



PTSA GENERAL MEETING 3/11/2025

AGENDA

1. Welcome (6:00 - 6:05)
2. Principal's Message and Q&A (6:05-6:15)
3. Updates & Events (6:15-6:25)
4. Financials (6:25-6:35)
5. Budget Committee (6:35-6:40)
6. Nominating Committee (6:40-6:50)
7. Things to Learn more about! (6:50-7:05)
8. Open Forum Comments/Questions (7:05-7:15)
9. Adjourn (7:15)

Welcome and Introductions

Shona Armstrong
PTSA President

Principal's Message

Martel Price

Updates & Upcoming Events

Steve Wiersema

Shelly Cox

Hilde Myall

Improvements Bike Racks!

**Started by Students & Mr. Price
Moved along by the PTSA
Completed thanks to City of Oakland and OUSD**



Improvements More Library Bookshelves!



Improvements

Upper Campus Staff Lounge - BEFORE



Improvements

Upper Campus Staff Lounge - BEFORE



Improvements

Upper Campus Staff Lounge - AFTER













Improvements Rickey Henderson Display



In-Progress Improvements

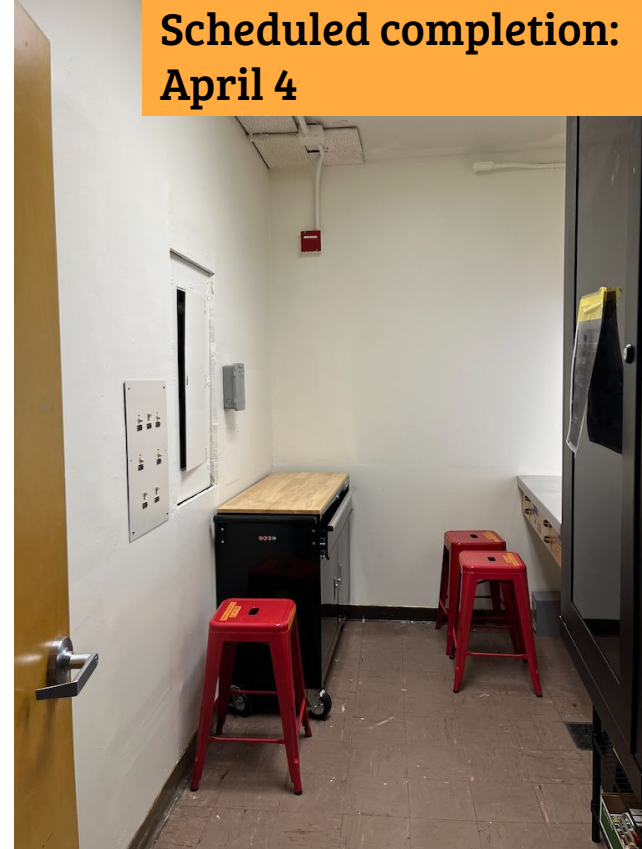
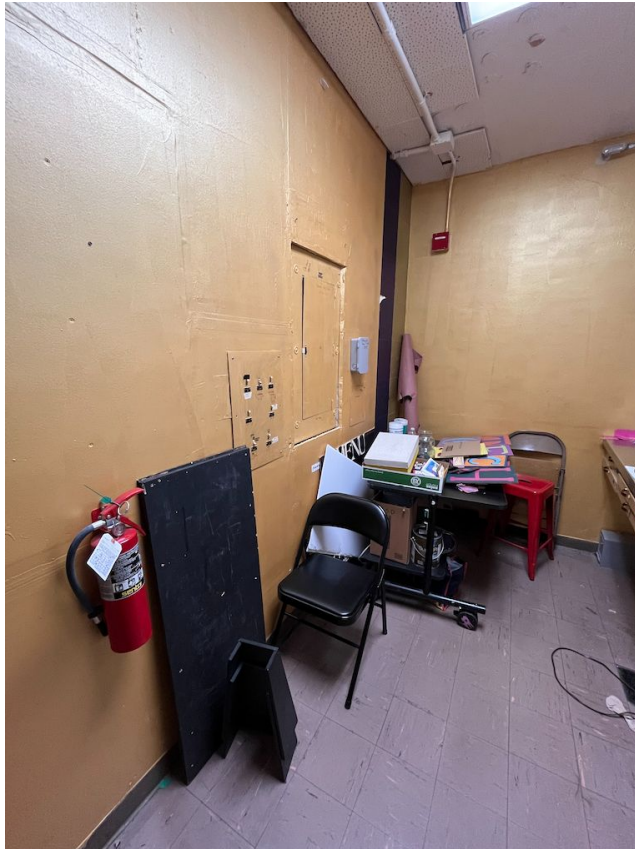
Auditorium Entry/Ticket Booth - BEFORE



In-Progress Improvements

Auditorium Entry/Ticket Booth - IN PROGRESS

**Scheduled completion:
April 4**



In-Progress Improvements

Music Room - IN PROGRESS (planning & purchases)

MAIN ROOM

- General fixes and touch-ups

PRACTISE ROOMS:

- Acoustic panels
- Drum Room
 - Bass traps
 - Third pane for window
 - Door sound blanket



In-Progress Improvements

Music Room - IN PROGRESS (planning & purchases)

MAIN ROOM

- General fixes and touch-ups

PRACTISE ROOMS:

- Acoustic panels
- Drum Room
 - Bass traps
 - Third pane for window
 - Door sound blanket



**Scheduled completion:
May 3rd**

Reference image

OT Improvements/Beautification Day April (TBD)

Our team enhances the overall aesthetic of the school and works to improve space functionality.



