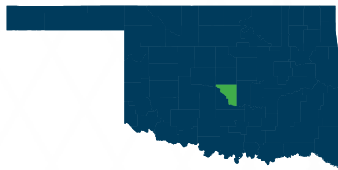


FOR A FUTURE THAT **WORKS**

Preparing Students for **SUCCESSFUL CAREERS**



Trusted for **over 50 years**
for **workforce training**
in **Cleveland County**



Offering **30+ career**
programs to more
than **1,800 students**



“The heating, ventilation, air conditioning and refrigeration (HVAC/R) program at Moore Norman helped prepare me with the skills and knowledge needed to succeed. Senior technicians have told me it is very rare to find someone with my level of expertise right out of school.”

- **Julian Cruz**
Refrigeration Technician,
Hagar Restaurant Service
2022 Moore Norman Technology Center Graduate

12,000 STUDENTS SERVED

through workforce training

Source: FY24 Enrollment Report

OUR GRADUATES:

96%

 are employed or continuing their education

Earn an **average starting salary** of more than
\$40,000 per year



Why This Bond Matters:

THE NEED.

In 2024-25, we had to turn away 25% of qualified applicants due to limited space.

THE DEMAND.

Focuses on high-demand careers like construction trades and health care, crucial for our region's future.

THE PLAN.

Expands facilities, modernizes equipment and optimizes learning spaces. Provides flexible training spaces for workforce training needs.



VOTE MARCH 4

VOTE MARCH 4 FOR A FUTURE THAT WORKS

Moore Norman gave me the opportunity to complete a 15-month sonography program on a reasonable budget and quickly step into the workforce to support myself. In this economy, that is crucial. I don't know what I would have done without Moore Norman.

- Rebecca Smith
Sonographer, INTEGRIS Health
2017 Moore Norman Technology Center Graduate



\$90 MILLION STUDENT INVESTMENT BOND



\$32 MILLION
New Business Workforce
Development Center



\$25 MILLION
Health Program
Upgrades and
Enhancements



\$33 MILLION
New Construction Trades Facility



The Investment:

A slight property tax increase – about **\$40 per year** for the average homeowner – **will ensure more students can access career training.**

Join us in creating a future that works – *for students and our community.*



LEARN MORE AT
www.mntc.edu/StudentInvestment

VOTE MARCH 4