

Date: March 18, 2024

To: Salt Lake City School District Board of Education
Superintendent of Schools

From: Yándary Chatwin, Executive Director of Communications and Community Relations

Subject: Strategic Plan for Student Achievement Pillar 3 Report and Update: Family-School and Community Partnerships and Communication

Summary:

The Salt Lake City School District's (the district) Strategic Plan for Student Achievement outlines the primary focus areas for the district's work to support students through the 2028-29 school year. This five-year plan is divided into four main pillars:

1. Education Equity, Access, and Student Support
2. Student Achievement PreK-12 / Transition
3. Family-School and Community Partnerships and Communication
4. Learning Environments, Stewardship, and Sustainability

Attached, please find slides providing and overview of the work done under Pillar 3 thus far through the 2024-25 school year. The overview focuses on progress made and outlines work for each objective that has been completed or is in progress. Additionally, the slide deck includes information on work done by the Communications and Community Relations department and the Salt Lake Education Foundation in support of Pillar 3 objectives.

Requested Board action:

None.

Attachments:

- PowerPoint



SALT LAKE CITY
SCHOOL DISTRICT
Your Best Choice

Strategic Plan for Student Achievement

Update on Pillar 3:
Family-School and Community Partnerships and Communication

March 18, 2025



Goal 1: Family Partnerships and Engagement in Education

Salt Lake City School District will ensure all families are valued, respected, and are treated as equal partners in designing the educational experiences of their children.



Objective 1: Parents will experience meaningful school interactions and increased involvement as a result of improved family and school partnerships.

Completed

- ✓ Activities to help school communities transition after closures and boundary changes
- ✓ Activities to bring families together for learning (in support of district goals)
- ✓ Activities that connect families with community resources

For 2025-26

- Implement the SLCSD Family-School Partnership (FSP) Model
- Create Family-School Partnership teams



School Strategies

Glendale Middle School

- Conducted celebrations recognizing students for academic success and positive behavior

Rose Park

- Held two "Love to Read" events to support connections between school and home.

Nibley Park

- Provided Family Literacy evenings, which included supporting parents with how to use technology, how to keep students engaged in school, School and College Career Readiness, etc.



School Strategies

Bonneville

- Hosts family engagement nights, including Back-to-School Night, Science Night, and Community Learning Night
- Monthly family activities like the Fun Run, movie nights, skate night, “Bonneville’s Got Talent,” and grade-level programs

Uintah

- PTA activities throughout the year: STEM Fest, Zones of Regulation Parent Night/s, Arts Night, drama and dance performances

Mountain View

- Strong tradition of collaboration between the school and the Glendale Community Learning Center
- Work closely with local partners and agencies on behalf of Mountain View families



Goal 2: Community Partnerships

Salt Lake City School District will build and nurture relationships with community partners to elevate our students and family academic achievement. The Salt Lake City School District values community members, leaders, and business partners.



Objective 1: Students and families will be provided with the critical resources needed for students to focus on learning.

Completed

- ✓ Partnered with business and community organizations to expand resources available to students and families
- ✓ Delivered professional development sessions for counselors, social workers, nurses, Community Learning Centers, and West High Clinic
- ✓ Provided professional development for administrators in-person, via Zoom, and using the district document center, highlighting services available through the Foundation and Development Office

In Progress

- Continue to build and nurture relationships with community partners to elevate student and family academic achievement
- Review data collected from (March 2024 – January 2025)
- Baseline data will be gathered during the 2024-25 academic year



Key Practices

- Build authentic relationships with the school and community
- Value community members as knowledge holders
- Employing community members in our schools and CLCs
- Seek committed partnerships
- Asset based approach—programs built on the strengths and interests of our students and families
- Focus on capacity building





