

LETTER OF UNDERSTANDING

August 22, 2024

This Letter of Understanding (LOU) is between Capital Area Intermediate Unit #15 ("CAIU #15") located at 55 Miller Street, Summerdale, PA 17025 and Drexel University Online, LLC, DBA Drexel University Online, located at 3141 Chestnut Street, Suite 208, Philadelphia, PA 19104. This Understanding covers specific responsibilities to be undertaken by CAIU #15 and by Drexel University Online. The agreement is divided into two sections. Section I is the basic understanding governing this specific project undertaken by CAIU #15 with Drexel University Online. Section II focuses on the financial arrangement between CAIU #15 and Drexel University Online.

Now, therefore, and intending to be legally bound, the parties hereby agree as follows:

SECTION I: ROLE OF CAIU #15 AND DREXEL UNIVERSITY ONLINE

Under this agreement, DREXEL UNIVERSITY ONLINE will:

- Develop and maintain a web page specifically for the use of CAIU #15 employees, board members, and immediate family members listing all online educational courses that will be offered at a reduced tuition rate.
- Produce marketing materials related to CAIU #15 – Drexel University Online partnership at no cost.
- Assign a dedicated partnership liaison to CAIU #15 to serve as the main point of contact for Drexel University Online and primary resource for information about Drexel's online programs and facilitator of on-site or virtual activities supporting the organization's human capital strategy and raise awareness of Drexel and its online academic programs.
- Work to provide complimentary employee and management engagement events that are in alignment with CAIU #15 talent development and employee retention initiatives. Sample events may include information tabling, lunch and learns, application workshops and more.

CAIU #15 will:

- Action an initial announcement of the partnership within thirty (30) days of partnership launch to be prepared by Drexel University Online and approved by CAIU #15.
- Allow Drexel University Online and Drexel University faculty, staff periodic on-site and virtual access to CAIU #15 to provide supportive activities like open houses, professional development workshops and other offerings that support the organization's human capital development needs at dates and times that are mutually agreed upon.
- Work with Drexel University Online to promote programs and application deadlines through pre-determined communication channels on a regular basis.

Term: This understanding shall commence upon date of final signature below and will remain in effect unless terminated with thirty (30) days written notice from either party for any reason. Changes to this document can be made in writing with mutual consent. Should the partnership be terminated for any reason, all students enrolled in programs at that time will be entitled to continue to take advantage of the partnership benefits through graduation, not to exceed five (5) years from the date of termination; however, the partner page will be removed from the website and no further marketing action will be taken.



Nonexclusive: This LOU is not exclusive and in no way prohibits CAIU #15, Drexel University, or Drexel University Online, from partnering with any other college or university to provide educational benefits to their employees or students.

Marketing: Each party agrees that it shall not use the name, logo, seal, trademark, or service mark of the other party without the prior written consent of that party. Drexel University Online will produce marketing materials for approval by CAIU #15 prior to use. A joint marketing plan will be developed that may include things such as the following: development of co-branded brochures, internal communications materials, articles in appropriate CAIU #15 publications, email communications, flyers, posters, and presentations at appropriate meetings or events.

General: The parties are independent contractors. Nothing contained in this Agreement is intended to create an agency or joint venture between the parties. At no time will either party make commitments or incur any charges or expenses for or on behalf of the other party.

Any notice must be in writing and sent to the address of the party listed below. This LOU may only be modified by a written amendment that is executed by an authorized representative of each party. This LOU will be governed by and construed in accordance with the laws of the Commonwealth of Pennsylvania. The parties will use reasonable efforts to resolve amicably any disputes that may relate to or arise under this LOU. If the parties are unable to resolve the dispute amicably, then the parties will submit to the exclusive jurisdiction of, and venue in, the state and Federal courts located in the Eastern District of Pennsylvania. This LOU contains the entire agreement between the parties with respect to subject matter of this LOU and supersedes all other oral or written representations, statements, or agreements with respect to such subject matter. This LOU is binding upon the parties and their respective successors and assigns. Neither party may assign this LOU without the prior written consent of the other party provided, however, a party may assign this LOU to any entity that acquires all or substantially all of such party's assets or its business that is the subject hereof.

