

WEST FORSYTH HIGH SCHOOL

4155 Drew Rd, Cumming, GA 30040 770-888-3470 | www.forsyth.k12.ga.us/wfhs

For more education on each pathway, download a complete Program of Study: https://www.gadoe.org/Curriculum-Instruction-and-Assessment/CTAE/Pages/Programs-of-Study.aspx

CLUSTER	PATHWAY	DETAIL	COURSE 1	COURSE 2	COURSE 3	COURSE 4	CAREER	CHOICES
ARTS, A/V TECHNOLOGY AND COMMUNICATIONS CLUSTER	A/V Technology and Film Pathway	Students will design, manufacture, operate and/or repair audio visual equipment, create presentations of sound, video, and data in a variety of formats, gather information, prepare broadcasts, build sets, and operate equipment used to record and transmit programs and/or motion pictures, and operate sound mixing and/or video editing equipment.	Audio and Video Technology and Film I	Audio and Video Technology and Film II	Audio and Video Technology and Film III	Internship Forsyth	A/V Equipment Technician Broadcast News Analyst Broadcast Technician Camera Operator	Control Room TechnicianJournalist/Editor/ReporterSound TechnicianStation Manager
EDUCATION AND TRAINING CLUSTER	Education as a Profession Pathway	Students will learn to plan, manage, and provide education and training in student learning environments. Students will also learn about administrative roles, teacher training, administrative support, and professional learning services. Students will engage in observations, interactions, and analysis of critical and contemporary educational issues.	Education as a Profession I	Education as a Profession II	Education as a Profession Practicum	Internship Forsyth	 Adult Educator After-School Program Supervisor Educational and Teacher Aide K-12 School Teacher 	Media SpecialistPost-Secondary VocationalSchool AdministrationSpecial Education Teacher
FINANCE CLUSTER	Financial Services Pathway	Students will focus on recognizing a business opportunity, starting a business, operating and maintaining a business. Students will align business goals that focus on planning, organizing, coordinating, and controlling the resources needed to produce and provide goods and/or services that lead to owning and operating a small business.	Introduction to Business and Technology	Financial Literacy	Banking, Investing and Insurance	Internship Forsyth	AccountantAuditorClaims AdjusterFinancial Project Specialist	 Financial Planner Insurance Sales Agent Research Sales and Service
HEALTH SCIENCE CLUSTER	Allied Health and Medicine Pathway	Students are exposed to the healthcare industry and jobs offered in a variety of establishments: hospitals, nursing and residential care facilities, physicians, dental, and other health practitioners offices, home health care services, outpatient care centers, ambulatory health care services and medical and diagnostic laboratories.	Introduction to Healthcare Science	Essentials of Healthcare	Allied Health and Medicine	Internship Forsyth	 Clinical Laboratory Technician Dental Hygienist Medical Doctor Medical Laboratory Technician 	ParamedicPharmacistPhysical TherapistRadiologic Technologist
HOSPITALITY AND TOURISM CLUSTER	Culinary Arts Pathway	Students will complete a variety of skills required by the industry such as knife skills, cooking techniques, menu planning, food purchasing and costs, food safety and sanitation, and front of the house service. The pathway allows students to develop knowledge and hands-on skill mastery of culinary arts in the commercial kitchen.	Introduction to Culinary Arts	Culinary Arts I	Culinary Arts II	Internship Forsyth	Caterer Chef and Head Cook Food Stylist and Photographer Food Writer and Critic	Kitchen ManagerPastry ChefPersonal ChefRestaurant Entrepreneur
	Sports and Entertainment Marketing Pathway	Students will learn about the major segments of the sports and entertainment industry and the social and economic impact the industry has on economies. The products and services offered to consumers and the impact of marketing on these products and services are examined. Students will also have opportunities to develop managerial and analytical skills.	Marketing Principles	Introduction to Sports and Entertainment Marketing	Advanced Sports and Entertainment Marketing	Internship Forsyth	AgentCommunications SpecialistCustomer Service RepresentativeEntrepreneur	Market Research AnalystMarketing SpecialistMedia BuyerPublic Relations Specialist
HUMAN SERVICES CLUSTER	Cosmetology Pathway	Students will learn both fundamental theory and practices of the personal care professions. Emphasis will be placed on professional practices and safety. Students will master shampooing, permanent waving, haircutting, basic skin care, and make-up application while maintaining safety and sanitation in the workplace set forth by OSHA standards.	Introduction to Personal Care Services	Cosmetology Services II	Cosmetology Services III	Internship Forsyth	Barber StylistColor Specialist ChemistCosmetologistMake-up Artist	Nail TechnicianSalon OwnerShampoo TechWig Stylist