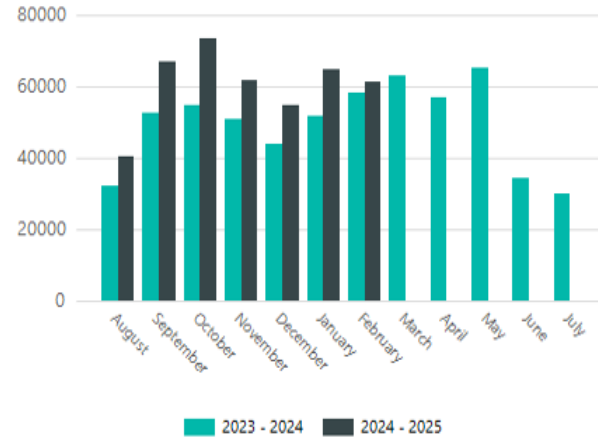
UTA Partnership



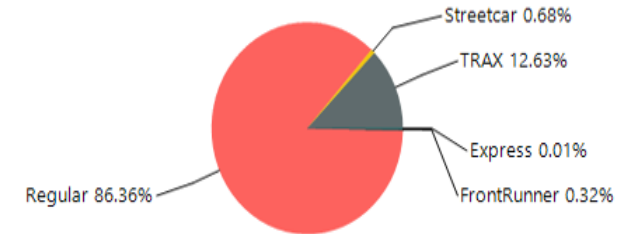
Salt Lake School District Ridership Review Report

Trip Counts			Distinct Users		
Month	2023 - 2024	2024 - 2025	Month	2023 - 2024	2024 - 2025
August	32,346	40,490	August	3,394	3,369
September	52,665	66,775	September	5,301	4,292
October	54,683	73,398	October	3,975	4,514
November	50,980	61,721	November	3,950	4,307
December	44,015	54,766	December	3,799	4,092
January	51,576	64,895	January	4,036	4,148
February	58,191	61,463	February	4,339	4,177
March	63,109		March	4,546	
April	56,792		April	4,413	
May	65,355		May	4,450	
June	34,233		June	2,786	
July	30,044		July	2,285	
Total	593,989	423,508	Average	3,940	4,128

