

Rationale

The Journalism II class enables the student to continue to develop and apply their journalistic skills learned in Journalism I through the production of the school newspaper giving them an opportunity to work in a real life situation.

Course Description

This course offers the student the opportunity to continue to apply their journalistic skills. Editors of the school news magazine and student-produced media website are chosen from this class. In addition to the publication of news magazine/online content, the student will also produce special publications under the guidance of the editors and adviser. The student will refine their skills in the following areas: writing, photography, design, business and emerging media. The student can expect to spend time outside of class during publication deadlines. Please see adviser for application.

Prerequisites

Prerequisite: English I and application process (Journalism I recommended but not required)

Open to: 10, 11, 12

Credit: .5 Unit - ELA Credit (Course may be taken twice for ELA credit, subsequent semesters will receive elective credit)

Course Objectives

1. The student will develop and demonstrate effective reporting and interviewing skills. (A+ Speaking and Listening)
2. The student will read about, research, demonstrate, and apply understanding of journalism ethics and laws. (A+ Research) (A+ Reading)
3. The student will read and write various forms of journalistic copy including news, features, sports and opinions with proper headlines and style. (A+ Writing)
4. The student will work collaboratively to produce, publish and promote digital and/or print content for school publications including writing, editing, photography/art and graphic design.
5. The student will demonstrate proper use of camera equipment (video and digital), take photos using effective composition and write captions for photos.
6. The student is required to communicate with potential advertisers and sell advertising and/or other forms of sponsorship to generate revenue for the publication costs.

BOE Approved: 12/14/17