DIGITAL SAFETY AND MEDIA SAFE KIDS

LET'S TALK ABOUT TECH!



WHAT WE WILL COVER

How our Kids Communicate

Our Kids as Publishers on the Internet

Digital Reputation

Online Bullying, Sexting and Criminal Activity

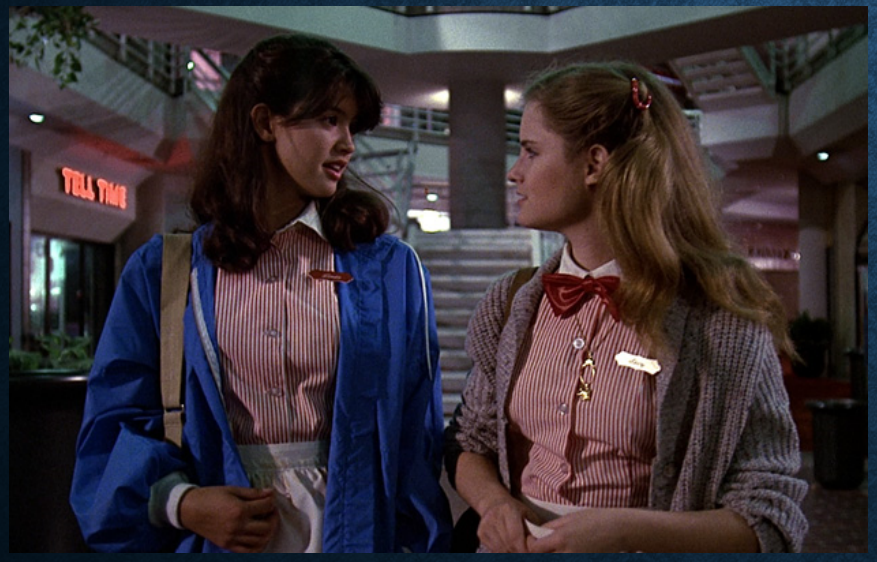
NEW TERRITORY FOR US: WE DON'T HAVE A MODEL

- Driving a car
- Dating
- Arcades were where we played games

THE NEED FOR THE COMMUNITY IS THE SAME BUT THE COMMUNITY HAS CHANGED.

OUR COMMUNITY THEN AND NOW….

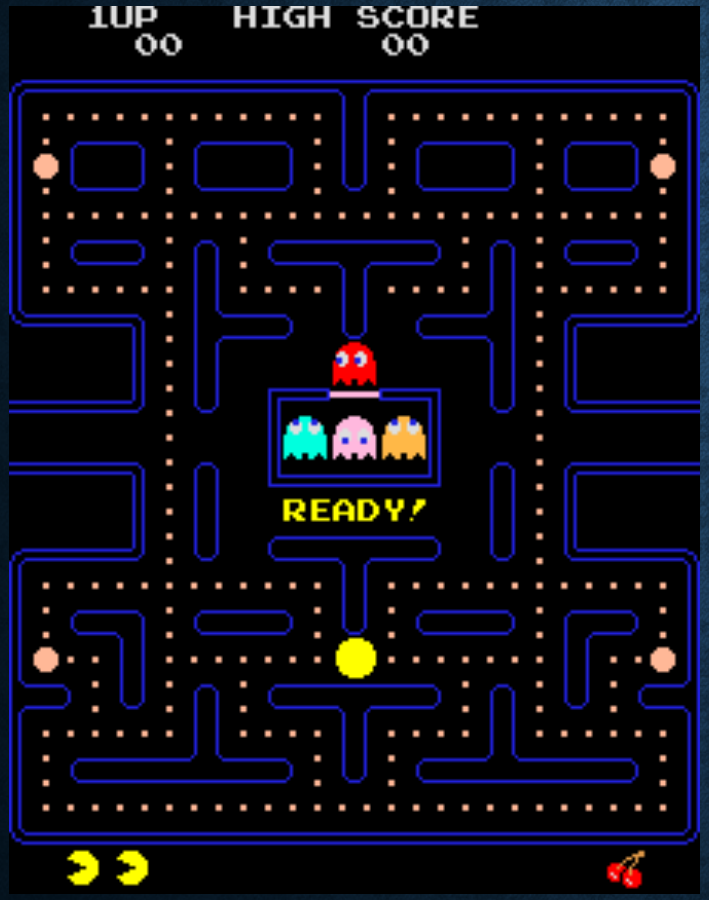
Hanging Out at the Mall With Your Friends



Gaming Conventions



OUR GAMING THEN AND NOW

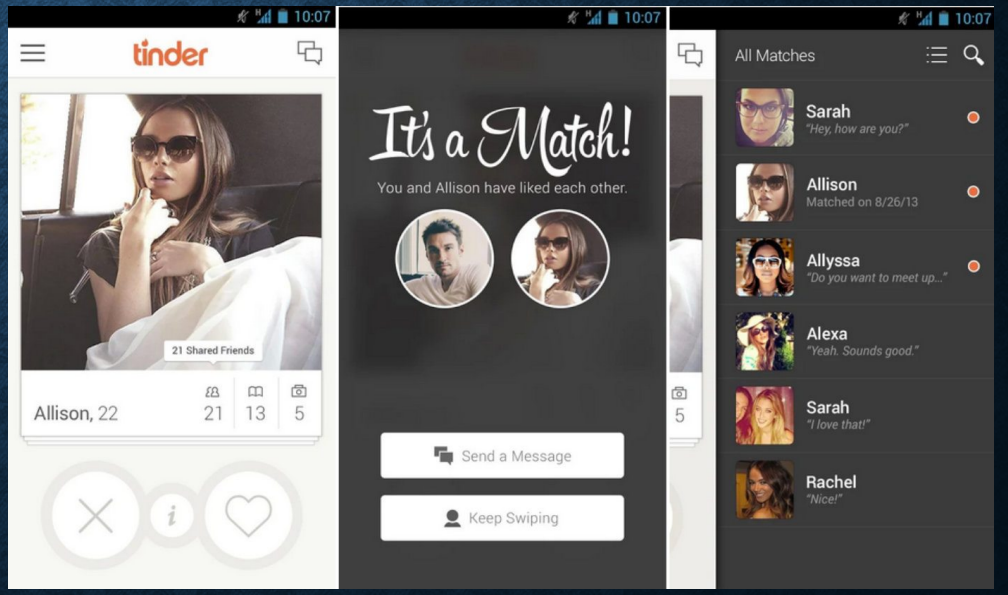






OUR DATING THEN AND NOW





OBJECTIVES:

- Responsible Kids
- Educated Parents
- Open Communication and Partnership

OUR GOAL IS TO TEACH THEM TO BE CONFIDENT AND SAFE NAVIGATORS OF THE ONLINE WORLD

HOW MUCH TIME ARE YOU SPENDING ON TECHNOLOGY?

