

All highly motivated ninth grade students are encouraged to apply! We welcome and value diversity of all kinds, including race, ethnicity, religion, citizenship status, gender identity and sexual orientation.

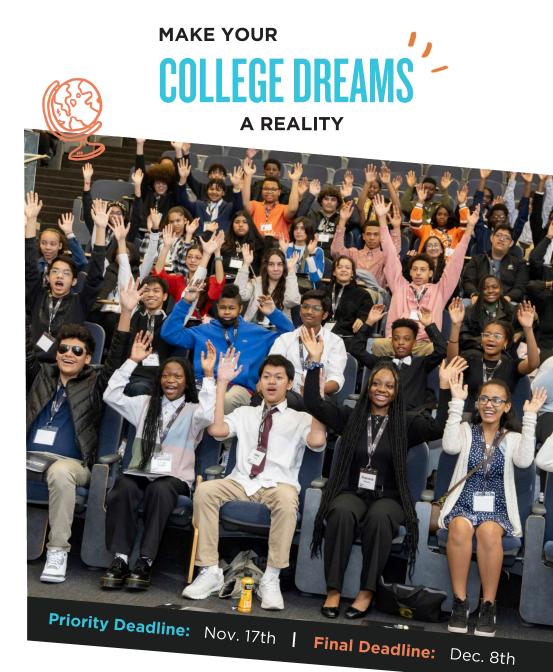
Get in touch!

Visit www.shift-ed.org/seoscholars Contact seoscholar@shift-ed.org Follow @shiftedscholars











shift.ed **SEO** Scholars

SEO Scholars is a free, eight-year academic and leadership program that gets motivated public high school students to and through college - with a 90% college graduation rate.

SEO Scholars exceed local and national SAT and standardized test score averages by taking advantage of the steps to success offered by the SEO Scholars program.

shift ed is piloting the first SEO program outside New York or San Francisco, bringing this rigorous academic and college preparation program to the Triad in a hybrid





Who are SEO Scholars?

SEO Scholars are students with a track record of academic commitment.

Scholars in the **Guilford County** Class of 2026

Guilford County high schools represented

The SEO Network

Scholars in the New ork Class of 2027

Scholars in the San Francisco Class of





SEO Scholars Class of 2026

"I feel that SEO Scholars, it brings back that nostalgia of people helping me with my work instead of trying to do it all on my own."

What are SEO's steps to success?

- Intensive online synchronous learning on Saturdays, afterschool online asynchronous learning and hybrid summer instruction while in high school
- Individualized online guidance and support in high school and through college
- One-on-one professional and personal mentorship
- Summer enrichment opportunities, including college academic programs, international travel and internships
- Online SAT prep and college application support



Throughout their journey, SEO Scholars benefit from the continuous support provided by their community of like-minded peers, dedicated program staff and engaging instructors.

Some of the colleges SEO **Scholars** attend:

Barnard College Columbia University Cornell University Duke University

Emory University New York University Princeton University **Tufts University** University of Virginia Vassar College Yale University

The SEO Scholars advantage:

accepted to four-year colleges

graduate college

first-generation

college graduates

attend top-100 colleges

