



Board of Education Meeting Minutes
January 21, 2025
Administration Office

Members Present: Rick Bertrand, Ben Uhl, Fr. Brad Pelzel, Joe Malsam, Dan Kriener, Jennifer Rose Bass, Jacki Kelly, Fr. Randy Schon, Nick Hegarty

Absent Members: Rhonda Bridges, Fr. David Esquiliano

Via Conference Call: Fr. Tim Friedrichsen

Staff Present: John Flanery, Kelsey Schomaker, Marisa O'Connell, Chris Bork

1. Opening Prayer – 5:00 p.m. Fr. Brad Pelzel
2. Chris Bork, Bishop Heelan High School Principal – see notes
 - Overview of school updates in following areas.
 - Faith
 - 1 full-time campus minister, 1 chaplain (2 days a week) and 2 part-time campus ministers
 - Sacrament of Reconciliation, Adoration, and Mass are offered weekly to students
 - Academics
 - Graduating class earned 10.5 million dollars in offered academic scholarships (\$88,983 per student)
 - 90% of Graduates indicate they will attend college-72% will enroll in a 4-year institution
 - Activities
 - State qualifiers in football, girls soccer, and baseball
 - State Champions in boys soccer and volleyball
 - Band earned Division 1 Ratings in concert, jazz, and marching competitions
 - 19 vocalists chosen for All-State
 - Challenges/Opportunities
 - Hiring certified staff capable to fill teaching positions
 - Social media along with building positive peer relationships
 - ESA expansion
3. Approval of December Board Meeting Minutes
 - Motion by: Dan Kriener
 - Seconded by: Fr. Brad Pelzel
 - All in Favor: Aye
4. Committee Reports
 - a. Finance - Kelsey Schomaker and Nick Hegarty – see attachments
 - Tuition Receivables
 - \$356,844.49 reduction in A/R

- Blackbaud has been helpful to lower the number of students on hold
 - 199 students on enrollment hold currently compared to 502 at this time last year
 - Parish Receivables
 - See attached
 - 2nd Semester ESA's and cash flow updates
 - 10 ESA students disenrolled from BHCS from first to second semester
 - 2nd semester ESA funds need to be confirmed by 1-31-25
 - Personnel update regarding Accountant position
 - Working with Elite Staffing, Robert Haff and posted on Indeed
 - 2025-2026 Tuition
 - Clarification on Nebraska and South Dakota Catholic Families
 - Any new Nebraska and South Dakota Catholic families will need to submit a letter from their parish stating that they are active members in the church. Parish priests will provide examples.
 - Approve AGI tuition model for all new Nebraska and South Dakota Catholic families
 - Motion by: Dan Kriener
 - Seconded by: Ben Uhl
 - All in Favor – Aye
 - Budget – 2025-2026 wages pool vote
 - Request – 10% funding increase for across the board raises
 - Additional pool of funds to allow for compression raises for some faculty and staff (up to 12%)
 - Approve proposed wage increases
 - Motion by: Dan Kriener
 - Seconded by: Jacki Kelly
 - All in Favor: Aye
- b. Academics – Joe Malsam
- Meeting scheduled for February 12, 2025
- c. Catholic Identity – Jacki Kelly
- No meeting
- d. Enrollment and Marketing – Jennifer Rose Bass - see attached minutes
- “Affordable Campaign” is doing great – average 10 shadow days per week
 - Heelan T-shirts for each new student to wear on shadow days
 - Children's museum event on Monday, February 17th from 10:00 am – 12:00 pm
 - Cru Brew Crusader coffee shop/cart will be up and running by March 1st
 - Branding to include that it is owned and operated by the “Financial Literacy Program”
- e. Leadership & Governance – Ben Uhl
- No update

5. President's Report

- a. Marian Hall – Diocese property – see attached document
- Held discussion regarding the possibility of purchasing or leasing Marian Hall from Diocese
 - Discussed several opportunities the space could provide such as classrooms, faculty support, etc.
 - Board members to tour Marian Hall in the coming weeks
 - July 1, 2025 goal date to make decision regarding purchase or lease

- b. Strategic Planning Committee
 - Electronic vote to use outside facilitator was a tie
 - John and Kelsey proposed to put a “skeletal plan” in place through internal work and bring back to the board for consideration
 - Schedule board review in late February or early March
 - c. Bucket Conversation for 2025-2026 Budget
 - Continued discussion
 - Sacred Heart has a request for new boilers - tabled
 - d. Advancement – see attached documents
 - 2024 MLTF final numbers slightly higher than last year
 - Annual Fund ask is “Venmo Valentine”
 - Auction update
 - Thursday, April 10
 - Fund-a-cause will be “Walk of Faith” sidewalk and steps
 - e. Enrollment Updates
 - Registration windows have been established
 - Current families: February 3 – March 16
 - New Catholic families: March 17 – April 15
 - All open enrollment: April 16
 - Open House events are scheduled
 - f. Catholic Schools Week – January 26th – February 1st
 - Daily schedule of activities has been set
 - Confirmed priests that will be attending all school mass
6. Other Business
- Average cost of educating students does not include parish expenses towards education
 - Move to Executive Session: 6:45 p.m.
 - Motion by: Dan Kriener
 - Seconded by: Fr. Randy Schon
 - All in Favor: Aye
 - Move out of Executive Session: 6:57 p.m.
 - Motion by: Fr. Randy Schon
 - Seconded by: Nick Hegarty
 - All in Favor: Aye
 - Move to Adjourn: 6:57 p.m.
 - Motion by: Fr. Brad Pelzel
 - Seconded by: Dan Kriener
 - All in Favor: Aye

Next meeting Tuesday, February 18, 2025 at 5:00 p.m.