- You?
- Your kids?
- The average is 7.5 hours a day!



WHAT ARE YOU USING YOUR PHONE FOR?

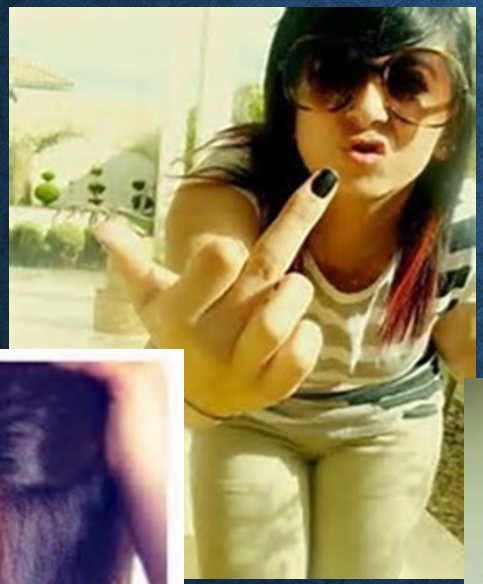
WHAT DO YOU GO ON THE INTERNET FOR?



WHAT ARE YOUR KIDS USING THEIR PHONES FOR?
WHAT ARE THEY LOOKING FOR ON THE INTERNET?

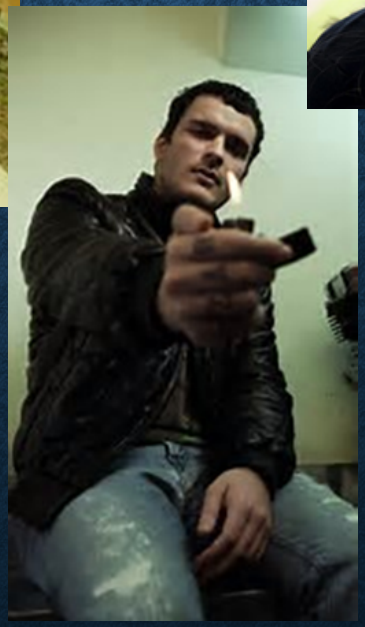


THEY ARE LIVING THEIR PUBERTY ON LINE.
IN FRONT OF THE WORLD.











HOW ARE YOUR CHILDREN COMMUNICATING?

- In person
- Internet
- Mobile phones
- Text Messages, Instant Messaging,
- Virtual worlds, online games
- Social networks
- Tweeting, Blogs, Skype, FaceTime, Email

APPS CURRENTLY USED FREQUENTLY:

Snapchat

Whatsapp

Kik

Twitter

Instagram

Group.me

Musical.ly

Facebook Messenger

Vine

Tumblr

WHAT CAN YOUR KIDS DO WITH MOBILE DEVICES?

- Talk to each other
- “Check in” to a location public or privately
- Take and share pictures
- Texting
- Cheat on tests
- Bully someone via messages or publically

WHERE ARE THEY CONNECTING ONLINE?

- Everywhere! Wi-fi access is everywhere.
- Gaming systems (X-box, Wii, Playstation)
- E-readers (Kindle, Nook)
- Using friends devices or your OLD phone
- The goal is not to try and remove online media or access. The goal is to use it responsibly.

DOES YOUR CHILD HAVE MULTIPLE ACCOUNTS?

Does your child block you from some of his or her posts and photos?

Can you get tagged in a photo without consenting to having that photo published on social media?

How do you get the tag removed?

“BUT, IT’S NOT MY PHONE. I BOUGHT IT FOR THEM.”

YOUR CONTRACT =YOUR PHONE

You have to be 18 to sign up for a phone contract. If you signed the contract, it is your phone.

You set the guidelines on how it is used. You set the password.

What happens if your son or daughter is sending child pornography via a phone that has your name on the contract?

80% OF TEENS REPORT THAT PARENTS HAVE NOT SET RULES FOR ONLINE CONDUCT OR THAT THEY HAVE FOUND WAYS TO CIRCUMVENT SUCH RULES.


36% of parents feel they argue with their child on a daily basis about device use.
SOURCE: COMMON SENSE MEDIA
CNN
PHOTO ILLUSTRATION/CNN/GETTY IMAGES

81% OF TEENS REPORT THAT CYBERBULLIES HUMILIATE OTHERS ONLINE BECAUSE THEY THINK DOING SO IS FUNNY

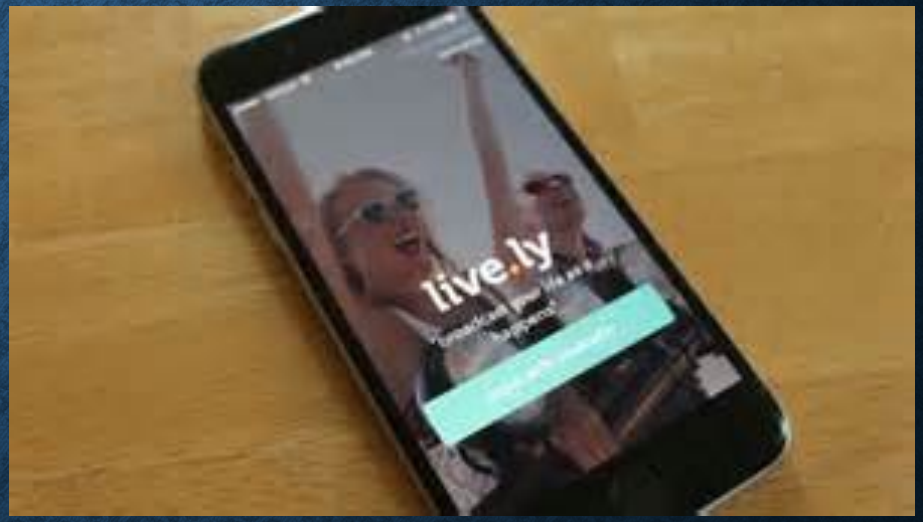
66% OF TEENS REPORT HAVING WITNESSED CRUEL BEHAVIOR ONLINE AND NOT REPORTED IT TO ANYONE

OUR KIDS AS PUBLISHERS



WHO DO YOU WANT TO BE TODAY?

