

Stark County Educational Service Center

Business Advisory Council Plan

The Canton Regional Chamber of Commerce and the Stark County Educational Service Center are pleased to report another successful year of collaboration as the local Business Advisory Council. Monthly meetings and multiple sponsored events by both entities have increased the communication and partnerships between the business and education communities in the greater Stark County area. Listed below is an outline of the Council, its members, mission and just some of the activities. We are looking forward to another successful year of collaboration!

Section 1. Vision and Mission

A. Vision: Businesses and Education partnering will help foster a well-prepared workforce that contributes to the economic development and improved quality of life throughout the Stark County area.

B. Mission: To advise, support and empower Stark County area educators in delivering the instruction and experiences students need to develop relevant, in-demand employment skills as part of their academic and technical preparation for college, careers and/or military service.

Section 2. Partnering Districts

A. The Stark County Educational Service Center BAC may also serve as the BAC for any school district that has entered into a service agreement with the Stark County Educational Service Center. The following districts are covered by this agreement:

Alliance City Schools

Brown Local Schools

Canton City Schools

Canton Local Schools

Carrollton Exempted Village

Fairless Local Schools

Green Local Schools

Jackson Local Schools

Lake Local Schools

Louisville City Schools
Marlington Local Schools
Massillon City Schools
Minerva Local Schools
North Canton City Schools
Northwest Local Schools
Osnaburg Local Schools
Perry Local Schools
Plain Local Schools
Sandy Valley Local Schools
Strasburg-Franklin Local Schools
Tuslaw Local Schools

Section 3. Purpose

A. The Business Advisory Council (BAC) will foster cooperation among schools, businesses and the communities they serve. This work ensures that the work of educators aligns with the needs of businesses. This BAC will assist in making local education system more aware of the local labor market; promote work-based experiences within businesses; and give guidance in helping students prepare for successful learning and employment opportunities.

B. The Business Advisory Council will:

- a. Advise local school districts on changes in the economy and job market and the area in which future jobs are most likely to be available;
- b. Advocate for the employment skills most critical to business and industry and the development of curriculum to teach these skills;
- c. Aid and support local school districts by offering suggestions for developing a working relationship among businesses, labor organizations and educators.

C. Requests to contact the Business Advisory Council should be directed to:

- a. Businesses: John Richard, President, Stark Education Partnership, in
Collaboration with the Canton Area Chamber of Commerce
Christine Taylor, Vice President of Programs and Partnerships

400 Market Avenue N, Suite B, Canton, OH 44702
330.452.0829
John.Richard@edpartner.org
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- b. Education: Marty Bowe, Assistant Superintendent, SCESC
6057 Strip Ave NW, N Canton, OH 44720
330.492.8136, marty.bowe@apps.sparcc.org

Section 4. Member appointment and terms of service

- A. Membership will be determined by the Stark County Educational Service Center in conjunction with the Stark Education Partnership and Canton Chamber of Commerce.
- B. The Stark County Educational Service Center can identify potential business advisory council members, or ask member districts for recommendations, ask local businesses, business organizations, labor unions or other appropriate organizations to recommend members.
- C. Membership should represent the Stark County Educational Service Center service area. Members may be from:
- a. Local or regional businesses and industries (this should be a majority of the members);
 - b. workforce development or economic development groups or organizations;
 - c. Local chambers of commerce members;
 - d. Local business or industry associations;
 - e. Other organizations with unique knowledge of the local economy or business environment, such as higher education institutions; and
 - f. School district leadership teams.

Current members include:

Emil	Alecusan	Retired Brewster Cheese Company	emilalecusan@outlook.com
Rick	Baxter	Alliance Area Development Foundation	rbaxter@allianceadef.com
Barb	Bennett	Barbara H Bennett Consulting	bhbennett@bhbennett.org
Todd	Bentzel	Heritage Christian	tbentzel@heritagechristianschool.org
Theresa	Benzel	Aultman College	theresa.benzel@aultmancollege.edu
Bryan	Boatright	University of Mount Union	boattribr@mountunion.edu
Stephanie	Bohnack	National First Ladies' Library	sbohnack@firstladies.org
Martin	Bowe	Stark County Educational Service Center	marty.bowe@apps.sparcc.org
JoAnn	Breedlove	Stark Tuscarawas Workforce Development Board	jbreedlove@omjwork.com
Craig	Brown	Canton Regional Chamber of Commerce	craigb@cantonchamber.org
Jennifer	Burns	Carroll County JFS	Jennifer.Burns@jfs.ohio.gov
Debbie	Busby	Massillon West Stark Chamber of Commerce	dbusby@massillonohchamber.com
Dawn	Catalano	Mathnasium	beldenvillage@mathnasium.com
Gary	Chaddock	Minerva Local	chaddog@minerva.sparcc.org
Joseph	Chaddock	Stark County Educational Service Center	joe.chaddock@email.sparcc.org
Matt	Cola	Kent State University	mcola@kent.edu
Jeff	Dafler	Canton Regional Chamber of Commerce	jeffd@cantonchamber.org
Kimberly	Davenport	Shearer's Foods, Inc.	kimdav8@yahoo.com
Christopher	DiLoreto	Jackson Local Schools	cad2jc@jackson.sparcc.org
Jason	Dixon	Canton City Schools	dixon_j@ccsdistrict.org
Jerry	Durieux	Sheet Metal Workers Local 33	jdurieux@smwlu33.org
Shaun	Eller	Ohio Gratings Inc	seller@ohiogratings.com
Sharla	Elton	Heritage Christian School	selton@hscscanton.org
Jean	Engohang	Ekaza-Bridging the Gap	jengohang@ekazabtg.org
Barbara	Ewing	Ohio Department of Education	bjcockroft@gmail.com
Brent	Fatzinger	Abbott Electric, Inc.	brentf@abbottelectric.com
Kevin	Finefrock	Osnaburg Local	kevin.finefrock@osnaburglocal.org
Dave	Fischer	Sandy Valley Local	d.fischer@svlocal.org
Shaanette	Fowler	Kent State University at Stark	sfowle13@kent.edu
Teresa	Fox	Walsh University	tfox@walsh.edu
Lada	Gibson-Shreve	Stark State College	lshreve@starkstate.edu
Christopher	Goff	Employers Health	cgoft@ehpco.com
Rob	Gress	Alliance City Schools	gressro@alliancecityschools.org
Benny	Griffiths	Retired	bgriffiths4@neo.rr.com
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Tamiko	Hatcher	Canton City Schools	hatcher_t2@ccsdistrict.org
Mike	Hearn	Fairless Local Schools	mike.hearn@fairless.sparcc.org
Mary Ellen	Icaza	Stark County District Library	micaza@starklibrary.org
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Jennifer	Kessel	Aultman Health Foundation	Jennifer.Kessel@aultman.com
Susan	Koosh	Junior Achievement of North Central Ohio	susan.koosh@ja.org
Rebecca	Kuzma	Strengthening Stark	rebecca@strengtheningstark.com
Janelle	Lee	MAGNET: Mfg Advocacy and Growth Network	jlee@manufacturingsuccess.org