Trip Counts by School Year



2024 - 2025 Ridership By Mode

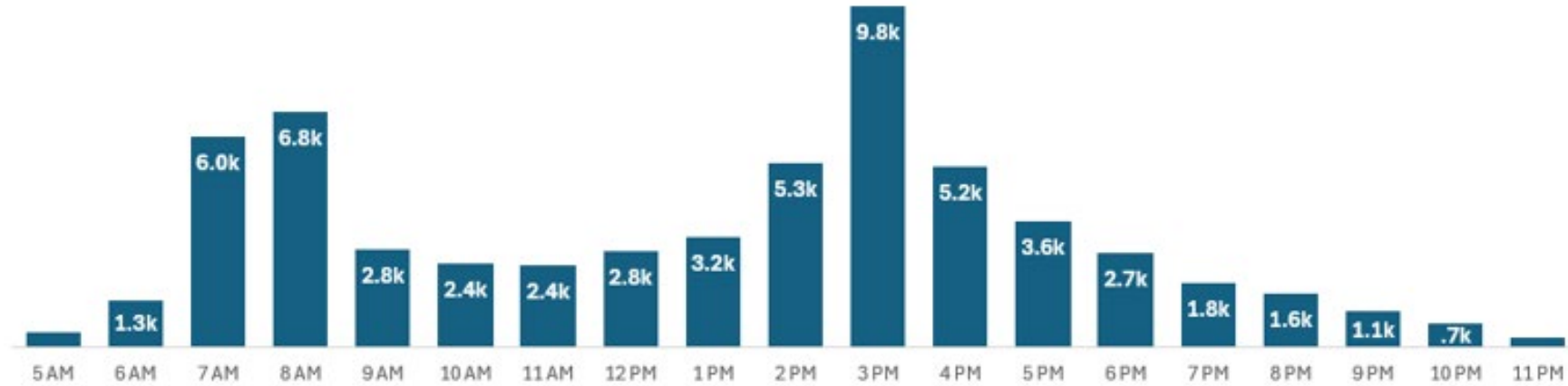




Salt Lake City School District

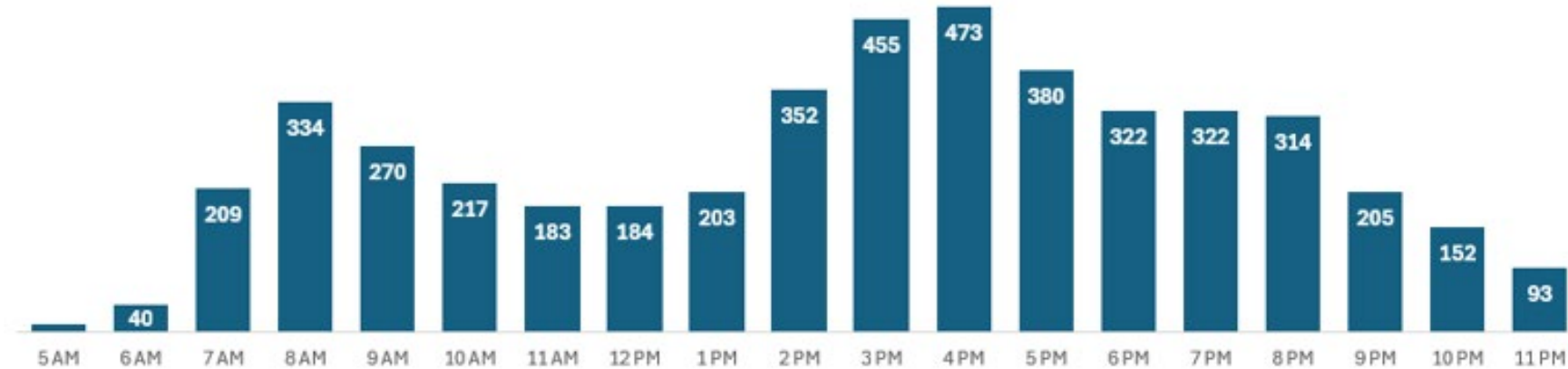
Salt Lake City School District Trips

Average Monthly Trips by Hour



Salt Lake City School District On Demand South Salt Lake Trips

Average Monthly Trips by Hour





Community Learning Centers Return on Investment

During the 2023-2024 school year:

- 99 partner organizations, businesses, and donors invested in SLCS and the CLC programs through in-kind donations, monetary donations, volunteer services, and other support
- 776 volunteers contributed hundreds of service hours to our CLCs
- 32,170 individuals received food through the CLC on-site and mobile food pantry distribution
- Dental services: 470 students received dental screenings; 143 received follow up dental care at Liberty Clinic totaling \$22,593 in free care
- Medical services for Liberty and Rose Park Clinics combined: 686 encounters, 73% of patients ages 45 and over. Top 5 reasons for visiting: Immunizations, diabetes, general exam, hypertension, routine child wellness exam. Total charity care \$166,022. Total discount on bills \$432,625. Bad debt written off \$135,604.
- Vision services: 8,058 vision screenings were completed, with 236 individuals receiving new glasses. Screening and exam value totaled \$210,936.





