTLY involved:** _____

Subject Area(s): _____

Amount Requested: \$ _____

Grant Focus Area(s): In order to be considered, Waco Education Foundation Innovation Grant proposals must fall under one or more of the E4 focus areas: early childhood development, enhanced programming for advanced students, extended education for staff, and emphasis on student performance. NOTE: In addition to meeting one of the E4 focus areas above, grant readers are especially interested in creative and innovative grant requests that target fine arts, STEM, literacy, or enrichment.

(check all that apply)

Early Childhood Development

Enhanced Programming for Advanced Students

Fine Arts

Literacy

Extended Education for Staff

Emphasis on Student Performance

STEM

Enrichment

Proposal #49

Light's Camera, MTB!

Project Description:

The "Lights, Camera, MTB!" project, funded by the Waco Education Foundation Grant, will provide the Mighty Trojan Band with a new Canon Camera (\$4,200) with accessories, two Insta360 Ace Pro Action Cameras (\$350). These tools will allow our band program to capture high-quality photos and videos of performances, rehearsals, and behind-the-scenes moments which will be shared throughout all official social media platforms. By enhancing visual storytelling, the project aims to celebrate the band's achievements, promote community, engagement, and inspire creativity among its members.

Rationale:

In today's digital age, being able to showcase our talents through visual storytelling can play a crucial role in fostering engagement and community support. The "Lights, Camera, MTB!" project seeks to enhance the Mighty Trojan Band's ability to document and share the journey through visual and social media. By investing in this equipment, the Band program will have the opportunity to provide students, families, and the broader community with a dynamic and immersive view of the band's hard work and achievements. All of which will be showcased on official social media platforms, increasing visibility, generating pride, and strengthening support for the program. The grant funding will not only elevate the band's presence but also contribute to a lasting legacy of engagement and artistic expression.

Goals:

With this project, the students will be able to showcase their wide range of talents not only in person, but online as well. With the increasing amount of community performances that our ensembles perform at, not every parent or band member can attend. But with the funding for this project, we would be able to record them in a higher-quality than we do now. This provides students with opportunities to engage in photography, videography, and digital media production, encouraging creativity and hands-on learning.

Plan of Operation:

For the first month, we would purchase all equipment with the Grant's funding and conduct initial testing to ensure familiarity and functionality. In the second month we would establish guidelines and training with our student historians for capturing performances, rehearsals, and behind-the-scenes moments. Once those have been completed, we will record as much as we can on rehearsals and performances throughout the year. Gaining different angles and up-close shots, giving the students a feeling like they're being professionally recorded. All photos taken will be edited, if needed, and uploaded to our official social media platforms. All video footage will be edited and uploaded as well.

Communication & Dissemination:

The camera equipment will be used at every community event/performance the band program will perform/participate in. Sharing high-quality photos and videos with students and parents will help with our program's outreach and community involvement. Encouraging friends and family to come out to more performances.

Evaluation:

The Lights, Camera, MTB project will be evaluated through social media analytics, student involvement and skill development, and community engagement. Through social media analytics we will be able to track engagement metrics on our posts, monitor follower growth and audience reach to assess increased visibility, and compare pre- and post-project engagement rates to measure impact. Through student involvement, we can track student participation and assess student skill development. With community engagements, we would be able to document instances of collaboration with local media outlets or school district platforms.

Long Term Implications:

The camera equipment can help with band recruitment and retention and contribute to engagement within the program. Parents will be able to easily showcase their student contribution online by sharing posts and pictures of their students. Showcasing the Mighty Trojan Band's accomplishments and talents to the community.

Key Personnel:

The people in charge of this equipment would be the Mighty Trojan Band's Band Directors and Student Historians. All key personnel in charge of this equipment will undergo equipment training and maintenance to ensure that the handling of the equipment is done with care. The Student Historians will be in charge of documenting performances that the Social Media Manager can not attend in person due to conflict. Most of the time the Band Directors will be in charge of setting up and documenting events and performances. If photographed, will be uploaded to social media posts and google drives for documentation. If recorded, will be edited together and uploaded as well.

Waco Education Foundation

Grant Budget Form

Assigned Proposal #	49
Project Title:	Light's, Camera, MTB!
Number of Students Served by Grant:	100+

Qty	Budget Item	Verify Vendor (Y or N)	\$ Requested from the WISD Foundation	Other Secured Source	\$ from Other Source (if applicable)	Total Amount
Consumable Supplies						
						\$ -
						\$ -
						\$ -
						\$ -
						\$ -
						\$ -
total Consumable Supplies			\$ -		\$ -	\$ -
Technology						
1	Canon Camera with	Y	\$ 7,500.00			\$ 7,500.00
2	Insta360 Ace Pro Action	Y	\$ 1,000.00			\$ 1,000.00
total Technology			\$ 8,500.00		\$ -	\$ 8,500.00
Long-Term Supplies / Equipment (items that will last beyond the grant year)						
						\$ -
						\$ -
						\$ -
						\$ -
						\$ -
						\$ -
total Long-Term Supplies			\$ -		\$ -	\$ -
Contracted Services						
						\$ -
						\$ -

total Contracted Services			\$ -		\$ -	\$ -
Personnel						
						\$ -
						\$ -
total Personnel			\$ -		\$ -	\$ -
Travel / Other						
						\$ -
						\$ -
						\$ -
						\$ -
total Other			\$ -		\$ -	\$ -
Totals	Total Requested from the WISD Foundation		Foundation Cost Per Student	Total from Other Sources		Total Cost of Project
	\$ 8,500.00		#VALUE!	\$ -		\$ 8,500.00