

# Ron Rubin School for the Entrepreneur

*Endowed by Ron Rubin*

## ES200-1T Foundations of Innovation

*(1 term solid, 1 credit)*

- Introduction to the entrepreneurial mindset
- Entrepreneurial methods to identify problems
- Use design thinking for entrepreneurial pursuits
- Learn the business Canvas model



## ES300-1T Applications of Innovation

*(1 term solid, 1 credit)*

- Apply design thinking & multiple business models for social entrepreneurial pursuits
- Participate in non-profit Case Competition
- Use market analysis to develop a new venture
- Pre-requisite: ES200



## ES400-1T The Corporate Challenge

*(1 term solid, 1 credit)*

- Experience with internal & external operations of a for-profit business
- Experience with decision-making in a for-profit business
- Space, time and mentorship to create a new for-profit business
- Pre-requisites: ES200 and ES300

## Application process for ES700 or ES800

- Completion of ES200, ES300, ES400 by end of Junior year
- Resume/Cover Letter to RRSFE Program Director
- Participation in RRSFE events throughout school year

## ES700-2T Strategic Business Management

*(2 term, meets 3 days/week, 1 credit)*

- Collaborate with team members, faculty, staff, and administrators
- Management team for Rubin Cafe or Eagle Outfitters
- Enhance intra-entrepreneurial skills
- +1 GPA bump

## ES800-2T Honors Seminar: Entrepreneurial Studies

*(2 term, meets 2 days/week, 1 credit)*

- The Startup - apply skills & concepts learned in ES courses to create a venture, service or product
- +1 GPA bump

## OTHER COURSES OFFERED THRU RRSFTE:

### ES400-1T Economics

*(1 term solid, 1 credit)*

- Available for 10, 11 & 12
- Understand economic fundamentals

### ES400-1T Financial Literacy

- Available for 10, 11 & 12
- Learn how to build wealth
- Understand financial terms

### ES700-3T AP Micro & AP Macro Economics

*(3 term solid, 3 credits)*

- Available for 12th grade
- Explore concepts of Micro & Macro economics
- AP Micro & AP Macro exam required
- +1 GPA bump