Community Learning Centers Partners & Donors

- Alnoba Lewis Family Foundation
- Assistance League
- Association for Utah Community Health
- Bad Dog Art
- Ballet West
- Bennion Center- University of Utah
- Big Brother Big Sister of Utah
- Bike Utah
- Bishop Store House/Deseret Industries
- Brain Food Books
- Catholic Community Services
- Centro de La Familia
- Club Ability
- Community Health Centers, Inc.
- Costco
- English Skills Learning Center
- Family Dental Care
- FedEx
- Fidelity Investments
- For the Kids
- Friends for Sight
- Gardner Family Foundation
- Gifted Music School
- Girls on the Run
- Green Tree Yoga
- Health Choice
- Highland High School Honor Society
- Holladay United Church of Christ
- Horizonte Instruction and Training Center
- Huntsman Mental Health Institute
- Intermountain Health
- Intermountain Therapy Animals
- Just Serve
- Kids play piano program
- LDS Bishops Storehouse/Deseret Industries
- Liberty Wells Community Council
- Macey's Food
- Marathon Petroleum Corporation
- Maxfield Family Foundation
- Mexican Consulate
- Molina Health Care
- My Hometown
- Native American Association
- NeighborWorks Salt Lake
- Nothing Bundt Cake
- Odyssey House
- Operation Warm
- Primary Children's Hospital
- Promising Youth Project
- Ramirez Barbershop
- Rhythms of Life



Community Learning Centers Partners & Donors

- Rose Park Community Council
- Rose Park Neighborhood Center Rose Park Rec Spring Soccer
- Rowland Hall High School
- Running Forward
- Sacred Circle Healthcare
- SAFE Utah
- Salt Lake City Library-Glendale Branch
- Salt Lake City Police Department
- Salt Lake City Public Library
- Salt Lake Community College
- Salt Lake County Behavioral Health Services
- Salt Lake County Health Department
- Salt Lake County Youth Services
- Salt Lake Police Department
- Salvation Army Angel Tree
- Shriners Children's
- Smart Smiles
- Story Crossroads
- Synergy in Action
- Thanks4Giving
- The City Library
- The Kings English Bookstore
- The Ron McBride Foundation
- University Neighborhood Partners
- University of Utah College of Fine Arts
- University of Utah College of Social Work Bridge Clinic
- University of Utah Engage U
- University of Utah Environmental and Sustainability Studies Program
- University of Utah Family and Consumer Studies
- University of Utah School of Dentistry
- Urban Indian Center
- USANA
- UTA
- Utah Anti-Bullying Coalition
- Utah Clean Energy
- Utah Community Action
- Utah Food Bank
- Utah Health Access Project
- Utah Reads
- Utah Refugee Center- Department of Workforce Services
- Utah Refugee Connection
- Utahns Against Hunger
- Wasatch Community Gardens
- Waterford
- WestSide Dance
- Women's Resource Center/Volunteers of America
- Workshop SLC



West High School Clinic (WHSC):

Visit Statistics:

- Total clinic visits: **1,805 Visits**
- Primary care visits: **1126 Visits**
- **337 Sports Physicals** were completed for students **at no cost** to the family/student (funded through Utah Sports Commission)
- **86%** of patients who qualified received Mental Health screening through the clinic
- **37%** of all visits were **Behavioral Health Visits** (psychology and/or psychiatry)
- **100 Behavioral Health Referrals** made by WHSC pediatrician
- **679 Total Behavioral Health Visits** completed
- **546 total** mental health **counseling** sessions
- **133 total** Child and Adolescent **Psychiatry Consultations**
- On average, it took students who needed Behavioral Health Services through WHSC **16 DAYS** to access Mental Health Services from date of referral being made to date of being seen (17 days for Therapy and 10 days for psychiatry). For comparison, **community wait times** for private insurance patients needing **therapy is 2-3 months** and **child psychiatry 6 months to 2 years.**