Josh	Lehman	Junior Achievement of North Central Ohio	joshua.lehman@ja.org
Lisa	Lenhart, PhD	University of Akron	lenhar1@uakron.edu
Santana	Lopez	North Canton area Chamber of Commerce	slopez@northcantonchamber.org
Dan	Lowmiller	Stark County Educational Service Center	dan.lowmiller@email.sparcc.org
Melissa	Marconi	Tuslaw Schools	mmarconi@tuslawschools.org
Brent	May	Plain Local School District	mayb@plainlocal.org
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Kris	McMasters	Canton City School District	mcmaster_k@ccsdistrict.org
Laurie	Moline	Laurie Moline & Associates, LLC	laurie@mentorstark.org
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Diane			
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Curtis	Smith	Lake Township Chamber of Commerce	csmith@executive-panel.com
Randolph	Snow	Black McCuskey Souers & Arbaugh, LPA	rsnow@bmsa.com
Leonard	Stevens	Minority Business Association	leonards@starkminoritybusiness.org
Nathan	Stutz	Perry Local Schools	nathan.stutz@perrylocal.org
Dan	Swisher	Marlington Local	d_swisher@marlingtonlocal.org
Jeffrey	Talbert	Canton City School District	talbert_j2@ccsdistrict.org
Christine	Taylor	Stark Education Partnership	christine.taylor@edpartner.org
Kevin	Tobin	Lake Local school District	tobinkevin@lakelocal.org
Rachel	VanDyke	Legacy Project of Stark County	
Jennifer	Warner	Legacy Project of Stark County	jwarner@lpstark.org
Brittney	Wells	Junior Achievement of East Central Ohio	brittney.wells@JA.org
Michael	Wheeler	Patriot Software	mwheeler@patriotsoftware.com
Patrick	Willoughby	Beese Fulmer	pwilloughby@beesefulmer.com
Matt	Ziders	Jackson High School	miz2jc@jackson.sparcc.org

Section 5. Meeting Protocols

A. The Business Advisory Council will plan to meet monthly, but will meet quarterly at a minimum. All meetings are open to the public. The Superintendent of member districts will receive copies of agendas and meeting minutes to appropriately report to their local Boards of Education.

Section 6: Quality Practices:

- Develop Professional Skills
 - Legacy Project of Stark: will provide support to a vulnerable population of Canton City Students with a specialized mentoring curriculum that provides professional skills and social emotional training informed by YouScience results. Students will then attend a major event (e.g. Marathon Field Day) to practice their skills.
 - Legacy Project of Stark has contracted with Marathon Petroleum and Stark Education Partnership to provide extensive leadership, professional skills and soft skills training through a customized mentoring experience during Marathons Student Youth Summer Internship Program.
 - New program in consideration would partner local chamber of commerce young professionals with graduating high school students to mentor them through their college experience.
 - Strengthening Stark, in conjunction with the Stark Economic Development Board, works to inform the BAC on historical and emerging trends in workforce with regard to the 4 key sectors (IT, Manufacturing, Healthcare and Hospitality)
- Build Partners
 - Stark Career Pathway Explorer Program, facilitated by SEP and supported by all 6 community universities and 68 business and community partners, offers to engage students in real-world career-connected learning
 - Multiple career fairs, speakers, mock interviews, Lunch & Learns
 - Career shadowing, internships also offered
 - All informed by YouScience data to differentiate experiences for students
 - Diverse member participants
 - Broad collaboration and hundreds of events engaged by thousands of students
- Coordinate Experiences
 - Hosting Stark Career Pathway Initiative
 - YouScience for 11 school districts and one private

- All middle and high schools participating with 90% completion rate
- YouScience informs the events that are offered to students
- Many career shadowing opportunities to give real-world active experience to demonstrate skills
- Businesses and universities create qualitative events that engage students in hands-on learning
 - Akron-Canton Builds (organized and provided by trades/labor organizations)
 - Marathon Field Day and Summer internships
 - Stark County Manufacturing Workforce Development Partnership
 - 2nd grade book “made in stark”
 - Elementary coloring contest
 - Manufacturing Day for High Schools
 - Manufacturing Tours for educators
 - TomTod
 - Middle school camps and programming w/ manufacturing
 - Aultman customized student experiences
 - Aultman Experience
 - Many other programs for high school students