AUCTION - BID ONLINE & COME OUT FRIDAY!

OT AUCTION! 50% of our Budget
FRIDAY, MARCH 14th



COMMITTEE LEAD(S): SHELLY COX, LESLIE AYERS, CHRIS LU, STEVE WIERSEMA

PTSA Financials

Todd Lee

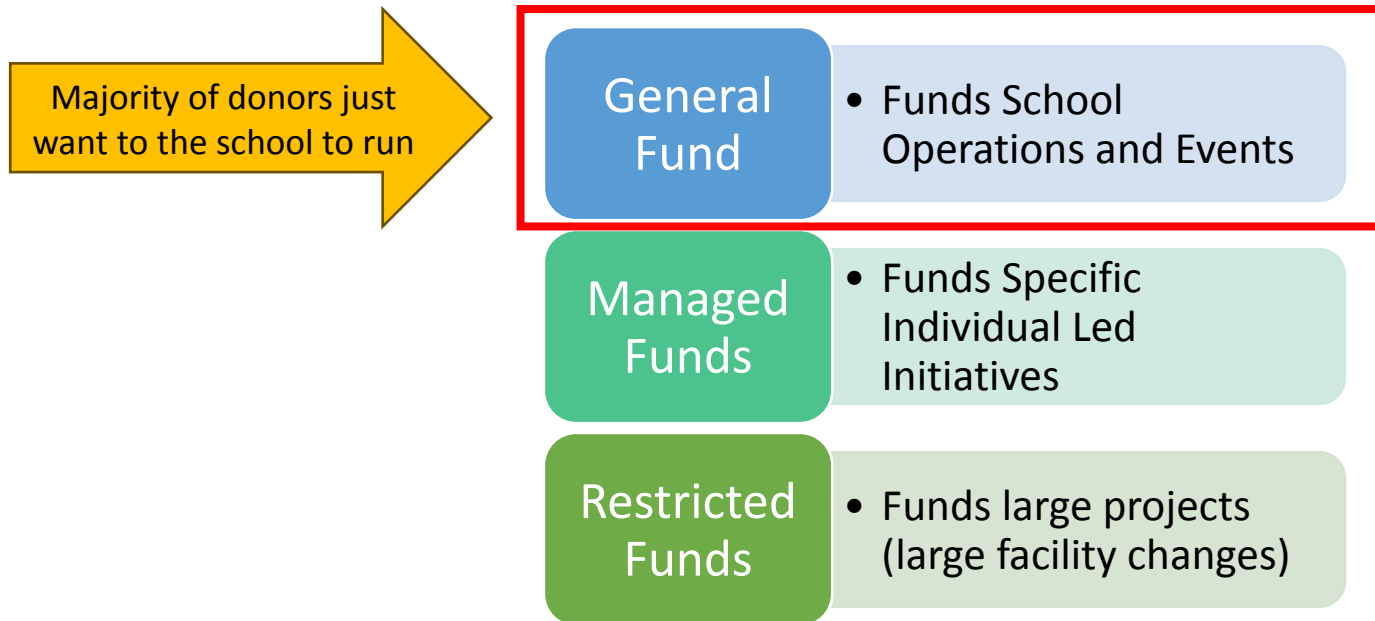
PTSA Treasurer

Agenda



- Current Results
- Budgeting Season is Starting (Hooray!)