musical.ly

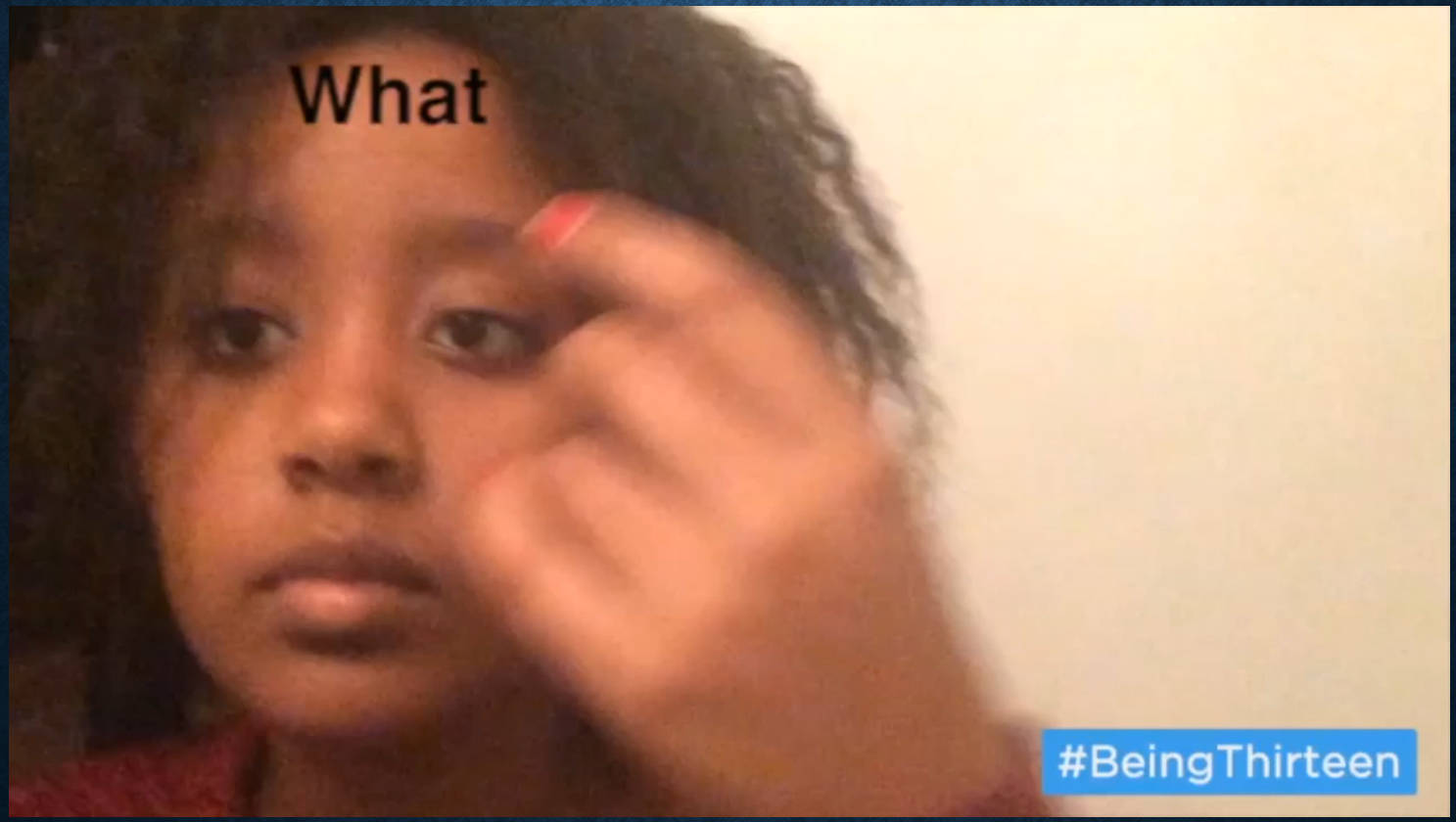


TOP 15
SOCIAL NETWORKING SITES

- **1 Facebook: 1 Billion** – Est. Monthly Unique Users (April 1st 2016)
- **2 Twitter: 310,000,000**
- **3 LinkedIn: 250,000,000**
- **4 Pinterest: 150,000,000**
- **5 Google Plus+: 120,000,000**
- **6 Tumblr: 110,000,000**
- **7 Instagram: 85,000,000**

TOP 15
SOCIAL NETWORKING SITES

- 8 VK: 80,000,000
- 9 Flickr: 65,000,000
- 10 MySpace: 40,000,000
- 11 Tagged: 38,000,000
- 12 Ask.fm: 37,000,000
- 13 Meetup: 35,000,000
- 14 MeetMe : 10,500,000
- 15 | ClassMates: 10,000,000


What
#BeingThirteen

KIK (MESSENGER)

Why Your Teen Loves It

- Super quick instant messaging app with over 100 million users that allow teens to exchange videos, pics, and sketches. New Kik cards allow user send Youtube videos, create memes, and gifs without leaving the app. Kik Cards reached over 2 million users within first week of their launch.

KIK

- **Why You Should Monitor It**
- Teens are using the Kik app for sexting and dating.
- The term sex buddy is being replaced with Kik Buddy. Teens used Reddit and other forum sites to place classified ads for sex by giving out their Kik usernames.
- Kik does not offer any parental controls. Additionally, there is no way of authenticating users thus making it easy for ANYONE to use the messenger app.

ASKFM

- **Why Your Teen Loves It**
- Ask.fm is one of the hottest social networking sites that is almost exclusively used by teenagers and pre-teens.
- 25% of teens have posted something on ask.fm over the past 30 days. It is a question and answers site that allows user to ask anonymous questions.
- Ask.Fm has Twitter and Facebook integration that allows users to connect with all their friends on those popular sites.



SNAPCHAT

- **Why Teens Love It**

  Send images and videos to their friend lists. Sender can place a time limit on how long the image or video is viewed. (Self destruct from 1-10 seconds and is also deleted from the Snapchat Servers.

- **Teens love Snapchat because of it's simplicity and speed. (millions of images)**

