

General Course Information

Course Name: Graphic Design	
Department: Technology & Engineering	Grade Level(s): 9-12
Duration/Credits: 1 semester/ .5 credit	Prerequisites: none
BOE Approval Date:	Course Code H4220
Course Description:	
<p>Graphic Design introduces the student to the process of creating and developing original graphic images and enhancing images that have been electronically generated using various computer hardware and software tools. The student develops skills in motion graphics development, visual design principles and other related technical subjects.</p>	
Course Rationale:	
<p>Students in Graphic Design plan, develop, and finish a multitude of graphic products. The skills learned in Graphic Design are highly sought after in a number of high-demand career fields.</p>	
Course Objectives:	
<ul style="list-style-type: none">• The student will read about and analyze factors relating to online citizenship and safe practices (A+ Reading).• The student will research, analyze, and apply the principles of design and color theory (A+ Research).• The student will create a written marketing plan, including logo development and advertising components (A+ Writing).• The student will give and receive constructive feedback and apply feedback to the revision of graphic products (A+ Speaking and Listening).• The student will develop a portfolio of sample work.• The student will use industry-standard hardware and software to complete graphic designs.• The student will maintain a safe and clean working environment.	