

Esther Jackson Elementary School Governance Council
Outreach and Communications Committee
March 6, 2025 @ 3:00 p.m.

Members Present:

3:00 – 3:05 p.m.

Call to order

3:05– 3:10 p.m.

Review purpose of committee

- To find ways to engage families, community members and other organizations as active partners
- To cultivate, sustain, and increase partnerships (small businesses, local faith-based partners, organizations, or individuals) that match the diversity of our school demographics and support student achievement
- To regularly share ideas and common goals with the PTA and the EJ foundation

3:10 - 3:35 p.m.

Election Update

- Open Seats
 - 1 teacher seat - Katelyn Bivins
 - 2 parent seats - Lizette Hoschek & Nohemi Rojas-Sanchez
 - 1 school/1 community appointed - Jill Vitagliano & Zack Vaughan
- Carpool Flyers
 - AM was sent out last week.
 - PM/Walkers were sent out today.
- Avary and Jill posted signage in employee restrooms
- Letters to Target Nominees - Sent out this week
 - The committee worked together to send out more target letters.
 - Lisette posted about SGC candidate declaration in the Martin's Landing social media group
- Candidate Declaration (ends March 28th)
- Voting (April 16th–23rd)
- Next steps
 - Stickers
 - Jill will make these for voting distribution in April
 - Flyers for:
 - FOR Day - March
 - Will send flyers to media center for enlargement. Both English and Spanish will be posted.

3:35 – 3:40 p.m.

Set agenda for next meeting

- Next meeting we will discuss voting, incentives, and emails regarding voting.