

News Release

Dobbs Ferry High School Named Blue Star School; Economics Students Excel on Financial Literacy Test

Dobbs Ferry, N.Y., September 27, 2013-- Dobbs Ferry High School has been named a Blue Star School in recognition of its students' performance on the 2012-2013 wise (Working in Support of Education) Financial Literacy Certification Test, it was announced by Principal John Falino. This national standardized test is administered to students after a course or unit on personal finance. Dobbs Ferry High School was one of 194 high schools nationwide to earn the Blue Star distinction.

In May, all students in the High School's senior-level Economics course sat for the Blue Star Financial Literacy Exam. In order to earn a "Blue Star" honor, a school must have a 75% minimum passing rate. Last year, which was the high school's first year in the program, 89% of Dobbs Ferry students passed the exam. Students passing the test are designated Certified Financially Literate™ and earn a wise CFL certificate

Each year, the Financial Literacy Coalition works with teachers in New York State to create a curriculum that acquaints students with the rapidly changing financial world while helping them to avoid the pitfalls of debt that often plague young people soon after they head off to college. In addition to the traditional Economics curriculum, students within the Blue Star program focus on topics such as financial goal setting and decision making, insurance, savings, retirement, and the importance of being responsible with credit.

"This is an impressive achievement and recognizes the hard work and effort that was put forth by Dobbs Ferry High School social studies teachers Richard Hoffman and Connor Cohn," Mr. Falino said. "Both went above and beyond as they transformed our Economics curriculum to include an in-depth emphasis on financial literacy." Beginning this month, Dobb Ferry High School is offering a new Financial Literacy elective for students who do not have an opportunity to enroll in Economics during their senior year. This "real world" course also emphasizes the Blue Star curriculum and directly connects to the IB World School principles.

Dobbs Ferry High School and the other Blue Star schools will be honored and receive a banner for their achievement at wise's 11th National MoneyPOWER Conference for Financial Literacy on November 5, 2013 at The McGraw-Hill Companies in New York City. You can find more information about wise at <http://www.wise-ny.org/programs.htm>

About the Financial Literacy Program

The Financial Literacy Certification program is supported by leading U.S. institutions including NYSE Euronext Foundation, Inc., The Allstate Foundation, McGraw Hill Financial, Citi Foundation, Wells Fargo Foundation, The JPMorgan Chase Foundation, Bloomberg, GE Capital Retail Bank, The Utah Division of Securities, kasina, M&T Charitable Foundation, the New York City Council and Signature Bank.

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