

PUBLIC RELATIONS SUB-COMMITTEE MEETING

**Regular Meeting
Griswold Middle School
Library Media Center
211 Slater Avenue
Griswold, CT 06351**

**THURSDAY,
February 27th, 2025
5:15 PM**

AGENDA

1. Call to Order
2. Approval of the Minutes—October 24th, 2024
3. Sending Town Outreach Updates
4. Updates from Kayla Hedman, Communications and Marketing Director
5. Next Meeting: March 27, 2025
6. Adjourn

**PUBLIC RELATIONS SUB-COMMITTEE MEETING
GRISWOLD BOARD OF EDUCATION**

**THURSDAY,
October 24th, 2024**

DRAFT

1. A regular meeting of the Griswold Board of Education's Public Relations Subcommittee took place on Thursday, October 24th, 2024, at Griswold Middle School in the Library Media Center/Learning Commons, located at 211 Slater Avenue, Griswold, Connecticut. The Public Relations Subcommittee meeting was called to order at 5:15 PM by Jaimee O'Neill-Eaton, Chair of the Public Relations Subcommittee.

PRESENT Jaimee O'Neill-Eaton, Public Relations Subcommittee Chair; Jennifer Norman and Cathy Waselik, Public Relations Subcommittee Members; and Mary Beth Malin, Griswold BOE Chair.

ALSO PRESENT Sean P. McKenna, GPS Superintendent of Schools; Glenn LaBossiere, GPS Assistant Superintendent of Schools; Erin Palonen, GHS Principal; and Kayla Hedman, GPS Communications & Marketing Director.

ABSENT

2. Approval of the Minutes – September 12th, 2024

MOTION By Jennifer Norman
Seconded by Cathy Waselik
To approve the Public Relations regular meeting minutes of September 12th, 2024, with correction to fix #4 – the word has should be replaced by the word have.
Motion unanimously carried.

3. Updates on Sending Towns Outreach – Kayla Hedman, GPS Communications and Marketing Director, and Erin Palonen, Griswold High School Principal, provided an update to the Public Relations subcommittee on the outreach efforts for attracting more tuition students to Griswold High School.

4. Updates from Kayla Hedman, Communications and Marketing Director – The Public Relations subcommittee was provided with an update from Kayla Hedman on some timely updates.

5. Next Meeting: January 23rd, 2025.

6. Adjourn

MOTION By Cathy Waselik
Seconded by Jennifer Norman
To adjourn the Public Relations subcommittee meeting at 5:30 PM.
Motion unanimously carried.

Minutes prepared by: Sean P. McKenna/Robin Drobiak