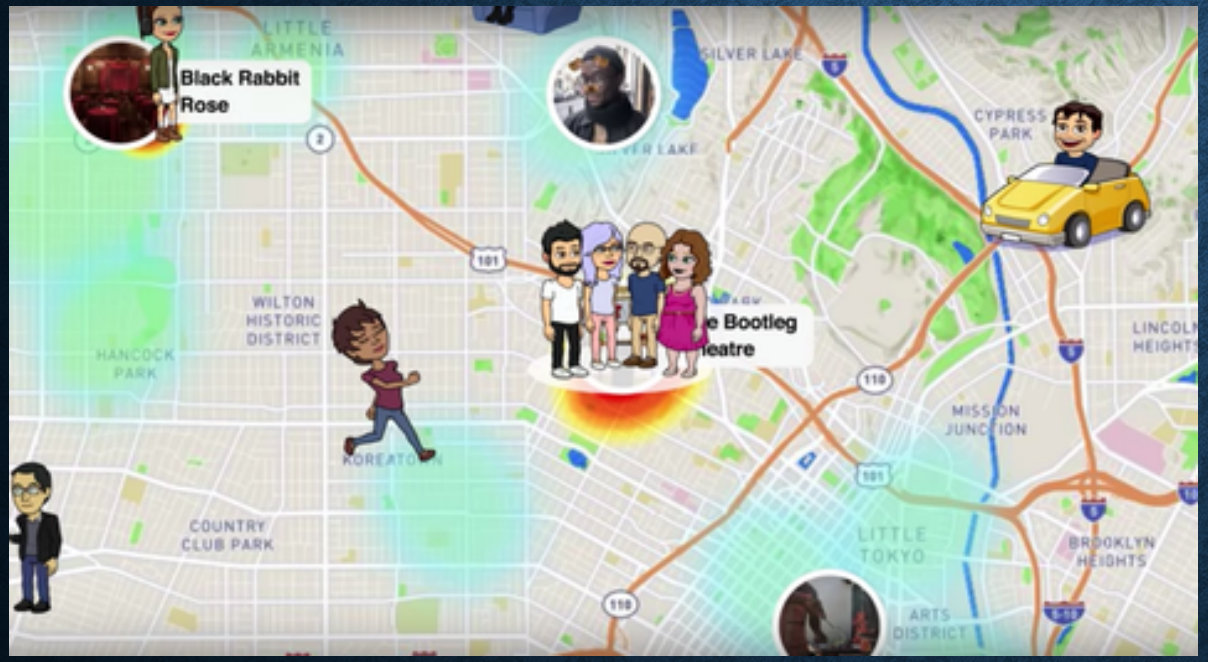
SNAPCHAT

- **Why You Should Monitor It**

  Snapchat is the number one sexting app on the market. Teens send nude snaps to their significant others under the impression that snaps self-destruct.

- Forensic Experts: images can easily be recovered. Due to the countless number of nude snaps, porn sites have popped up over the internet to take advantage of the free content.

SNAPMAPS



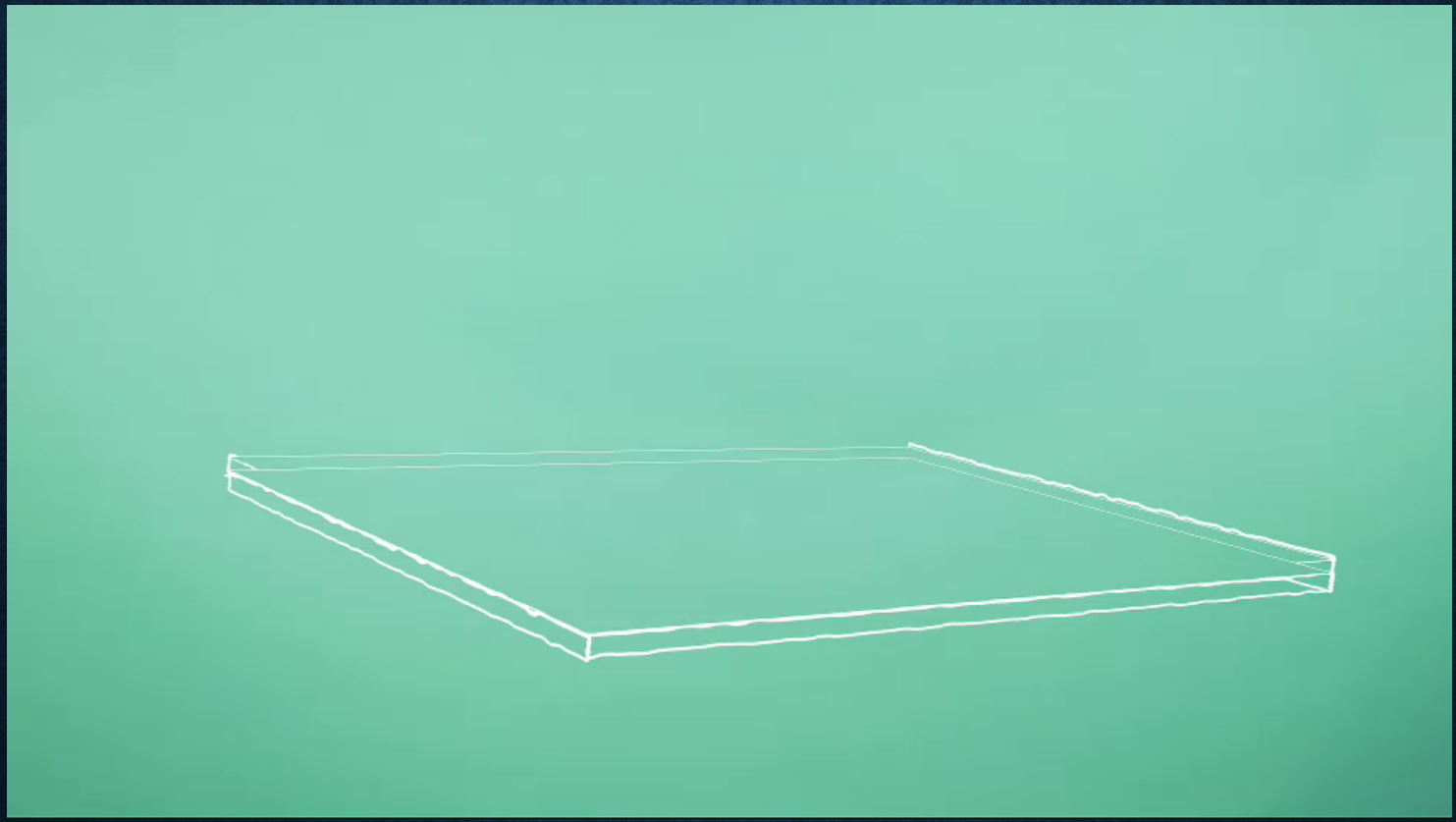
- Wait, why are you hanging out with my boyfriend?
- You told me you were…
- You guys didn't invite me?
- Our roommate didn't ever make it home.