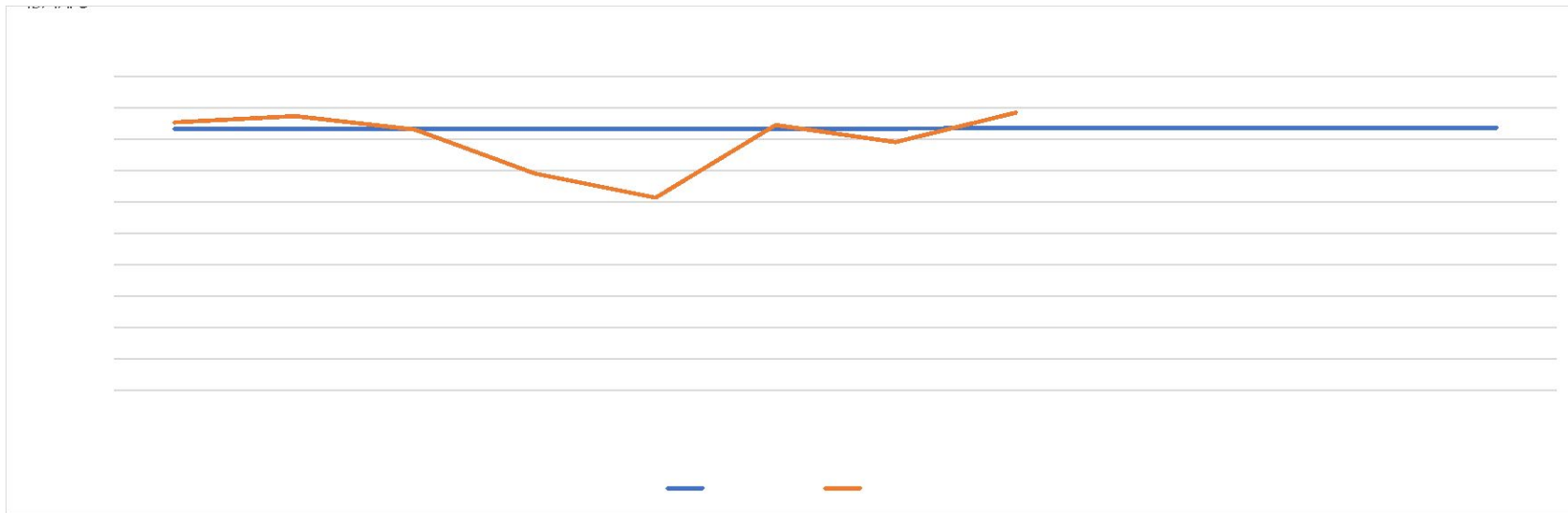
PTSA Financial Platform caters to where donors want to focus support



The Money Report



Cash Reserve Balance



	Starting	Balance	Balance	Balance	Balance	Balance	est Balance	Balance	Balance	Balance	Balance	Balance	Balance
		As of 8/1	As of 9/1	As of 10/1	as of 11/1	as of 12/1	as of 1/1	est 2/1	est 3/1	est 4/1	est 5/1	est 6/1	est 7/1
Managed Funds	\$105,444	\$95,269	\$81,310	\$97,446	\$118,947	\$126,126	\$139,545	\$149,944	\$172,300				
Restricted Funds	\$61,504	\$61,504	\$65,004	\$65,004	\$60,847	\$76,848	\$105,780	\$115,313	\$115,313				
Board Managed Reserves	\$101,661	\$85,578	\$87,471	\$83,212	\$69,160	\$61,521	\$84,738	\$79,316	\$88,770				
Total	\$268,609	\$242,351	\$233,785	\$245,662	\$248,954	\$264,495	\$330,063	\$344,573	\$376,383	\$0	\$0	\$0	\$0



General Fund

School Operations Spend Summary

Ar	Area Desc	BUDGETED	SPENT	(OVER) / UNDER	General Description / Usage
1000	Administrative	\$45,375	\$25,694	\$19,681	PTSA / Principal's Operational Spend
2000	Fundraising	\$1,000	\$1,081	(\$81)	Auction Operational Spend
3100	Academic	\$66,325	\$27,297	\$39,028	Academy and Department Operational Spend
3200	Capital Projects	\$19,000	\$14,011	\$4,989	School Improvement Projects
3300	College Mentor Cmte	\$7,500	\$2,732	\$4,768	CCC Operational Spend + HBCU down payment
3400	Performing Arts	\$18,000	\$15,635	\$2,365	Drama, Dance Operational Spend
3500	Special Events	\$52,170	\$23,270	\$28,900	School-Wide Events Support
3600	Sports	\$22,500	\$22,492	\$8	Athletic Department Operational Spend
3700	Student Clubs	\$12,500	\$2,359	\$10,141	Club Activity Support
3800	Student Services	\$11,500	\$7,947	\$3,553	Student & Community Support - AAFE, AAMA, Displaced student support, Family Crisis
3900	Teachers	\$12,500	\$6,894	\$5,606	Teacher Professional Support
Grand Total		\$268,370	\$149,412	\$118,958	

