

Minutes of the Recreation Advisory Commission

Tuesday, March 14, 2023 6:30 P.M.

Zoom Meeting

MEMBERS PRESENT Mark Brehob, Hannah Cary, Nicholas Crowe, Hadil Ghoneim, Naomi Goldberg, Allison Miller, Larry O'Connell,

EX-OFFICIO MEMBERS PRESENT Jenna Bacolor, Donna Dishman, Josh Landefeld, Susan Schmidt

GUESTS PRESENT Holly Klotz - Manager Lifelong Learning Division Rec & Ed, Addarius Bryant - Deputy Manager Ann Arbor Parks and Recreation

I. CALL TO ORDER AND INTRODUCTIONS

- A. Larry O'Connell called the meeting to order at 6:35 P.M.
- B. Larry O'Connell led round robin introductions for the members

II. PUBLIC COMMENTARY

A. Joanna Spencer-Segal

- 1. Commented on the summer camp programs offered through Rec & Ed
  - a) Rec & Ed camps have limited availability for low income and working families
  - b) Rec & Ed offers only half day camp offerings
  - c) Rec & Ed should work with the city to model their camp offerings
- 2. Jenna Bacolor responded to the public commentary
  - a) Rec & Ed offers \$45k of scholarships and after care options for low income and working families
  - b) Rec & Ed offers both half day camps and full day camps
  - c) Aftercare is \$35/week
  - d) Rec & Ed camps shouldn't be compared to the city camps.  
Comparisons should be made to Rocks and Robots, YMCA and Leslie Science Center
- 3. Mark Brehob asked where the cost of camps could be found on the website and was directed to the correct place.

III. APPROVAL OF MINUTES of the December 13, 2022 meeting. A motion was made by Mark Brehob and seconded by Hadil Ghoneim that the meeting minutes of December 13, 2022 be approved. On a unanimous vote, Larry O'Connell declared the motion carried.

IV. OLD BUSINESS

V. NEW BUSINESS

A. Rec & Ed Lifelong learning division presented on [Adult Enrichment](#)

1. The Rec & Ed adult enrichment program partners with community members to provide opportunities for physical, mental and financial well being.
2. There are approximately 1000 registrations per season Ages 18+
3. Adult and child classes are very popular
4. More than ½ participants are female
5. We offer scholarships, senior discounts and staff passes
6. A typical season has 40-50 enrichment classes in addition to fitness classes
  - a) Art, hobbies, finance, technology
  - b) Free “try me” classes are offered each season
7. Locations
  - a) In person at AAPS buildings and CAB, online, and hybrid
8. Adapted Program
  - a) Grades 9 and up at Revel and Roll bowling
    - (1) Strike Force Bowling
    - (2) Fun environment to make new friends
    - (3) Looking to expand the current program and seeking sponsors
9. How do we decide what classes to offer?
  - a) External review through surveys, class evals, email requests
  - b) Internal review through staff availability, past enrollment affordability, trends, equipment needed
10. New Classes this year include a Black History walking tour ages 8-adult, passion for poetry, sewing level II, growing vegetables, quilting, mocktail mixology, bollywood dancing, knife skills, Michigan Beer, Cinco Mayo feast, Adult/child pizza party and woodworking
11. Celebration: AA civic chorus will be 40 years old in fall 2023
12. Marketing and Outreach is our biggest challenge - attracting new participants
13. Holly Klotz asked RAC for ideas on class offerings
  - a) Allison M. suggested classes for teens about finance

- b) Mark B. asked if tennis fell under this division
  - (1) Holly K. answered no. Tennis falls under Team Sports
- c) Nick C. asked for flyers for sponsorship
- d) Mark B. offered to put flyers around campus
- e) Hadil G. commented that the young adult population may not feel much is offered for them. Asked if there was a gap in this age group? Also, Michigan theater is struggling. Could RAC partner with them?
- f) Susan S. suggested that RAC use instagram and AA reddit and that FB was not a good method of advertising
- g) Hannah S. suggested a low stake giveaway on instagram
  - (1) Jenna B. commented that Rec & Ed does have an instagram account with 881 followers

#### B. Summer Camp Preview

1. Summer camp registration opens on 3/15 at 10:00am
2. Camp offers opportunities for friendships, safe space, support for working families and strengthen community
  - a) A slide was shared with all of the offerings - both half day and full day options with aftercare (\$35/week)
  - b) High School volunteer program with over 100+ volunteers.
  - c) 2700 campers/summer Y5-14 yo
  - d) Camps will be held at Eberwhite, CAB, AAPS High Schools and city parks
  - e) Safety Town is for Y5-first graders and teaches students to recognize and evaluate safe/unsafe events
  - f) Scholarships and special needs TA support available
3. Susan S. asked if the schools know that registration opens tomorrow. Holly answered yes

#### VI. BRIEFING AGENDA

##### A. Report from Parks Advisory Committee (PAC) - Larry O'Connell

1. PROS plan was approved and adopted by city council
2. Park rentals have increased after the pandemic
3. Improvements happening at Buhr ice arena and parking at the livery
4. Bike pump track committee was formed
5. Presentation from a group looking to connect border to border trail

##### B. Report from Parks and Recreation - Josh Landefeld

1. Winter seasons are closing. Prepping for summer season.

2. Golf courses open soon.
3. Liveries will open mid April. Pools open in May
4. Josh L. thanked Jenna for her assistance in obtaining pool space during the recent electrical outages
5. Registration for summer camp open April 5 8:00am

C. Report from Community Education & Recreation - Donna Dishman

1. Spring sports are getting organized. Youth Team Sports enrollment is continuing to increase .
2. New soccer program: Sunday all gender league
3. Spring classes start the first week in April.
4. Naomi G. commented that the community is excited about the gender neutral offerings
5. Allison M. asked if there was success with HS basketball programs for students who don't make HS teams. Donna D. will pass along the comment to Team Sports

VII. TRANSMITTALS - None

VIII. ADJOURNMENT - Allison M. moved to adjourn the meeting and Hadil G. seconded the motion. After a unanimous vote, Larry O'Connell adjourned the meeting at 7: 48 P.M.

The next RAC meeting is scheduled for May 9, 2023 via ZOOM at 6:30pm

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Respectfully submitted,

Amy Hepp

Recording Secretary