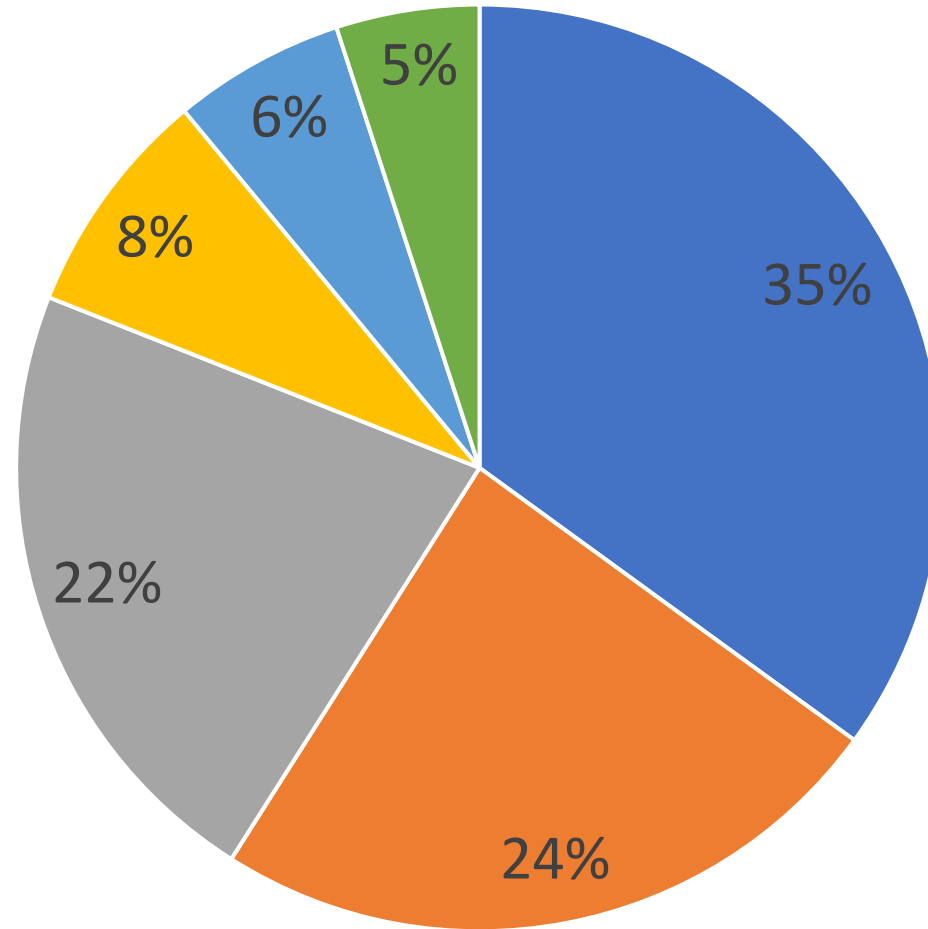
Patient Demographics:

- **57%** female patients
- **70%** of clinic utilizers live in **LOW/VERY LOW CHILD OPPORTUNITY INDEX (COI)** Neighborhoods
- **40%** of all clinic visits were by **Uninsured Students**
- **16%** of all clinic visits were covered by **Utah Medicaid**



Outcomes

Clinic Utilization by Self-Identified Race



■ Hispanic/Latino ■ Undisclosed Race ■ White/Caucasian ■ Native Hawaiian/Other Pacific Islander ■ Asian ■ Black or African American

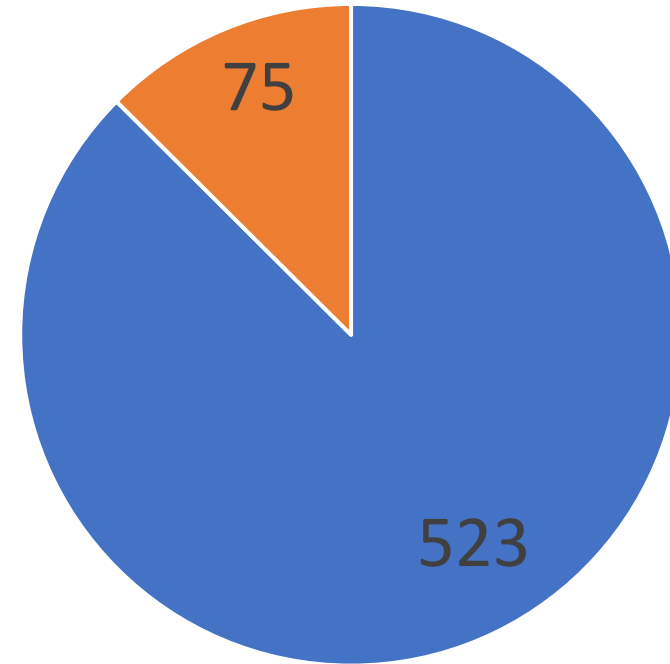


Volunteer Program Data

July 2024-January 2025

- 523 regular volunteers were fingerprinted, including 75 coaches
- Fingerprinting done at the district and on-site at Liberty CLC