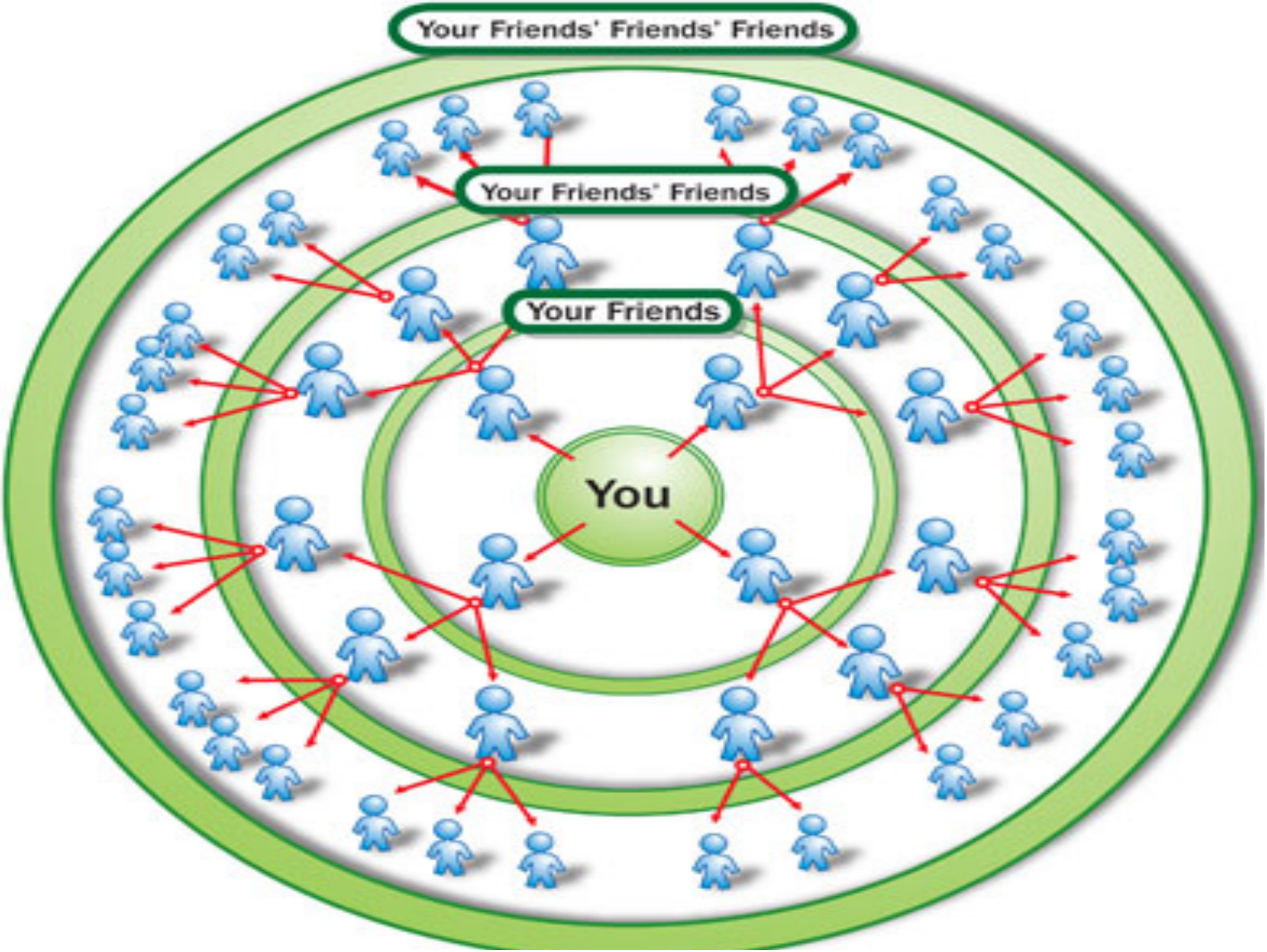
AND THEN THERE'S GAMING!

- 97% of kids between the ages of 2-17 play video games



STEAM ACCOUNTS (LIKE "AMAZON" FOR GAMERS) AND TWITCH




Your Friends' Friends' Friends
Your Friends' Friends
Your Friends
You

LIKE WILDFIRE ACROSS CAMPUS



What Do You Know About Privacy Settings?

- Each site has different privacy settings that can control things such as:
  - Who sees your information
  - Who can find and contact you
  - Who sees your location
  - How you can block people
- **Many kids know how to use privacy settings and can use them to avoid their parents seeing what they post.**

PASSWORD PROTECTION



Why is Password Privacy Important?

Kids need to protect their personal information. When they share their password, they give up those protections.

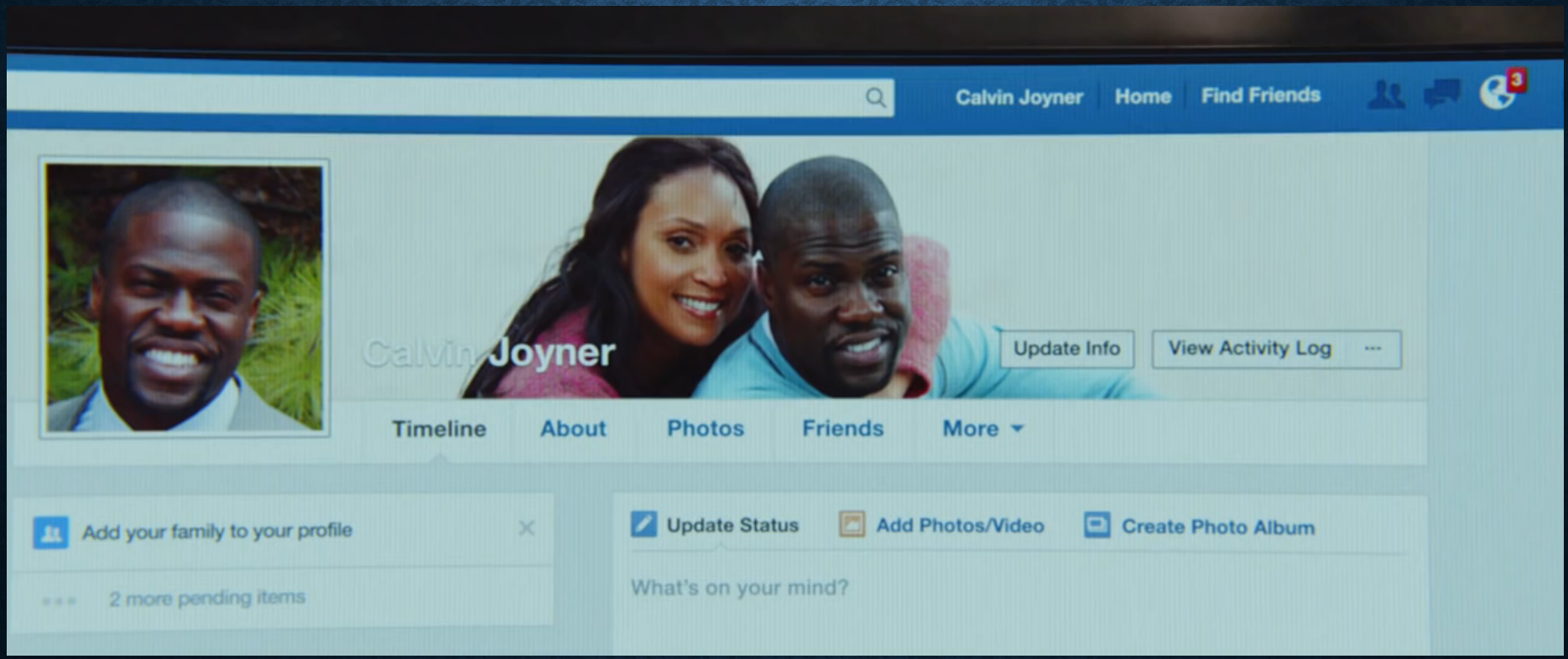
- Teach them to share passwords, phone locks, and other personal information only with you, not with their friends.