General Fund

Budget vs Actual Detail 1



Area	Area Desc	Cost Cen	Cost Center Desc	BUDGETED	SPENT	{OVER } / UNDER	
1000	Administrative	1100	PTSA General & Administrative	\$17,000	\$16,023	\$977	PTSA Board
		1200	Principal Discretion (Faculty support and meeting	\$15,000	\$6,907	\$8,093	Martel Price
		1300	Board Discretion (Field trip/other matching for R	\$11,875	\$1,676	\$10,199	PTSA Board
		1400	Alameda PTA Membership	\$1,500	\$1,088	\$412	PTSA Board
	Administrative Total			\$45,375	\$25,694	\$19,681	
2000	Fundraising	2100	Fundraising (printouts and campaign supplies)	\$1,000	\$1,081	(\$81)	Shelly Cox / Shona Armstrong
	Fundraising Total			\$1,000	\$1,081	(\$81)	
3100	Academic	3101	Art Department	\$5,000	\$2,662	\$2,338	Colleen Egan
		3102	Computer Academy	\$2,000	\$2,173	(\$173)	Emmanuel Onyeador
		3103	Engineering Academy	\$2,000	\$0	\$2,000	Shalonda Tillman
		3104	FADA/OTFA	\$2,000	\$1,519	\$481	Martel Price
		3105	Health Academy	\$2,000	\$2,033	(\$33)	Patrick Friedman / Katie Bailey
		3106	Physical Education	\$5,000	\$0	\$5,000	Joel Higgins
		3107	RPL Academy	\$2,000	\$729	\$1,271	Jah-Yee Woo
		3108	SPED	\$2,500	\$1,005	\$1,495	Jennifer Belmont
		3109	AP Fees and Exam support (proctors, collegeboar	\$10,525	\$2,696	\$7,829	De'shawn Woolridge
		3112	Science Department	\$3,000	\$2,481	\$519	De'shawn Woolridge
		3113	World Languages Department	\$3,000	\$948	\$2,052	Kate Larson
		3114	Math Department	\$3,000	\$800	\$2,200	Michael Taylor
		3115	English/History	\$7,000	\$2,969	\$4,031	Mitchell Varian
		3116	9th Grade / New Students Program	\$4,500	\$4,527	(\$27)	Ladonna Williams
		3118	10th Grade Program	\$2,800	\$2,755	\$45	Martel Price
		3110	Peer Mentorship / Civic Engagement	\$10,000	\$0	\$10,000	Martel Price
	Academic Total			\$66,325	\$27,297	\$39,028	
3200	Capital Projects	3202	Campus and Community-wide messaging	\$5,000	\$996	\$4,004	PTSA Board
		3205	School Improvement Project Supplies	\$14,000	\$13,015	\$985	Shelly Cox
	Capital Projects Total			\$19,000	\$14,011	\$4,989	
3300	College Mentor Cmte	3301	HBCU	\$2,500	\$1,900	\$600	Nadirah Stills
		3303	CMC Events	\$5,000	\$832	\$4,168	Hilde Myall, Elinor Buchenmiller
	College Mentor Cmte Total			\$7,500	\$2,732	\$4,768	
3400	Performing Arts	3401	Dance	\$1,000	\$400	\$600	Dorielle Ard
		3402	Drama	\$12,000	\$12,000	(\$0)	Casey Fern
		3404	Music	\$5,000	\$3,235	\$1,765	Emile Poree
	Performing Arts Total			\$18,000	\$15,635	\$2,365	

General Fund

Budget vs Actuals Detail 2



Area	Area Desc	Cost Ctr	Cost Center Desc	BUDGETED	SPENT	(OVER) / UNDER	
		3502	Graduation	\$24,150	\$0	\$24,150	Shelly Cox, Lisa Spielman
		3503	Homecoming Dance or Spring Formal	\$2,500	\$2,200	\$300	Alexis Gray-Lawson
		3505	Summer Bridge	\$2,000	\$2,381	(\$381)	Ladonna Williams
		3506	Black & Brown Family Summit	\$1,500	\$1,500	\$0	Jessica Reyes Serrano
		3507	Back to School Rally	\$2,500	\$2,569	(\$69)	Alexis Gray-Lawson
		3508	Dia De Los Muertos	\$2,000	\$0	\$2,000	Jessica Reyes Serrano
		3510	Alumni Week/Homecoming Rally	\$500	\$967	(\$467)	Alexis Gray-Lawson, Shelly Cox
		3511	LSU Assembly	\$500	\$0	\$500	Jessica Reyes Serrano
		3512	Senior Sunrise	\$1,810	\$1,806	\$4	Shelly Cox, Rachel Smith
		3513	Staff Holiday Lunch	\$2,210	\$2,207	\$3	Shelly Cox, Amy Hood
		3515	HBCU Night, Divine 9, Basketball Season Kick-off	\$1,500	\$1,500	\$0	Alexis Gray-Lawson
		3516	Sadie Hawkins Dance	\$1,500	\$1,300	\$200	Alexis Gray-Lawson
		3517	BSU Spirit Week and Black History Month	\$2,000	\$1,945	\$55	Alexis Gray-Lawson
		3518	Black Family Summit	\$1,500	\$1,500	\$0	Alexis Gray-Lawson
		3521	Honor Roll Event	\$1,000	\$0	\$1,000	Martel Price
		3524	Latino/a Graduation Ceremony	\$500	\$0	\$500	Jessica Reyes Serrano
		3705	BSU/ASU Conference	\$500	\$0	\$500	Alexis Gray Lawson
		3706	Raza Heritage Month	\$500	\$0	\$500	Jessica Reyes Serrano
	Special Events Total			\$52,170	\$23,270	\$28,900	
3600	Sports	3601	Athletics Grants	\$15,000	\$14,992	\$8	Alexis Gray-Lawson
		3605	AD Stipend	\$7,500	\$7,500	\$0	Alexis Gray-Lawson
	Sports Total			\$22,500	\$22,492	\$8	
3700	Student Clubs	1500	Annual Club Community Start-up Funding	\$10,000	\$945	\$9,055	PTSA Board
		3701	Scribe	\$2,500	\$1,414	\$1,086	Liam Barney
	Student Clubs Total			\$12,500	\$2,359	\$10,141	
3800	Student Services	3801	BD Closet (RFL, homeless student population c	\$1,500	\$320	\$1,180	Alexis Gray Lawson
		3802	BD Store and PBIS (bulldog buck student incen	\$2,000	\$1,800	\$200	Karega Hart
		3803	Student Mental Health and Counselor Support	\$2,000	\$2,009	(\$9)	Alexis Gray Lawson
		3805	AAFE (African American Female Excellence)	\$2,000	\$3,015	(\$1,015)	Dorielle Ard
		3806	AAMA (African American Male Achievement)	\$1,500	\$0	\$1,500	Omoaghe Akhidenor
		3807	Family Crisis Support (special student/family c	\$2,500	\$802	\$1,698	Shelly Cox
	Student Services Total			\$11,500	\$7,947	\$3,553	
3900	Teachers	3901	Misc Classroom Supplies / Teachers / Teacher s	\$2,000	\$1,935	\$65	Martel Price
		3902	Teacher Professional Development	\$5,500	\$1,680	\$3,820	Martel Price
		3904	New Teacher Orientation and Grading support	\$5,000	\$3,280	\$1,720	Jah-Yee Woo
	Teachers Total			\$12,500	\$6,894	\$5,606	

