Elizabethtown Area School District
Scope & Sequence - Quick Reference

Department: Art

Course: Graphic Design 1

Grade Level(s): 9-12

Unit Title	General Topic(s)	Pacing
1. Intro to Photoshop	- Composite images - Selection tools - Surrealism - Photoshop image editing - Intro to elements and principles of art - Thumbnail sketching	2 weeks
2. Low Poly Images	- Elements and principles of art: form, color, balance, unity, and shape - Composition - Editing and stylization of imagery	1-2 weeks
3. Vector Images	- Intro to Adobe Illustrator, paths, pen tool - Raster vs Vector image types - Craftsmanship - Stickers, wallpaper, logos	2 weeks
4. Typography	- Intro to typography - Zines, Calligraphy, typefaces - Idea generation - Conveying message, connecting type with imagery	1-2 weeks

	● Communication and dissemination of information	
5. Text and Marketing	● Use of typography ● Commencement cover or art show poster in the spring ● Movie poster, band poster, book cover, magazine cover ● Artist and Client practice and experience ● Design Principles: Hierarchy, Legibility, Alignment, Color	1-2 weeks
6. Animation	● Hand drawn animation ● Storyboarding ● Lightboxes, rigging, onion layers, industry standards and history	2 weeks
7. Web Design	● Web design aesthetics ● Portfolio curation and development ● Artist Statement development	2 weeks