- When children know you'll be checking their phone, they're more likely to behave responsibly.



WHAT CAN A COLLEGE SEE? WHAT CAN AN EMPLOYER SEE?

WE ARE TELLING THE WORLD WHO WE ARE EVERY TIME WE POST ONLINE.



AGENCY: OWN YOUR POSTS
THE GOLDEN RULES OF POSTING



1. You are what you share

2. You have rights. You have responsibilities.

3. Be aware of your impact

4. Make well-informed choices when publishing AND responding online

REMEMBER, YOU ARE A BRAND





Social Media Can Make or Break You

Pat Fitzgerald
Head Football Coach, Northwestern University

POSITIVE COACHING ALLIANCE

BETTER ATHLETES
BETTER PEOPLE

CYBER BULLIES, SEXTING, AND CRIMINAL LIABILITY

EDUCATION CODE 48900

- "Bullying" means any severe or pervasive physical or verbal act or conduct, including communications made in writing or by means of an electronic act, and including one or more acts committed by a pupil or group of pupils, directed toward one or more pupils that has or can be reasonably predicted to have the effect of one or more of the following:

- Placing a reasonable pupil or pupils in fear of harm to that pupil's or those pupils' person or property.
  - Causing a reasonable pupil to experience a substantially detrimental effect on his or her physical or mental health,
  - his or her academic performance, substantial interference with his or
  - her ability to participate in or benefit from the services, activities, or privileges provided by a school.

CAN BE FOR ACTIVITY OUTSIDE SCHOOL HOURS AND OFF CAMPUS!

- Just because you're sitting behind a computer, committing what is essentially a cowardly and criminal act, you will not be shielded from the law or jail."

-Attorney General Kamala Harris

ANNOYING OR HARASSING PC 653(M)

- ”any obscene language or any threat to inflict injury to the person or property of the person addressed or any member of the family.”

CRIMINAL THREATS

Penal Code Section 422:

422(a) threats to commit a crime which will result in Death or Great Bodily Injury with the specific intent that the statement is taken as a threat, even if no intent to carry it out.

ASSUMING AN IDENTITY

Penal Code Section 528.5

Any person who knowingly and without consent credibly impersonates another actual person through or on an Internet Web site or by other electronic means for purposes of harming, intimidating, threatening, or defrauding another person is guilty of a public offense (Misdemeanor)

STALKING

Penal Code Section 646.9:

A person willfully and maliciously follows or harasses another and makes a credible threat with the intent of putting that person in fear for their safety or their family's safety.

CHILD PORNOGRAPHY: PENAL CODE SECTION 311

Possession, production or distribution of Child Pornography:

But, what if they shared the photos consensually?

But, what about if they are almost the same age?

Is it child pornography if the minor is 16?

REVENGE PORN PC 647(J)(4)

Requiring that the defendant knew or SHOULD HAVE KNOWN that distribution would cause serious emotional distress.

- This law includes “selfies”
- The victim has to suffer emotional distress and there had to have been an agreement to keep the images private.
- More severe penalties if the victim is a minor or the defendant has a prior

LIVE STREAM CRIMINAL LIABILITY



ADDITIONAL CONSEQUENCES….

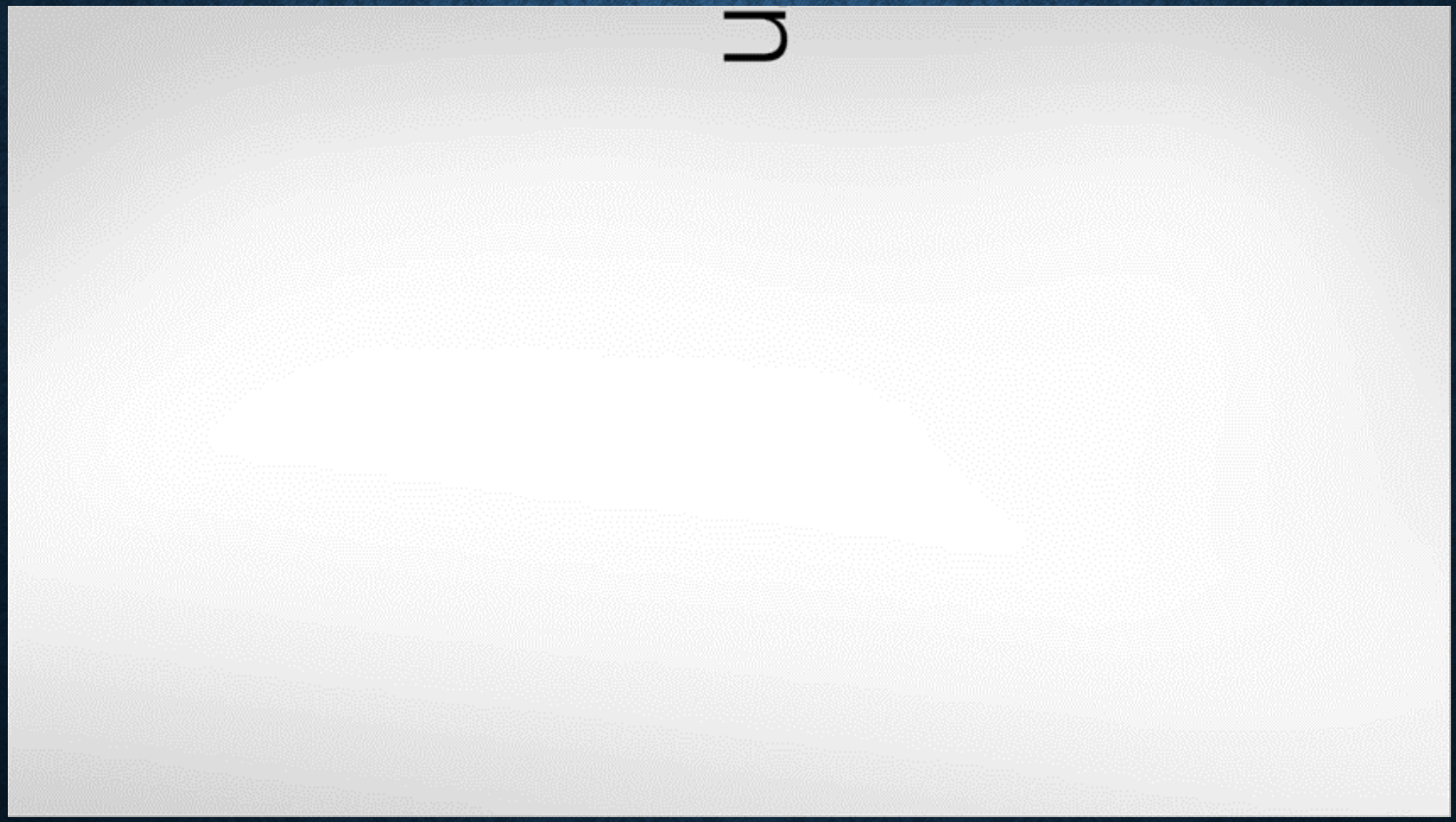






facebook

TALKING TO OUR KIDS



SO NOW THAT I KNOW ABOUT IT..WHAT DO I DO?

