



# JC Schools Newspaper Production Yearly Standards

## Overarching Standards

### 11-12.W.1.A

Conduct research to answer a question (including a self-generated question) or solve a problem; narrow or broaden the inquiry when appropriate; gather multiple relevant, credible sources, print and digital; integrate information using a standard citation system. Gather relevant information from multiple authoritative print and digital sources, using advanced searches effectively; assess the strengths and limitations of each source in terms of the task, purpose, and audience; integrate information into the text selectively to maintain the flow of ideas, avoiding plagiarism and overreliance on any one source and following a standard format for citation.

### 11-12.W.3.A.a-e

Review, revise, and edit writing with consideration for the task, purpose, and audience.

- a. Organization and content: Introduce the topic, maintain a clear focus throughout the text, and provide a conclusion that follows from the text. Achieve the writer's purpose and enhance the reader's understanding of and experience with the text by making choices regarding organization and content.
- b. Word choice, syntax, and style: Choose precise language and make syntactical choices to reflect an understanding of how language functions in different contexts and enhance the reader's understanding of the text.
- c. Conventions of standard English and usage: Demonstrate a command of the conventions of standard English grammar and usage, including spelling and punctuation.
- d. Use a variety of appropriate transitions to clarify relationships, connect ideas and claims, and signal time shifts.
- e. Use technology, including the Internet, to produce, publish, and update individual or shared writing products in response to ongoing feedback, including new arguments or information.

### 11-12.W.2.A

Follow a writing process to produce clear and coherent writing in which the development, organization, style, and voice are appropriate to the task, purpose, and audience; self-select and blend (when appropriate) previously learned narrative, expository, and argumentative writing techniques.

Units	Priority Standards	Supporting Standards
<b>Unit 1</b>  <b>Teamwork/ Collaboration</b>  6 Days	<b>11-12.SL.1.A</b> Work with peers to promote civil, democratic discussions and decision-making, set clear goals and deadlines, and establish individual roles as needed.	<b>11-12.SL.1.B</b> Delineate a speaker's argument and claims evaluating the speaker's point of view, reasoning, stance, and evidence in order to propel conversations by posing and responding to questions that probe reasoning and evidence; ensure a hearing for a full range of positions on a topic or issue; clarify, verify, or challenge ideas and conclusions; and promote divergent and creative perspectives.
<b>Unit 2</b>  <b>Ethics &amp; Legal Issues</b>  4 Days	<b>10-12.JRN.LO.01</b> Analyze and apply ethical guidelines or codes of ethics and explain how or why they are an integral part of standards from professional organizations, such as: American Society of Newspaper Editors, The Poynter Institute for Media Studies, or Society of Professional Journalists.  <b>10-12.JRN.LO.02</b> Analyze and apply how the First Amendment, the <i>Bill of Rights</i> , and the Missouri State constitution, along with federal and state case law, affect the rights and responsibilities of the press.	<b>10-12.JRN.LO.03</b> Apply the legal boundaries and concepts affecting journalism to scholastic journalism.  <b>10-12.JRN.LO.04</b> Identify essential ethical principles supporting the integrity of journalists in their work or signalling misuse of ethics in their work.
<b>Unit 3</b>  <b>Interviewing &amp; Using Sources</b>  4 Days	<b>11-12.RI.3.B</b> Synthesize information from two or more texts about similar ideas/topics to articulate the complexity of the issue.	<b>11-12.RI.3.C</b> Evaluate how an author's work reflects his or her historical/cultural perspective.  <b>11-12.RI.3.D</b> Read and comprehend informational text independently and proficiently.

<p><b>Unit 4</b></p> <p><b>Advertising Sales &amp; Marketing</b></p> <p>3 Days</p>	<p><b>11-12.SL.2.A</b>  Speak audibly and to the point, using conventions of language as appropriate to task, purpose, and audience when presenting including fluent and clear articulation, strategically varying volume, pitch, and pace to consistently engage listeners.</p>	<p><b>11-12.SL.2.B</b>  Make consistent eye contact with a range of listeners when speaking, using a range of gestures or movement to emphasize aspects of speech while avoiding body language or mannerisms that might be distracting to the audience.</p> <p><b>11-12.SL.2.C</b>  Plan and deliver appropriate presentations based on the task, audience, and purpose making strategic use of multimedia in presentations to enhance understanding of findings, reasoning, and evidence and to add interest conveying a clear and distinct perspective.</p>
<p><b>Unit 5</b></p> <p><b>Editing &amp; Giving Feedback</b></p> <p>4 Days</p>	<p><b>11-12.RI.2.B</b>  Analyze a text in which the author's point of view is not obvious and requires distinguishing what is directly stated from what is implied.</p>	<p><b>11-12.RI.2.C</b>  Evaluate how the author's word choice and use of syntax contribute to a text's overall meaning and tone.</p> <p><b>11-12.RI.2.D</b>  Evaluate an author's argument and reasoning for effectiveness, validity, logic, credibility, and relevance of the evidence.</p>
<p><b>Unit 6</b></p> <p><b>Technology &amp; Design</b></p> <p>4 Days</p>	<p><b>10-12.JRN.LO.05</b>  Analyze and use elements and principles of graphic design to develop visual presentations that reinforce and enhance written messages with special attention to typography and layout.</p>	<p><b>10-12.JRN.LO.06</b>  Follow basic rules of newspaper and online publication design related to layout.</p> <p><b>10-12.JRN.LO.07</b>  Design and format features for a variety of publications or media using related terminology that includes: signature, dummies, ladder, font, and graphics.</p> <p><b>10-12.JRN.LO.08</b>  Use photography, art, or graphic art to accompany copy, enhance readability, and appeal to a variety of audiences.</p> <p><b>10-12.JRN.LO.09</b></p>

		<p>Create original graphics that accompany copy, enhance readability, and appeal to a variety of audiences.</p> <p><b>10-12.JRN.LO.10</b> Analyze and use a variety of media formats that include: media convergence, Internet and evolving technologies, podcasts and blogs, and satellite communications.</p>
<p><b>Unit 7</b></p> <p><b>News Story Layout, Development, &amp; Assessment</b></p> <p>147 Days</p>	<p><b>10-12.JRN.LO.11</b> Create, edit, and publish a variety of stories and journalistic pieces for a variety of audiences and purposes.</p>	<p><b>10-12.JRN.LO.12</b> Design and publish print issues of the newspaper.</p> <p><b>10-12.JRN.LO.13</b> Modify/update an online website to post stories.</p>