Managed Fund Balances as of 1/31

NOTE: will be Adding one more managed fund for AP Fee Collection



25000 · Managed Funds	Current Bala	Who	Purpose
25212 · Library Fund	7,395.48	Liz Grewal	Library build
25211 · Humanities Department Fund	5,358.76	Mitchell Varian	Supplemental field trip support (being used by Paideia to track Ashland trip)
25005 · After Four Club	428.44	Keith Debro	Club Trips and Activities
25010 · Baseball Team	702.68	Chris McClarty	Baseball Team Activities, uniform, equipment, team snap fees
25020 · Computer Academy	2,813.01	Emmanuel Onyeador	Supplemental Field trip support
25021 · Cross-Country	3,222.72	Bernadette Ryan LeDuc, Mallory Servais	XC and Track Meet Fees, uniform, runsign up software fees
25030 · Drama	9,268.97	Casey Fem, Colleen Egan	Supplemental school play funding via ticket sales
25031 · Dance	650.23	Dorielle Ard	Team performances, Travel, Uniforms
25040 · Engineering	1,721.16	Emmanuel Onyeador	Supplemental Field Trip support / Project Support
25041 · Environmental Science	-956.54	Joseph Senn	Supplemental Field Trip support
25050 · Science Fund	15,000.00	Deshawn Woolridge, Rose Mansell	Classroom Laboratory Upgrade and field trip support
25060 · Garden and Green Tech	2,384.87	Joseph Senn	Garden and Outdoor Lab Projects Support
25061 · Campus Beautification	7,988.74	Shelly Cox	Campus Clean-up Days for parents
25070 · HBCU Tour	26,216.63	Nadirah Stills	HBCU Tour Management
25071 · Health Academy	4,111.53	Katie Bailey	Supplemental field trip, event, and program support
25080 · Ice Sports	261.49	Alexis Gray Lawson	Game fees, uniform, equipment
25120 · Music	7,332.35	Emile Poree	Dept Rebuild - Room upgrade and instrument purchase
25150 · Paideia	5,208.48	Douglas Stubblefield	Supplemental field trip support
25170 · RHF/Baseball Field	21,134.14	Philip Williams	Ricky Henderson Field Student Maintenance
25171 · RPL	5,182.31	Jah Yee Woo	Supplemental field trip, event, program support (courthouse visits, city government)
25180 · Soccer	159.58	Joel Higgins / Amerin Falk	Tournament fees, uniforms, equipment, team snap fees
25181 · Teacher Support	11,525.00	Shelly Cox	Supplemental fund for CE classes, materials, teacher lounge supplies
25182 · Stock Club	2,492.84	Raymond Lee / Ryan Lee	Club activities and market simulator software
25183 · Student Government	548.32	Alexis Gray Lawson	Student government events, conferences, meetings
25190 · PE Athletics	7.93	Martel Price / Joel Higgins	PE and Athletics facility upgrades
25210 · Volleyball	5,911.80	Morgan Rouquette	Tournament fees, uniforms, equipment
Total 25000 · Managed Funds	146,070.92		