- Do not delete anything
- Report to a trusted adult
- Notify school or law enforcement (sometimes both)
- Report abuse to the site directly (help button, feedback or report abuse tab)

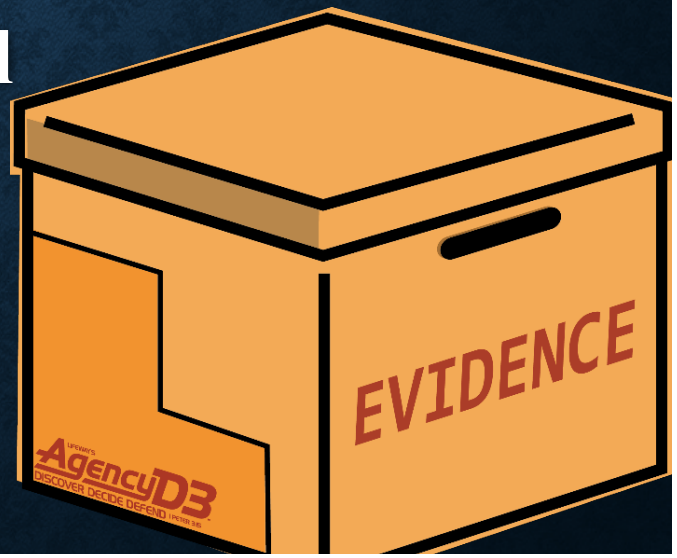
EVIDENCE



- DOCUMENT EVERYTHING! Take screen shots, copy strings of messages, keep a log of dates, times and actions. Do not respond to the messages.
- Do not just “delete it”
- If threats of harm have been made, you can take the evidence you collected to the police.
- Change emails or cell phone number

EVIDENCE

- Law Enforcement
  - Preservation Letter
  - Search Warrant: IP Address; Provider; Subscriber
  - Seizure of evidence/Computer Forensics
  - SDT Providers Records: Text Email
  - Cell Tower Dump: Location
  - Interviews



FIRST LINE OF DEFENSE

- Talk to Your Teens with quick and frequent conversations



- Change Passwords on home Wi-Fi
- Change Accounts
- Discuss the “safe people” they can talk to

STAY INFORMED, STAY CONNECTED

- The key for parents is to monitor downloaded apps on their child's phone. Google the apps to learn if they are dangerous or inappropriate.

- Gather all of your child's passwords and user names for monitoring purposes. If your teen refuses to give you his or her passwords, then you can download spyware

- Let them know this is important to you and you are keeping up to date with technology

SAFETY OVER PRIVACY

- Check friends accounts & Monitor Use
- Think about fake names (Alias)
- Keep computers in shared areas & Limit time on phones and internet
- Maintain Personal Privacy
- Teach Critical Thinking (Long Term Consequences)
- Parental Controls & Spyware



APPS AND DEVICES USED TO MONITOR

1) My Mobile Watchdog: Will track full cell phone use
2) Internet Matters: Helps set up pre-installed controls on kids devices
3) Digital Trends: How to set parental controls on all major gaming consoles
4) Netgear's Nighthawk Router: Set Parental controls on multiple devices at once with different levels for each child
5) Mobicip: Filters and displays browsing history

SET PHONE RULES AND WRITE A CONTRACT

- Set rules and consequences before giving them phones
- **#1 RULE: PARENTS HAVE ALL PASSCODES**
- **Give notice**: Tell your kids their phones can be checked
- **Follow through**
- **Turn off, Turn in**: Establish usage rules including what time to turn off at night.
- Most teens report checking their electronic devices at least once after their parents have gone to bed



DON'T JUST PUT YOUR FACE ON THE INTERNET...

PUT YOUR WORK!



AND MAKE YOUR VENTING PRODUCTIVE!

NOT A GOOD IDEA

- Talking about work
- Talking about a teacher
- Explicit language of any kind
- Disrespectful memes
- Sexually explicit memes
- Immature or crude comments

BETTER IDEAS

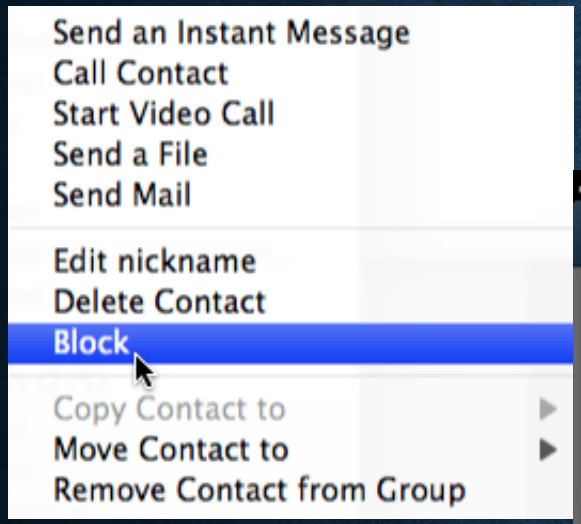
- Start a Blog and WRITE about the experience
- Start a petition on change.org
- Post photos of action: signs of people supporting you
- Shed light on injustice and offer solutions

