

# #WINATSOCIAL AS A FAMILY

Real-time resources that equip your child to navigate their social world  
— including social media and tech — in healthy, high-character ways

## ABOUT THE SOCIAL INSTITUTE

Our school is proud to partner with The Social Institute (TSI), the leader in empowering students to navigate their social world — online and offline — to fuel their health, happiness, and future success. By reinforcing character strengths like empathy, integrity, and teamwork, our school takes a refreshing, positive approach, called #WinAtSocial, to inspire students to make healthy, positive choices. Throughout the year, students learn modern life skills during interactive lessons with faculty. Families can access relevant resources listed below and incorporate them into your family conversations as much or as little as you like. We hope that you will consider how these resources below could be useful!



## 3 steps to create your account

- ✓ Visit [TheSocialInstitute.com/social-toolkit](https://TheSocialInstitute.com/social-toolkit)
- ✓ Click on '**activate account**'
- ✓ Enter our school's **unique code** to register your free account

Or scan this code with  
your phone to easily  
set up your account



*You don't have to be tech savvy for The Social Toolkit. It's the best source for simplifying social media platforms and trends so you're always ahead of the game – whether you know how to navigate a phone or not! I was able to have positive, open conversations with my daughter about emerging trends and apps.*

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## What's Inside

**Platform Playbooks:** Learn how your child can navigate the most popular apps and games positively. Plus, get curated, best-in-class resources and privacy settings so they stay safe.

**Family Huddles:** Reinforce important life skills through casual conversation. Huddles align with #WinAtSocial topics discussed in the classroom and encourage students to engage with their families.

**Wall of Wins:** Students can't be what they can't see. Show your child positive social media use cases that your child can follow and learn from.

**Family Tech Contract:** Have a productive, collaborative discussion about your family's unique tech standards.