SECTION II: FINANCIAL ARRANGEMENT

Drexel University will provide a reduced tuition rate (Appendix A) to CAIU #15 employees, board members, and immediate family members who participate in online programs and courses offered through this relationship. Tuition and fee rates are subject to change each academic year as determined by the Drexel University Board of Trustees.

If the above terms and conditions are acceptable, please sign and return to **Drexel University Online**, Attention: Strategic Partnerships: 3141 Chestnut Street, Suite 208, Philadelphia, PA 19104; or through specified email.

For Drexel University Online

For Capital Area Intermediate Unit #15



Dawn S. Medley, Ed.D.
Senior Vice President for Enrollment Management
Enrollment Management & Student Success

Dr. Andria Saia, Ed.D., J.D.
Executive Director

10/16/2024

Date

8/27/24

Date



PARTNERSHIP PRICING ACADEMIC YEAR 2023-2024

Tuition and fee rates are subject to change academic year over academic year and as determined by the Board of Trustees. Percent savings are subject to change and may not apply to some courses taken on-campus.

College	BACHELOR'S DEGREE PROGRAMS	Standard Online Tuition Rate (per credit)	Tuition Savings	Online New Student Partner Rate (per credit)
Arts & Sciences	BA in Communication	\$956	52%	\$459
	BS in Criminology and Justice Studies	\$956	52%	\$459
	BS in Psychology	\$956	52%	\$459
Business	BS in Business Administration	\$994	52%	\$478
Computing & Informatics	BS in Computing and Security Technology	\$956	40%	\$574
Education	BS in Education: Non-Certification Track	\$956	52%	\$459
	BS in Elementary Education	\$956	52%	\$459
	BS in Special Education	\$956	52%	\$459
Nursing & Health Professions	BS in Health Services Administration	\$956	52%	\$459
	RN to BSN	\$888	40%	\$533
Professional Studies	BS in General Studies – Business	\$956	52%	\$459
	BS in General Studies – Client Development & Customer Service	\$956	52%	\$459
	BS in General Studies – Individualized Studies	\$956	52%	\$459

College	MASTER'S DEGREE PROGRAMS	Standard Online Tuition Rate (per credit)	Tuition Savings	Online New Student Partner Rate (per credit)
Arts & Sciences	MFA in Creative Writing	\$1,382	50%	\$691
	MS in Public Policy	\$1,382	50%	\$691
	MS in Strategic and Digital Communication	\$773	10%	\$696
Business	MBA	\$1,306	25%	\$980
	MS in Business Analytics	\$1,173	25%	\$880
	MS in Sport Business	\$1,265	30%	\$886
Computing & Informatics	MS in Artificial Intelligence & Machine Learning	\$1,396	25%	\$1,047
	MS in Computer Science	\$1,396	25%	\$1,047
	MS in Computer Security & Privacy	\$1,396	25%	\$1,047
	MS in Data Science	\$1,396	25%	\$1,047
	MS in Human Computer Interaction & User Experience	\$1,396	25%	\$1,047
	MS in Information – Library & Information Science	\$1,382	25%	\$1,037
	MS in Information Systems	\$1,396	25%	\$1,047
	MS in Software Engineering	\$1,396	25%	\$1,047
Education	EdS in School Psychology	\$1,438	30%	\$1,007
	Graduate Education Non-Matriculated	\$1,438	30%	\$1,007
	MS in Applied Behavior Analysis	\$1,438	30%	\$1,007
	MS in Creative Education and Entrepreneurship	\$1,438	30%	\$1,007
	MS in Creativity and Innovation*	\$1,438	30%	\$1,007
	MS in Education Improvement and Transformation	\$1,438	30%	\$1,007
	MS in Educational Administration	\$1,438	30%	\$1,007
	MS in Higher Education Leadership	\$1,438	30%	\$1,007