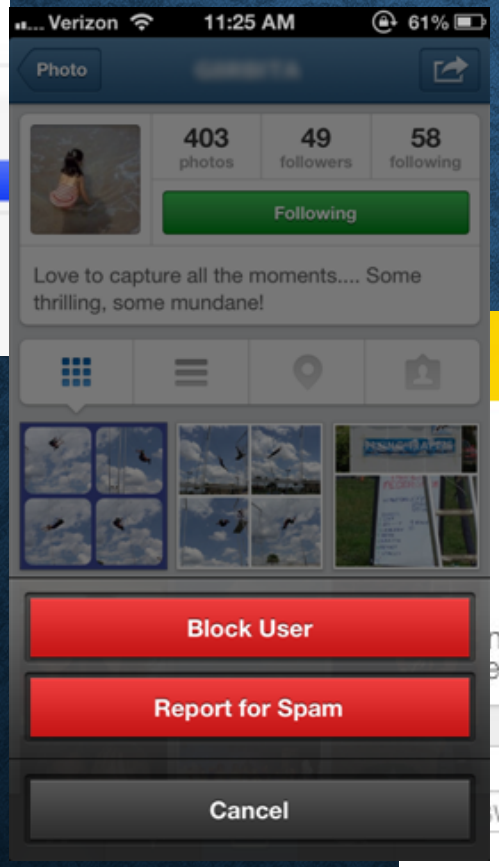
NORMAL TEEN NEED FOR PRIVACY

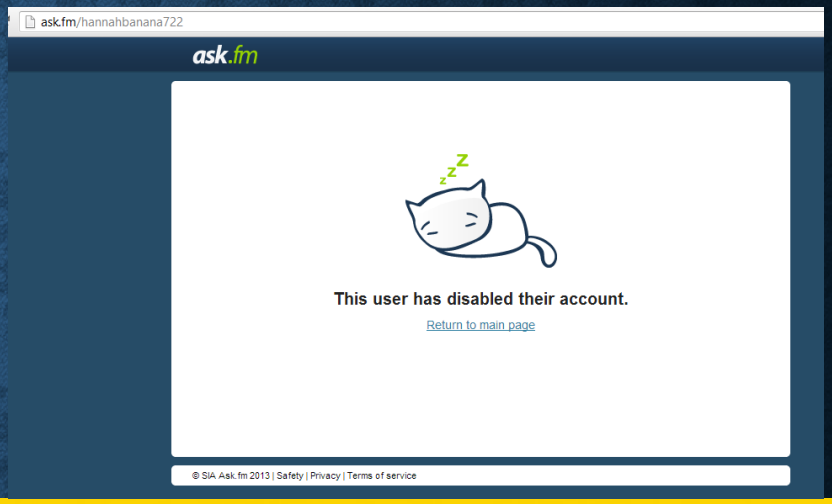
- Just like we had a diary, teens need a safe place to feel private.

- Remind them that while the Internet feels ANONYMOUS and UNTRACEABLE, it isn't.

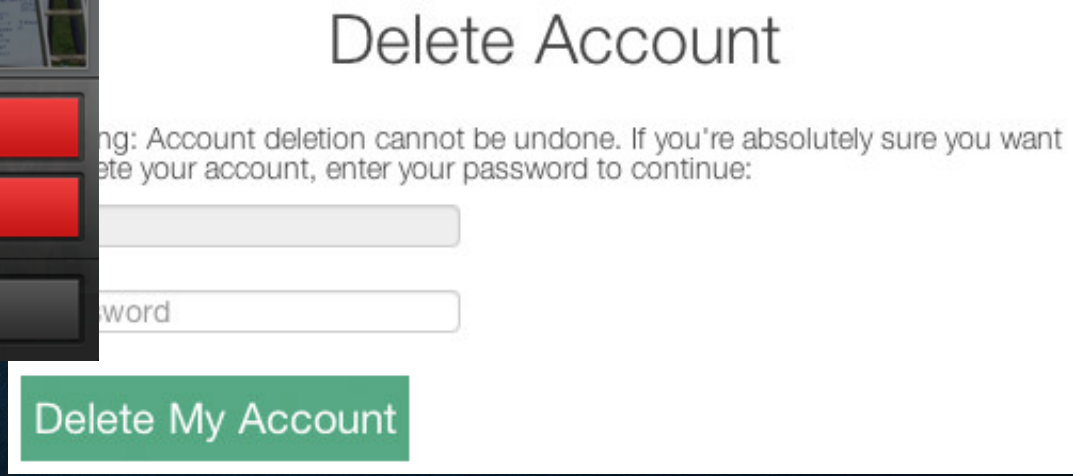
TAKE AN ONLINE VACATION







Snapchat Support



WHAT CAN WE DO AT HOME, ON CAMPUS, AND IN THE COMMUNITY?

- Discuss Accountability
- Encourage Balance
- Remind them it's not the end of the world

IS THIS REALLY THE *BEST* THE INTERNET HAS TO OFFER?

- Ask your young people….ask YOURSELF….
- What did I create this month with technology?
- What did I learn on the Internet? A new skill?
- If you spend more time on the great things technology has to offer, the less time you will spend on the bad things.

TALK ABOUT THE POSITIVE USES FOR TECHNOLOGY

- Music
- Facetime Friends and Family
- Gaming
- Building Community
- Tracking calendars
- Exercise
- Blogging
- Homework

DON’T ASK

DON’T SEND

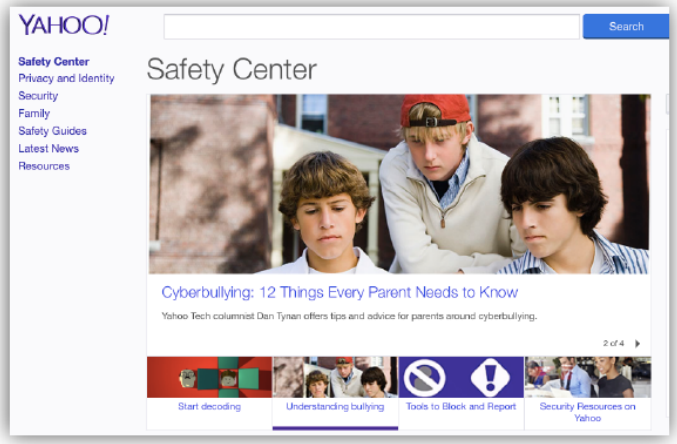
DON’T PASS IT ALONG

Revenge Porn Resources (Non-Consensual Pornography)

- **Cyber Civil Rights Initiative Helpline:** (844-878-CCRI) 24/7 telephone support and advice for victims.
- **Loveisrespect.org:** (866-331-9474) 24/7 chat, call and text peer support for young people with questions about dating relationships.
- **Withoutmyconsent.org:** Educational materials to fight online harassment.
- **Endrevengeporn.org:** Support for people whose intimate photos or videos have been shared online without their consent.

Yahoo Safety

- Want to take this information into your community? Visit **Safety.yahoo.com** for online safety resources and materials.



YAHOO!

LIFELINE AND TREVOR PROJECT: HAVE CHAT RESOURCES WITH ONLINE COUNSELORS FOR TEENS

Acknowledgements

- This presentation would not be possible without the generous participation of the following groups who contributed their content, advice, and expertise.







YAHOO!

SAY IT FORGET IT, WRITE IT REGRET IT

