



Kingsway Appoints Jason Finlaw as Head Girls' Soccer Coach for 2025 Season

FOR IMMEDIATE RELEASE

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Woolwich Twp. – The Kingsway Regional School District is excited to announce the appointment of Jason Finlaw as the new Head Girls' Soccer Coach. His appointment was officially approved at the March 20, 2025, Board of Education meeting.

Superintendent James Lavender expressed his enthusiasm for the hire, saying, “Jason Finlaw’s dedication to our student-athletes and his extensive experience as both a player and coach make him an outstanding choice to lead our girls’ soccer program. His leadership will not only strengthen the team’s competitive edge but also foster personal growth and success for our athletes both on and off the field. We look forward to seeing the positive impact he will have on our program.”

Coach Finlaw brings a wealth of experience to the varsity soccer team, combining a lifelong passion for the sport with a robust background as both a player and coach. His soccer journey began at a young age, including playing competitive soccer overseas, and continued through a standout high school career as a four-year varsity player for Pennsville Memorial High School. He further honed his leadership skills as a two-year starter and captain of the Gloucester County College men's soccer team.

About Jason Finlaw

With over 20 years of coaching and personal training experience, Coach Finlaw has developed expertise in both team and individual training, focusing on skill development, teamwork, and leadership. Over the past decade, he has built a solid reputation in coaching at the high school junior varsity level, where he nurtured young athletes and

prepared them for higher levels of play. His deep understanding of the game, combined with his ability to connect with players, makes him a dynamic and committed coach who will elevate the varsity team's performance and culture.

Since 2017, Jason has been a dedicated Special Education Teacher at Kingsway High School, known for his enthusiasm, commitment, and focus on student success. He currently serves as Kingsway's Head Girls' Golf Coach, where several of his student-athletes won Gloucester County and Tri-County Conference Championship honors over the past several seasons.

Jason also has deep ties to the Girls' Soccer program. In 2023, while serving as the Assistant Girls' Soccer Coach, the team won the Tri-County Conference Team of the Year, South Jersey Times Team of the Year, and Tri-County Conference Championships. working tirelessly with student-athletes to foster growth, teamwork, and skill development. His hands-on coaching style and ability to inspire players have been instrumental in the program's success.

Kingsway's Athletic Director, June Cioffi, shared her excitement about the appointment, stating, "Jason's commitment to our student-athletes and his ability to inspire both on and off the field make him the perfect fit for this role. His dedication, leadership, and deep understanding of the game will undoubtedly strengthen our Girls' Soccer program. We look forward to seeing him cultivate a competitive and supportive team culture that helps our athletes thrive."

As Jason Finlaw takes on this new role, his commitment to fostering a positive and competitive environment remains steadfast. "As a coach, my focus is on developing well-rounded student-athletes who excel both on the field and in life. Effective communication, teamwork, and commitment to personal growth are essential to success, and I'm dedicated to creating an environment that meets the individual needs of each player," said Coach Finlaw. "While we strive for excellence and competitiveness, our priority will always be the development of the whole child, creating experiences that shape lasting memories and prepare our athletes for the future."

The 2025 season begins on August 18th, and Coach Finlaw is excited to bring his expertise and dedication to the varsity program. His appointment marks the beginning of an exciting new chapter for Kingsway's Girls' Soccer Team, and the district is eager to see the program thrive under his leadership in the years ahead. A team meeting for prospective players will be held later this spring.

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About Kingsway's Athletic Programs

Kingsway Regional High School competes in the Tri-County Conference Royal Division, composed of schools whose enrollments vary greatly for grades 9-12, operating under the supervision of the New Jersey State Interscholastic Athletic Association (NJSIAA). The mission of the Tri-County Conference is to provide opportunities for schools to work closely together while promoting educational experiences for student-athletes, which will benefit them throughout their lives. The Conference will foster an educationally sound environment that values good sportsmanship, fair play, and a wholesome relationship among participants, spectators, schools, and communities. You can learn more about

Kingsway's athletic program by visiting the website at <https://www.krsd.org/departments/athletics>.

About the Kingsway Regional School District

Kingsway is a limited-purpose regional school district offering its students a rigorous academic program and myriad enrichment programs and services for grades 7 to 12. Kingsway Regional Middle School (Grades 7 to 8) and Kingsway Regional High School (Grades 9 to 12) cater to the individual needs of our students and promote opportunities for students to pursue their areas of interest. Our population of approximately 3,000 students is multicultural and reflects the diversity of the communities it serves. Its mission is to ensure that all students receive rigorous and engaging instructional experiences that promote high levels of student achievement, including those with diverse learning needs. To learn more, visit the District's website at <https://www.krsd.org/>