	Esthetics Pathway	Students will learn about the practice of skincare and body treatments as they build technical skill proficiency that includes client consultation and preparation, basic skin care, basic electricity, facial treatment, hair removal, lash and brow tinting, and post consultation.	Introduction to Personal Care Services	Esthetics I	Esthetics II	Internship Forsyth	Beauty ConsultantBeauty EducatorCosmetic Sales RepresentativeEsthetician	Makeup ArtistProduct DeveloperSkin Care SpecialistSpa Manager
	Nutrition and Food Science Pathway	Students focus is centered on healthy food and lifestyle choices and will investigate the interrelationship of food, nutrition and wellness to promote good health. Students will evaluate the effects of processing, preparation, and storage on the quality, safety, wholesomeness, and nutritive value of foods.	Food, Nutrition, and Wellness	Food for Life	Food Science	Internship Forsyth	Food Scientist and TechnologistFood Services ManagerGeriatric Food DesignerHealth Educator	Chef and Head CookDietitian/NutritionistFood Inspector
INFORMATION TECHNOLOGY CLUSTER	Computer Science Pathway	Students will prepare for entry-level, technical, and professional IT careers, including the design, development, implementation, and maintenance of computer systems and software. Students will also gain knowledge of computer operating systems, programming languages, and gain knowledge of required cutting-edge technologies.	Introduction to Software Technology	Computer Science Principles or AP Computer Science Principles	AP Computer Science A	Internship Forsyth	Computer Hardware Engineer Computer Programmer Computer System Analyst Database Administrator	Information Systems ManagerNetwork AdministratorSoftware Developers/EngineerVideo Game Designer
MARKETING CLUSTER	Fashion, Merchandising and Retail Management	Students will be introduced the fundamentals of fashion marketing, key marketing concepts essential to every business, types of businesses involved in the industry, and an array of career opportunities. Students will develop skills in such areas as fashion economics, marketing segmentation and target marketing, product selection and buying, and inventory system.	Marketing Principles	Fashion, Merchandising, and Retailing Essentials	Advanced Fashion, Merchandising, and Retailing	Internship Forsyth	Brand Manager Entrepreneurs/Company Owner Fashion Designer General Merchandise Manager	Online MerchantProduct DeveloperRetail BuyerVisual Merchandiser
	Marketing and Management Pathway	Students will focus on developing skills in management and entrepreneurship, marketing, buying and merchandising, marketing communications and promotion, professional sales, marketing information management and research, channel management, global marketing, and internet/online marketing.	Marketing Principles	Marketing and Entrepreneurship	Marketing Management	Internship Forsyth	Advertising Account ExecutiveCommunications SpecialistCustomer Service RepresentativeEntertainment Marketer	Insurance AgentMarketing SpecialistMedia BuyerPublic Relations Specialist
	Marketing Communications and Promotions Pathway	Students will focus on the performance of key responsibilities required in a retail environment and develop skills in pricing, visual merchandising, advertising, special promotions, professional sales, and customer service. They will also better understand the communication aspects of business in relation to customer/consumer relationships.	Marketing Principles	Promotional and Digital Marketing	Integrated Marketing Communications	Internship Forsyth	 Advertising/Promotions Manager Advertising Sales Agent Green Marketer Market Research Analyst 	 Marketing Manager Marketing Strategist Public Relations Specialist Sales Managers/Representative
STEM CLUSTER	Engineering and Technology Pathway	Students will combine hands-on projects and rigorous curriculum to be prepared for challenging postsecondary engineering and technology problems; and build solid technical writing, comprehension, calculation, problem-solving, and technical skills. Students are encouraged to take relevant math and science courses.	Foundations of Engineering and Technology	Engineering Concepts	Engineering Applications	Internship Forsyth	Civil Engineer Drafter Electrical Engineer Industrial Engineer	Machinist Manufacturing Materials/Mechanical Engineer Quality Control Inspector