Restricted Fund Balances as of 1/31

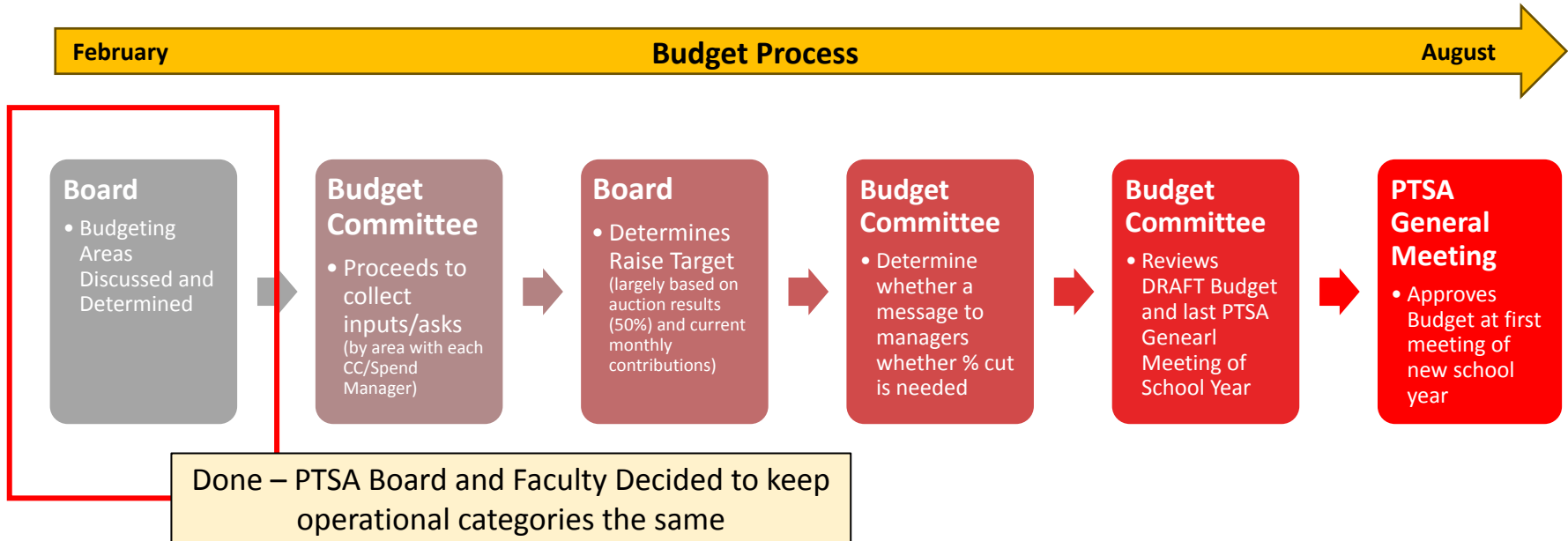


33000 · Temporary Restricted Net Assets		Current Bala Who	Purpose
34004 · SFF \$25K 01/24 Cafeteria Fund	11,230.93	Cafeteria Committee	Cafeteria Renovation Project
33002 · Auditorium Fund	104,082.72	Auditorium Committee	Auditorium Seating Replacement Project
Total 33000 · Temporary Restricted Net Assets	115,313.65		



General Fund – 2025-2026 Operational Budget Process

Budget Committee's purpose is to put the operational budget together



General Fund – 2025-2026 Operational Budget Areas

Board and Faculty Determined



Ar	Area Desc	General Description / Usage
1000	Administrative	PTSA / Principal's Operational Spend
2000	Fundraising	Auction Operational Spend
3100	Academic	Academy and Department Operational Spend
3200	Capital Projects	School Improvement Projects
3300	College Mentor Cmte	CCC Operational Spend + HBCU down payment
3400	Performing Arts	Drama, Dance Operational Spend
3500	Special Events	School-Wide Events Support
3600	Sports	Athletic Department Operational Spend
3700	Student Clubs	Club Activity Support
3800	Student Services	Student & Community Support - AAFE, AAMA, Displaced student support, Family Crisis
3900	Teachers	Teacher Professional Support

General Fund – 2025-2026 Collection Detail (sample)



Purpose of the Committee is to put the below together

Area	Cost Center	Expense				
Desc	/Class	Cost Center Desc	Account	Account Description	Memo	Budgeted
Teachers	3901	Misc Classroom Supplies / Teachers / Teacher Supply	70704	Food and Beverage	Office and Food Supplies 2 Breakrooms - 1st semester	\$700
					Office and Food Supplies 2 Breakrooms - 2nd semester	\$700
			70807	Classroom Supplies for	Assistant Principal Filing Supplies (Department and Academies)	\$60
					Library Placards	\$80
		Misc Classroom Supplies / Teachers / Teacher Supply Total				\$1,540
	3902	Teacher Professional Development			Counselor Process and Planning workshops (attendance and travel = 6 counselors x 580	\$3,480
					AP Summer Institute = \$700 fee x 2 teachers	\$1,400
		Teacher Professional Development Total				\$4,880
	3904	New Teacher Orientation and Grading support	70704	Food and Beverage	New Teacher Grading Alignment Meetings food (4 marking periods X \$200)	\$800
			70101	Independent Contractors	Adhoc Orientations Marking Period 3 - Stipend (\$20 x 3 hrs x 3 teachers)	\$180
					Adhoc Orientations Marking Period 2 - Stipend (\$20 x 3 hrs x 3 teachers)	\$180
					Beginning of Year - Intro, Orientation, Intro to Grading and Methodology - stipend (\$20 x 6hrs x 18 teachers)	\$2,160
		New Teacher Orientation and Grading support Total				\$3,320
Teachers Total						\$9,740

