

Priority Deadline

November 17, 2024

Final Deadline

December 8, 2024



learn more at
shift-ed.org/seoscholars



All highly motivated ninth grade students are encouraged to apply! We welcome and value diversity of all kinds, including race, ethnicity, religion, citizenship status, gender identity and sexual orientation.

Get in touch!

Visit www.shift-ed.org/seoscholars

Contact seoscholar@shift-ed.org

Follow [@shiftedscholars](https://www.instagram.com/shiftedscholars)



MAKE YOUR

COLLEGE DREAMS

A REALITY



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shift.ed
SEO Scholars

shift^{ed} SEO Scholars

SEO Scholars is a free, eight-year academic and leadership program that gets motivated public high school students to and through college - with a **90% college graduation rate**.

SEO Scholars exceed local and national SAT and standardized test score averages by taking advantage of the steps to success offered by the SEO Scholars program.

shift^{ed} is piloting the first SEO program outside New York or San Francisco, bringing this rigorous academic and college preparation program to the Triad in a hybrid



Who are SEO Scholars?

SEO Scholars are students with a track record of academic commitment.

55 Scholars in the Guilford County Class of 2026

15 Guilford County high schools represented

The SEO Network

280 Scholars in the New York Class of 2027

110 Scholars in the San Francisco Class of 2027

Mei Luu

SEO Scholars Class of 2026

"I feel that SEO Scholars, it brings back that nostalgia of people helping me with my work instead of trying to do it all on my own."



What are SEO's steps to success?

- Intensive online synchronous learning on Saturdays, afterschool online asynchronous learning and hybrid summer instruction while in high school
- Individualized online guidance and support in high school and through college
- One-on-one professional and personal mentorship
- Summer enrichment opportunities, including college academic programs, international travel and internships
- Online SAT prep and college application support



Throughout their journey, SEO Scholars benefit from the continuous support provided by their community of like-minded peers, dedicated program staff and engaging instructors.

Some of the colleges SEO Scholars attend:

Barnard College
Boston University
Brown University
Columbia University
Cornell University
Georgetown University
Dartmouth College
Duke University
Northwestern University

Emory University
New York University
Princeton University
Smith College
Tufts University
University of Virginia
Vassar College
Wellesley College
Yale University

The SEO Scholars advantage:

100%

accepted to four-year colleges

90%

graduate college

80%

first-generation college graduates

80%

attend top-100 colleges



The SEO Scholars Class of 2023 was awarded more than **\$5.6 million** in grants and scholarships for their first year of college alone.