of Volunteers



■ Regular Volunteers ■ Coaches



SLCSD Strategic Plan and Resources Alignment

Family-School and Community Partnerships

Goal 1: Family Partnerships and Engagement in Education

Salt Lake City School District will ensure all families are valued, respected, and are treated as equal partners in designing the educational experiences of their children.

- Family Engagement Programs: Organize family nights and workshops to create and foster open lines of communication and collaboration between schools, families, and community learning centers.
- Maintain dedicated spaces where families may access tools, resources, and support to assist in their child's education.
- Offer training for district staff on ways to effectively communicate, work, and provide resources for families from diverse cultural backgrounds.

Goal 2: Community Partnerships

Salt Lake City School District will build and nurture relationships with community partners to elevate our students and family academic achievement. The Salt Lake City School District values community members, leaders, and business partners.

- Foster partnerships with local businesses and community organizations to support educational initiatives (mentorships, internships, donations of resources and time, etc.)
- Develop programs with local organizations to provide tutoring, after-school activities, and career exploration opportunities.
- Organize events that include students, families, and community members to celebrate academic achievements (science fairs, art nights, read-a-thons, etc.).



Goal 3: Public Perception and Connections

Salt Lake City School District will maintain positive relationships with students, families, community members, elected officials, and community leaders; elevate the public's perception of our school district as a valuable partner and as a team of influential educational experts; and building trust in the transparency and integrity of our systems.



Objective 1: Students, families, and community members will feel more connected and informed about district programs, achievements, and operations.

Completed

- ✓ Used results from survey of likely Salt Lake voters conducted by Y2 Analytics to set messaging goals for the coming year and beyond.
- ✓ Developed a strategic approach to highlight employee and student achievements.

In progress

- ✓ Establish quarterly Communications Council meetings to increase communication between the district and stakeholders.



Strategic Communications Plan

The mission of the Communications and Community Relations Department is:

1. to **gather and provide** useful, helpful, and accurate **information** to stakeholders;
2. to **share the good things** happening in our district and schools;
3. to **celebrate student and staff accomplishments**; and
4. to **engage** parents, elected officials, district employees, decision-makers, and community members **in support of our schools**.

Created to guide our work through 2028-29

Supports Strategic Plan for Student Achievement

Working document (like Strategic Plan)



Master Annual Calendar

- Helps make sure we don't miss an opportunity to highlight staff and student achievements
- #Excellence in Action
- Establishing traditions
- Align with opportunities in the classroom



Salt Lake City School District 

Mar 3 · 



We're thrilled to recognize Todd Vawdrey, West High's outstanding Math teacher, for receiving the Presidential Award for Excellence in Ma... [See more](#)





Staff and Student Recognitions (social media)

- 2023-34
 - 26 student recognitions on social media (SM)
 - 31 staff recognitions on SM
- 2024-25 (as of March 11)
 - 21 student recognitions SM
 - 29 recognitions on SM
 - Will have surpassed last year's numbers by March 18 board meeting
 - Actively posting instead of re-sharing school posts



Salt Lake City School District will **maintain positive relationships** with students, families, community members, elected officials, and community leaders; **elevate the public's perception of our school district** as a valuable partner and as a team of influential educational experts; and **build trust** in the transparency and integrity of our systems.