College	MASTER'S DEGREE PROGRAMS	Standard Online Tuition Rate (per credit)	Tuition Savings	Online New Student Partner Rate (per credit)
Education (cont.)	MS in Human Resource Development	\$1,438	30%	\$1,007
	MS in Learning Technologies	\$1,438	30%	\$1,007
	MS in Special Education	\$1,438	30%	\$1,007
	MS in Special Education & Applied Behavior Analysis Dual Degree	\$1,438	30%	\$1,007
	MS in Teaching, Learning and Curriculum: Advanced Studies Track	\$1,438	30%	\$1,007
	MS in Teaching, Learning and Curriculum: Dual Certification – Secondary & Middle Subject Areas with Special Education	\$1,438	30%	\$1,007
	MS in Teaching, Learning and Curriculum: Teacher Certification Track – Grades PreK-4 Education	\$1,438	30%	\$1,007
	MS in Teaching, Learning and Curriculum: Teacher Certification Track – Middle Level Education	\$1,438	30%	\$1,007
	MS in Teaching, Learning and Curriculum: Teacher Certification Track – Secondary Education	\$1,438	30%	\$1,007
Engineering	MS in Cybersecurity	\$1,342	10%	\$1,208
	MS in Electrical Engineering	\$1,342	10%	\$1,208
	MS in Engineering Management*	\$1,342	10%	\$1,208
	MS in Systems Engineering	\$1,342	10%	\$1,208
Entrepreneurship	MS in Entrepreneurship and Innovation	\$1,167	25%	\$876
Interdisciplinary (Business & Technology)	MS in Business Information Technology	\$1,277	0%	\$1,277
Law	LLM Cyber Law & Data Privacy	\$915	10%	\$824
	LLM Health Care & Pharmaceutical Compliance	\$915	10%	\$824
	LLM in Global Financial Regulation	\$915	10%	\$824
	Master of Legal Studies	\$915	10%	\$824
Media Arts & Design	MS in Arts Administration & Museum Leadership	\$1,155	20%	\$924
	MS in Retail & Merchandising	\$1,155	25%	\$867
	MS in Television & Media Management	\$1,155	20%	\$924
Medicine	Master of Laboratory Animal Science	\$1,603	10%	\$1,443
	MS in Biomedicine and Business	\$1,777	10%	\$1,600
	MS in Biomedicine and Cell and Gene Therapy	\$1,777	10%	\$1,600
	MS in Biomedicine and Digital Media	\$1,777	10%	\$1,600
	MS in Biomedicine and Entrepreneurship	\$1,777	10%	\$1,600
	MS in Biomedicine and Law	\$1,777	10%	\$1,600
	MS in Clinical Research for Health Professionals	\$1,305	10%	\$1,175
	MS in Clinical Research Organization and Management	\$1,305	10%	\$1,175
	MS in Drug Discovery and Development	\$1,614	10%	\$1,453
	MS in Immunology	\$1,777	10%	\$1,600
	MS in Infectious Disease	\$1,777	10%	\$1,600
	MS in Molecular Basis of Cancer	\$1,305	10%	\$1,175
	MS in Molecular Medicine	\$1,777	10%	\$1,600
	Nursing & Health Professions	Master of Health Administration	\$973	25%
MS in Complementary and Integrative Health		\$1,054	25%	\$791
MS in Human Nutrition-Didactic Program in Dietetics		\$1,065	25%	\$799
MS/MSN Quality, Safety and Risk Management in Healthcare		\$1,223	25%	\$918
MSN Adult-Gerontology Acute Care Nurse Practitioner		\$1,223	25%	\$918
MSN Adult-Gerontology Primary Care Nurse Practitioner		\$1,223	25%	\$918
MSN Family Nurse Practitioner (Individual Across the Lifespan)		\$1,223	25%	\$918
MSN: Family/Individual Across the Lifespan with Emergency Specialization		\$1,223	25%	\$918
MSN Leadership in Health Systems Management		\$1,223	25%	\$918
MSN Nursing Education		\$1,223	25%	\$918
MSN Public Health Nursing		\$1,223	25%	\$918
MSN Pediatric Acute Care Nurse Practitioner		\$1,223	25%	\$918
MSN Pediatric Primary Care Nurse Practitioner		\$1,223	25%	\$918

