



Independent Study in Business and Marketing

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General Course Information

Course Name: Independent Study in Business and Marketing	
Department: Business and Marketing	Grade Level(s): 11-12
Duration/Credits: 1 sem - 1 yr/.5 - 1.0 credit	Prerequisites: Application process
BOE Approval Date:	Course Code: H5360
Course Description:	
<p>This course is designed to provide students an opportunity to pursue advanced study in business and marketing beyond the normal curricular offerings. Students will create a project, with instructor approval, to investigate specific areas of interest based upon each individual's needs and interest. Students enrolled in Independent Study in Business and Marketing are eligible to join student business organizations (DECA & FBLA).</p>	
Course Rationale:	
<p>Students in Independent Study will participate in many opportunities to develop leadership skills. The student will also focus on improving their social intelligence and vocational understanding.</p>	
Course Objectives:	
<p>The student will create a project and implement their plan through researching and reading information on the subject area. (A+ Reading, A+ Research)</p> <p>The student will prepare a written report and give spoken presentations in the student's area of interest. (A+ Writing, A+ Speaking and Listening)</p> <p>The student will analyze business and marketing concepts and develop strategic plans to implement a project.</p> <p>The student will demonstrate leadership skills through the organization and implementation of a project.</p>	
Standards Alignment:	
List standard set(s) to which course has been aligned	

Power Standards

List Standards -

Unit I: unit name	Duration:
Unit Description:	
Unit Standards	Key Learning Targets
Insert unit standards	I can . . . Insert learning targets
Essential Questions	Enduring Understandings
Students will consider: Insert essential questions	Students will understand that: Insert enduring understandings
Resources:	
Previous knowledge and skills needed:	
Key Unit Vocabulary:	
Additional Information:	

Unit II:	Duration:
Unit Description:	
Unit Standards	Key Learning Targets
Insert unit standards	Insert learning targets
Essential Questions	Enduring Understandings
Insert essential questions	Insert enduring understandings
Resources:	
Previous knowledge and skills needed:	
Key Unit Vocabulary:	
Additional Information:	

Unit III:	Duration:
Unit Description:	
Unit Standards	Key Learning Targets
Insert unit standards	Insert learning targets
Essential Questions	Enduring Understandings
Insert essential questions	Insert enduring understandings
Resources:	
Previous knowledge and skills needed:	
Key Unit Vocabulary:	
Additional Information:	

Unit IV:	Duration:
Unit Description:	
Unit Standards	Key Learning Targets
Insert unit standards	Insert learning targets
Essential Questions	Enduring Understandings
Insert essential questions	Insert enduring understandings
Resources:	
Previous knowledge and skills needed:	
Key Unit Vocabulary:	
Additional Information:	

Unit V:	Duration:
Unit Description:	
Unit Standards	Key Learning Targets
Insert unit standards	Insert learning targets
Essential Questions	Enduring Understandings
Insert essential questions	Insert enduring understandings
Resources:	
Previous knowledge and skills needed:	
Key Unit Vocabulary:	
Additional Information:	

Unit VI:	Duration:
Unit Description:	
Unit Standards	Key Learning Targets
Insert unit standards	Insert learning targets
Essential Questions	Enduring Understandings
Insert essential questions	Insert enduring understandings
Resources:	
Previous knowledge and skills needed:	
Key Unit Vocabulary:	
Additional Information:	

Unit VII:			Duration:
Unit Description:			
Unit Standards			Key Learning Targets
Insert unit standards			Insert learning targets
Essential Questions			Enduring Understandings
Insert essential questions			Insert enduring understandings
Resources:			
Previous knowledge and skills needed:			
Key Unit Vocabulary:			
Additional Information:			

Unit VIII:			Duration:
Unit Description:			
Unit Standards			Key Learning Targets
Insert unit standards			Insert learning targets
Essential Questions			Enduring Understandings
Insert essential questions			Insert enduring understandings
Resources:			
Previous knowledge and skills needed:			
Key Unit Vocabulary:			
Additional Information:			