Commitment – At least 2 check-in meetings + time to meet and chase down details with your cost center / spend managers

Nominating Committee

2025-2026 Proposed Board Slate

- President - Lanada Reed** (27) - Leads the PTSA, runs meetings, consults with Principal/Admins, ensures Board Members execute on their roles (2+ Hours/ week)
- Treasurer - Danny Kramer** (27 & 29) - Manage funds, complete monthly financial reports and presentations for general meetings, distribute resources, review and process expense reports, work with bookkeeper, tax fillings, issues checks, drafts annual budget and follows throughout the year (5-10 hours/ week)
- Communications - Steve Wiersema** (26) - Assist with parent square and bullhorn, calendars, website, billboard, PTSA communications, etc. (5+ hours/ week)
- Parliamentarian - VACANT** (25, 29)- Ensures PTSA follows its bylaws, assists in scheduling and running meetings, answers process questions. (2-4 hours/mo)
- Financial Secretary -Amy Hood** (27) - Processes payments, sends acknowledgements, manages donations in database, assists Treasurer (2-3 hours/ week)
- Recording Secretary - Maryann Kongovi** -(28) - Records official minutes at each board and general meeting. (2-5 hours/mo)
- VP Membership - My Huynh** (24, 26) - Cover membership table week of registration, print materials for new and existing families, promote the PTSA at events through the year. Varies, most work in Aug/Sept (20-40 hours Aug/Sept)
- VP Development - Becky Kramer- Chaplain** (27 & 29) - Facilitate and promote fundraising efforts (annual fund, auction, etc), identify resources in the community, manage PTSA database. (2-3 Hours week)
- Historian - Ranjeet Rajan** (26, 28) - Document Board Members & volunteer hours
- VP Parent Engagement - Mimi Ho** (26 & 28) - Engage families, assist with prospective tours, advocate/facilitate families, help connect parents with volunteer roles (2-3 Hours week)
- VP Events - Rachel Smith** (29 & 30) - Plan and facilitate events the PTSA supports. Varies depending on the events! (8 hours/mo)

Things to Learn More About

Equity Fund (Marie Fox)

Ride for a Reason (Shelly Cox)



the Equity Fund

for OUSD schools

What is the Equity Fund?

The Equity Fund for OUSD Schools is a campaign to to raise resources from the larger Oakland community to support OUSD elementary schools facing the highest stress.

Schools are selected based on an “Equity Index”:

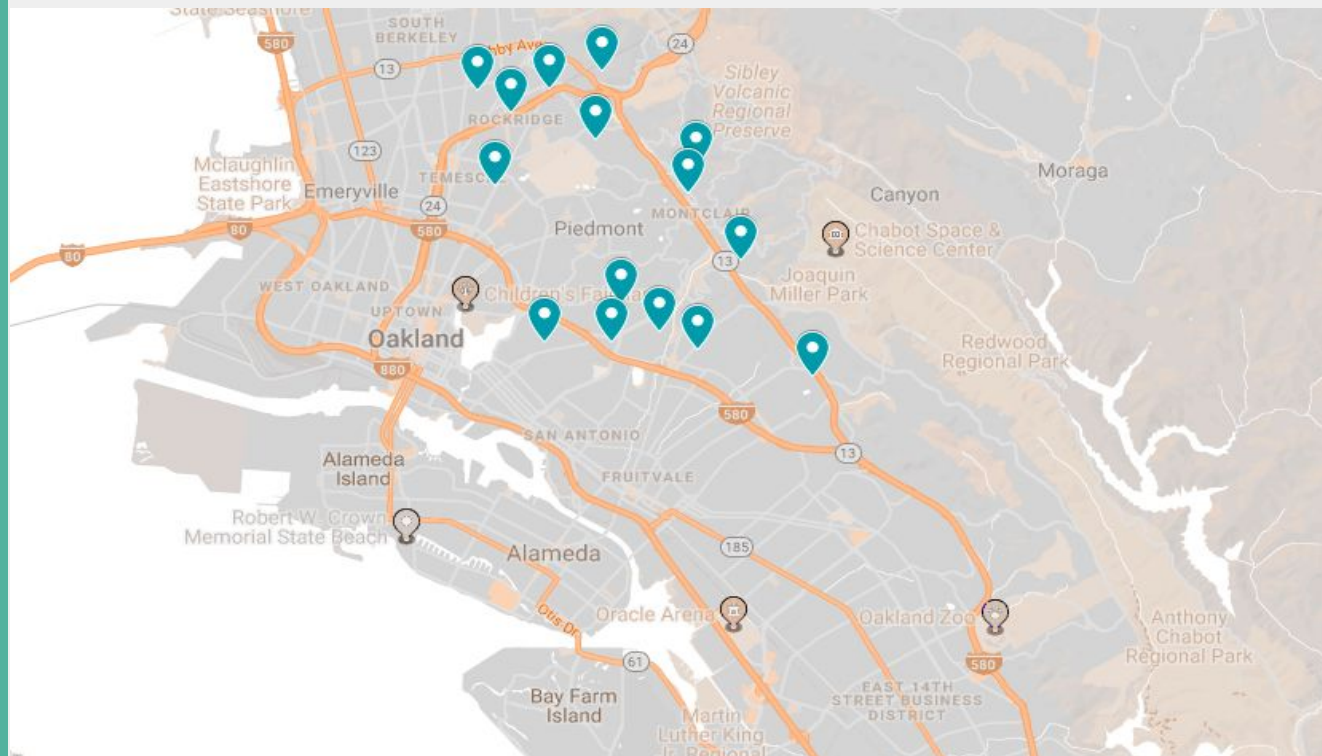
School Environment: pollution burden and population characteristics score, in place of the previously used OUSD Environmental Stress Score (which the district is no longer updating), and police incidents in neighborhood.