College	MASTER'S DEGREE PROGRAMS	Standard Online Tuition Rate (per credit)	Tuition Savings	Online New Student Partner Rate (per credit)
Nursing & Health Professions (cont.)	MSN Pediatric Primary Care and Pediatric Acute Care Nurse Practitioner (Dual Option)	\$1,223	25%	\$918
	MSN Psychiatric Mental Health Nurse Practitioner	\$1,223	25%	\$918
	MSN Women's Health/Gender Related Nurse Practitioner	\$1,223	25%	\$918
	MSN/MBA: Leadership in Health Systems Management Dual Degree	\$1,223	25%	\$918
	RN to MSN Bridge Program	\$1,223	25%	\$918
	RN to BSN to MSN	\$1,223	25%	\$918
Professional Studies	MS in Nonprofit Management: Public, Professional & Social Sectors	\$1,396	30%	\$978
Public Health	Master of Public Health – Epidemiology	\$1,335	40%	\$801
	Master of Public Health – Executive	\$1,335	40%	\$801
	Master of Public Health – Global Health	\$1,335	40%	\$801
	Master of Public Health – Urban Health	\$1,335	40%	\$801
	MS in Global Health	\$1,335	40%	\$801
	MS in Infection Prevention and Control	\$1,335	40%	\$801

College	CERTIFICATE PROGRAMS	Standard Online Tuition Rate (per credit)	Tuition Savings	Online New Student Partner Rate (per credit)
Arts & Sciences	Graduate Certificate in Public Relations	\$773	10%	\$696
Business	Graduate Certificate in Business Analytics Management	\$1,173	25%	\$880
	Graduate Certificate in Data Management for Business Analytics	\$1,173	25%	\$880
	Graduate Certificate in Predictive Business Analytics	\$1,173	25%	\$880
	Graduate Certificate in Project Management	\$1,342	25%	\$1,007
	Graduate Certificate in Uncovering Insights with Business Analytics	\$1,173	25%	\$880
Computing & Informatics	Graduate Certificate in Applied Artificial Intelligence & Machine Learning	\$1,396	25%	\$1,047
	Graduate Certificate in Big Data Analytics	\$1,396	25%	\$1,047
	Graduate Certificate in Computational Artificial Intelligence & Machine Learning	\$1,396	25%	\$1,047
	Graduate Certificate in Computer Science Foundations	\$1,396	25%	\$1,047
	Graduate Certificate in Computer Science Theory & Practice	\$1,396	25%	\$1,047
	Graduate Certificate in Computer Security & Privacy	\$1,396	25%	\$1,047
	Graduate Certificate in Data Science Foundations	\$1,396	25%	\$1,047
	Graduate Certificate in Healthcare Informatics	\$1,396	25%	\$1,047
	Graduate Certificate in Human-Computer Interaction & UX Research & Design	\$1,396	25%	\$1,047
	Graduate Certificate in Human-Computer Interaction & UX Theory & Frontiers	\$1,396	25%	\$1,047
	Graduate Certificate in Machine Learning for Data Science	\$1,396	25%	\$1,047
	Graduate Certificate in Software Architecture	\$1,396	25%	\$1,047
	Graduate Certificate in Software Management	\$1,396	25%	\$1,047
Graduate Certificate in Web Application Development	\$1,396	25%	\$1,047	
Education	Creativity Tools and Techniques for the Classroom and Workplace Certificate	\$1,438	30%	\$1,007
	Dyslexia Specialist Certificate	\$1,438	30%	\$1,007
	Graduate Certificate in Advanced Teaching and Curriculum	\$1,438	30%	\$1,007
	Graduate Certificate in Applied Behavior Analysis	\$1,438	30%	\$1,007
	Graduate Certificate in Autism Spectrum Disorders	\$1,438	30%	\$1,007
	Graduate Certificate in Creativity and Innovation*	\$1,438	30%	\$1,007
	Graduate Certificate in Education Policy	\$1,438	30%	\$1,007
	Graduate Certificate in Higher Education Leadership	\$1,438	30%	\$1,007
	Graduate Certificate in Instructional Design for eLearning	\$1,438	30%	\$1,007
	Graduate Certificate in Learning Analytics	\$1,438	30%	\$1,007
	Graduate Certificate in Mind, Brain & Learning	\$1,438	30%	\$1,007
Graduate Certificate in Online Teaching and Learning	\$1,438	30%	\$1,007	