Maintain positive relationships

- With students
 - Outreach to SBOs at East, West, Highland (starting point)
 - Partnership with SBOs on Dignity campaign
- With families
 - Website homepage redesign (cleaner homepage, icons based on most-searched links, etc.)
 - ParentSquare rollout – set the context for parents
 - PD for administrators, teachers, school office professionals
 - Addition of Translation to our department is helping us close disparities and better integrate services for families and students



Website Redesign



Public Comment on School Fees

The Board of Education will hold two public comment periods in March on proposed changes in school fees for the 2025-26 school year.



SCHOOL FEES INFORMATION



English >



Pay for Meals



Bus Routes



ParentSquare



Jobs



Safe UT app





Website Redesign



Our Board of Education has officially approved the district's participation in Unified Sports.

[READ MORE](#)



All four members of the leadership team for the Utah National Board Coalition are Salt Lake City School District educators.

[READ MORE](#)



The district science fair and invention convention gave students a chance to showcase their unique and brilliant projects.

[READ MORE](#)



Calendar

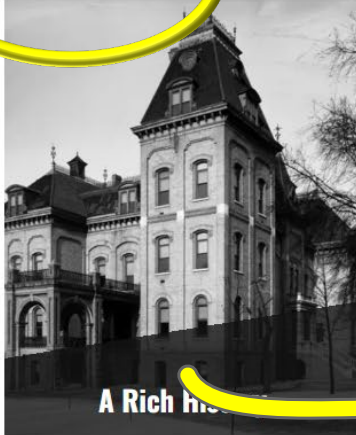
- MAR 18 2025**
 - Board Meeting**
 - 5:30 PM
 - SALT LAKE CITY SCHOOL DISTRICT ADMINISTRATION BUILDING, 406 EAST 100 SOUTH, SALT LAKE CITY, UT 84111
- MAR 18 2025**
 - Public Comment on 2025-26 School Fees**
 - 7:15 PM
 - BOARD ROOM AT DISTRICT OFFICE (406 E. 100 S., SLC, UT 84111)
- MAR 31 2025**
 - Spring Recess**
 - ALL DAY
- APR 1 2025**
 - Spring Recess**
 - ALL DAY





Website Redesign

Why SLCSD?



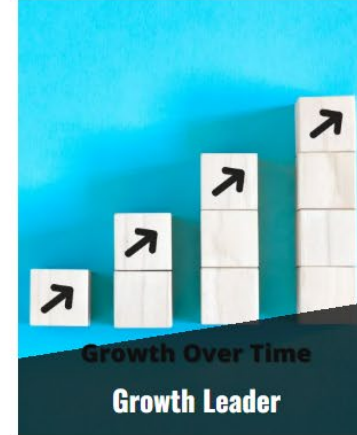
A Rich History



World-Class Teachers



Launchpad to Success



Growth Over Time
Growth Leader



Welcoming Schools



Family Support



Capital City District



First-Rate PreK



Website Redesign

- Currently: website vendor RFP process

Stay Tuned





ParentSquare Rollout

- Easy to use
- Centralize school and district communications
 - Consistency across district schools
- Two-way communication
- Good for non-techies
- Translation
- Digest option





Maintain positive relationships

- With community members
 - Bond communications through the General Election
 - Bond website launched to keep community informed post-election
- With elected officials
 - Legislative breakfasts, one-on-one communication during the session and interim
 - Genevieve Curtis event
- With community leaders
 - Communications Council (in progress)



Elevate public's perception of SLCSD as:

- a valuable partner
 - Review of district department websites (closing gaps)
 - Supporting district programs in their marketing efforts
- a team of influential educational experts
 - #ExcellenceinAction
 - DYK and Why SLCSD? website sections



Build trust in

- Transparency and integrity of our systems
 - Support schools during emergencies: communicate with parents ASAP, share as much as possible as soon as possible
 - Bond communications – additional tactics to reach broader audience than usual
 - Bond website- will continue community updates throughout duration of bond projects
 - Allowing community members who are not parents to sign up for district newsletters