Staff Preparedness: Teacher retention, % of new teachers (Step 1-5 on pay scale).

Student Demographics: Percentage of students who are economically disadvantaged, those with learning disabilities, and English language learners.

16 schools
More than
\$5,000,000

PTA Fundraising in OUSD (2023)



Equity Fund 2024-2025

- In 2023-2026, we are giving \$20,000 a year for three years to ten schools.
- Campaign Launch: November 26, 2024
- Each round of \$20,000 to be used for the fiscal year of that school year
- Fiscal Sponsor: Ed Fund
 - Holds all fiduciary and legal responsibility for the Equity Fund.

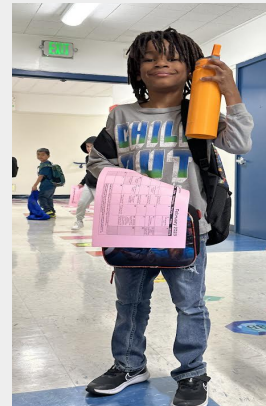
Think College Now

- Enhance parent and student engagement and Unity Night, Literacy Night, Science event and other parent engaging joyful events
- Instructional materials to give to parents at workshops
- Parent stipend for additional push in academic support
- \$8000 for gardener who brings student hands on experience as garden stewardship and outside science labs to enhance instructional experience.
- Field trips



Highland Community School

- Dragons' Den (student store) - students earn Dragon Dollars as incentives that they can use to purchase a variety of items from our Dragons' Den including school supplies and toys
- Wagons for each teacher for transportation of lunches and materials
- School swag including apparel, folders, and stickers
- Staff appreciation - stock staff restrooms with nice toiletries and provided meals during our back to school retreat and at other times throughout the year



The How & Why:

- Commit a line item in your PTA budget.
- Dedicate “raise the paddle” at auction to the Equity Fund or host a stand alone fundraiser.
- Set-aside a percentage of your school’s fundraising goal.
- Donate a percentage of PTA reserve funding.
- The Equity Index provides a statistical criteria for choosing schools in need.
- Your donation will be public and inspire others to give.
- Communicating community values of your PTA.

PTA Contributions for Equity Fund 2023-2024

- Crocker Highlands PTA: \$38,000
- Chabot PTA: \$30,000
- Glenview PTA: \$15,000
- Oakland Tech PTSA: \$15,000
- Sequoia PTA: \$12,364
- Hillcrest PTA: \$10,000
- Edna Brewer PTSA: \$10,000
- Emerson PTA: \$10,000
- Claremont PTSA: \$8,700
- Thornhill PFC: \$ 6,200
- Sankofa PTA: \$2,600

Equity and Enrollment

- Middle school choice forums at specific elementary schools
- Partnership with Integrated Schools
- Rethinking Enrollment Policy and Marketing

Get involved or ask questions:

equityalliesforousd@gmail.com




Ride for a Reason 2025

April 26, 2025

R4rschools.org

Ride 4 a Reason (R4R)

- **Bike ride to Sacramento to raise funds for ten Oakland public schools**
- **45-, 68-, and 110-mile rides**
- **45 starts in Vacaville, 68 starts in Suisun, and 110 starts at Tech**
- **R4R transports riders and bikes to Vacaville and Suisun and back from Sacramento**
- **Rest stops and support vehicles on course, training rides to prepare**
- **Anyone in decent shape can enjoyably complete the 45-mile ride**



All funds donated go to the schools, \$10-to-15K each year

Event expenses covered by business sponsors and registration fees

Standard registration fee is \$150

Registration fee for students, teachers, or anyone of limited income is \$30

215 riders registered now.

We need 300+ riders to raise \$12k-or-more per school





We need you to ride!

To register or for more information go
to:

R4rschools.org



Can't ride, then volunteer

R4R requires a lot of volunteers (about 50 on ride day)

Some jobs involve a few hours, some the whole day

Volunteer commitment details on website

Top jobs to fill: U-Haul drivers (3), support vehicle crews – a driver and co-pilot (4)



2024 Davis Stop





Comments & Questions

Shona Armstrong