College	CERTIFICATE PROGRAMS	Standard Online Tuition Rate (per credit)	Tuition Savings	Online New Student Partner Rate (per credit)
Education (cont.)	Graduate Certificate in Organization and Talent Development	\$1,438	30%	\$1,007
	Graduate Certificate in Social, Emotional & Behavioral Wellness	\$1,438	30%	\$1,007
	Graduate Certificate in Student Development and Affairs	\$1,438	30%	\$1,007
	Graduate Certificate in Teaching English as a Second Language (TESL)	\$1,438	30%	\$1,007
	Graduate Certificate in U.S. Education Policy	\$1,438	30%	\$1,007
	Certificate, Collaborative Special Education Law and Process	\$1,438	30%	\$1,007
	Certification, Reading Specialist	\$1,438	30%	\$1,007
	Certification, School Principal	\$1,438	30%	\$1,007
	Certification, Special Education	\$1,438	30%	\$1,007
	Post-Bachelor's Certificate in Special Education Leadership	\$1,438	30%	\$1,007
	Post-Bachelor's Teaching Certification – Middle Level Education	\$1,438	30%	\$1,007
	Post-Bachelor's Teaching Certification – Secondary Education	\$1,438	30%	\$1,007
	Post-Master's Certificate: Superintendent Certificate	\$1,438	30%	\$1,007
	Undergraduate Certificate in Creativity and Innovation	\$956	40%	\$574
Engineering	Graduate Certificate in Engineering Management	\$1,342	10%	\$1,208
	Graduate Certificate in Hardware Systems Engineering	\$1,342	10%	\$1,208
	Graduate Certificate in Naval Engineering	\$1,342	10%	\$1,208
	Graduate Certificate in Peace Engineering	\$1,342	30%	\$940
	Graduate Certificate in Systems Engineering	\$1,342	10%	\$1,208
Entrepreneurship	Graduate Certificate in Corporate Entrepreneurship	\$1,167	25%	\$876
	Graduate Certificate in New Venture Creation	\$1,167	25%	\$876
	Graduate Certificate in Social Entrepreneurship	\$1,167	25%	\$876
Interdisciplinary (Business & Technology)	Graduate Certificate in Digital Transformation	\$1,277	0%	\$1,277
	Graduate Certificate in Information Systems Development	\$1,277	0%	\$1,277
	Graduate Certificate in Information Technology & Management	\$1,277	0%	\$1,277
	Graduate Certificate in Information Technology Strategy & Execution	\$1,277	0%	\$1,277
	Graduate Certificate in Organizational Security	\$1,277	0%	\$1,277
Law	Graduate Certificate in Criminal Law	\$915	10%	\$824
	Graduate Certificate in Cybersecurity and Information Privacy Compliance	\$915	10%	\$824
	Graduate Certificate in Financial Regulatory Compliance	\$915	10%	\$824
	Graduate Certificate in Health Care Compliance	\$915	10%	\$824
	Graduate Certificate in Higher Education Compliance	\$915	10%	\$824
	Graduate Certificate in Human Resources Compliance	\$915	10%	\$824
	Graduate Certificate in NCAA Compliance	\$915	10%	\$824
	Graduate Certificate in Pharmaceutical & Medical Device Regulatory Compliance	\$915	10%	\$824
Medicine	Certificate of Study in Clinical Research	\$1,305	50%	\$653
	Certificate, Quantitative Principles for Clinical Research	\$1,305	10%	\$1,175
	Certificate in Drug Discovery and Development	\$1,305	10%	\$1,175
	Post-Baccalaureate Certificate in Fundamental Concepts in Infectious Disease	\$1,305	10%	\$1,175
	Post-Baccalaureate Certificate in Molecular Basis of Cancer	\$1,305	10%	\$1,175
	Post-Baccalaureate Certificate in Regulatory Affairs for Cell and Gene Therapy	\$1,305	10%	\$1,175
	Post-Baccalaureate Certificate in Translational Research in Infectious Disease	\$1,305	10%	\$1,175
	Post-Baccalaureate Pre-Medical Hybrid Certificate	\$1,091	10%	\$982
Nursing & Health Professions	Post-Master's Certificate, Adult-Gerontology Acute Care Nurse Practitioner	\$1,223	25%	\$918
	Post-Master's Certificate, Adult-Gerontology Primary Care Nurse Practitioner	\$1,223	25%	\$918
	Post-Master's Certificate, Emergency/Trauma Nurse Practitioner	\$1,223	25%	\$918
	Post-Master's Certificate, Family Nurse Practitioner (Individual Across the Lifespan)	\$1,223	25%	\$918
	Post-Master's Certificate, Family Nurse Practitioner with Emergency Specialization	\$1,223	25%	\$918
	Post-Master's Certificate, Pediatric Acute Care Nurse Practitioner	\$1,223	25%	\$918

College	CERTIFICATE PROGRAMS	Standard Online Tuition Rate (per credit)	Tuition Savings	Online New Student Partner Rate (per credit)
Nursing & Health Professions (cont.)	Post-Master's Certificate, Pediatric Primary Care Nurse Practitioner	\$1,223	25%	\$918
	Post-Master's Certificate, Pediatric Primary Care/Acute Care Dual Nurse Practitioner	\$1,223	25%	\$918
	Post-Master's Certificate, Psychiatric Mental Health Nurse Practitioner	\$1,223	25%	\$918
	Post-Master's Certificate, Women's Health/Gender Related Nurse Practitioner	\$1,223	25%	\$918
	Post-Bachelor's Certificate, Nursing Education	\$1,223	25%	\$918
	Post-Bachelor's Certificate, Nursing Leadership in Health Systems Management	\$1,223	25%	\$918
	Post-Bachelor's Certificate, Quality, Safety, and Risk Management	\$1,223	25%	\$918
	Certificate in Complementary and Integrative Therapies	\$1,223	25%	\$918
	Public Health	Certificate in Disability & Health Equity Policy	\$1,335	25%
Certificate in Epidemiology and Biostatistics		\$1,335	25%	\$1,002
Certificate in Global Health		\$1,335	10%	\$1,202
Certificate in Infectious Disease Prevention & Control		\$1,335	40%	\$801
Certificate in LGBT Health		\$1,335	25%	\$1,002
Certificate in Maternal and Child Health		\$1,335	10%	\$1,202
Certificate in Public Health		\$1,335	40%	\$801
Certificate in Urban Health		\$1,335	40%	\$801

College	DOCTORATE DEGREE PROGRAMS	Standard Online Tuition Rate (per credit)	Tuition Savings	Online New Student Partner Rate (per credit)
Education	Ed.D. in Educational Leadership & Management	\$1,438	30%	\$1,007
	Hybrid DC Ed.D. in Educational Leadership & Management	\$1,438	30%	\$1,007
	Hybrid Philadelphia Ed.D. in Educational Leadership & Management	\$1,438	30%	\$1,007
Nursing & Health Professions	Doctor of Nursing Practice	\$1,115	25%	\$837

*Pricing for non-credit options is available if a partner designates a need for a tailored or customized course and/or program option. Contact your partnership liaison for more information.

A complete listing of all Drexel University online programs can be found at drexel.edu/online.