



**Swedesboro-Woolwich PTO
Board Meeting Minutes
February 10, 2025**

I. Treasurer's Report- Deanna

II. Old Business

1. Fundraising Committee- Alicia

- a. Clifford Readathon closeout
- b. Boosterthon

2. Wizards

- Earnings: Tickets and Souvenirs- \$12,031.00, Sponsorships- \$1,500.00,
Concessions-TBD
- Ticket sales- 600
- Next year?

3. Family Tech Talk Night 7 PM online tomorrow

4. Cooking Decorating Night at Stratton

- 85 attendees, \$531.08

5. Ms. Paccione Painting Night at Harker

- 150 attendees, \$2,227.58

III. New business

1. Boosterthon
 - Kick off 3/18
 - 3/19-3/26 - Boosterthon Team Days (lead by PTO)
 - 3/27 - Harker Boosterthon Event (Booster team on site)
 - 3/28 - Stratton Boosterthon Event (Booster team on site)
 - Meetings with Principals
 - Details
2. Lunch with Littles at Clifford
3. Meeting with Superintendent
4. Meeting with Principal Traini
 - a. Dr. Seuss Night
 - b. Drama Club
 - c. Field Trip
 - d. Fun Day
5. Ladies Night/Teachers Night
6. 3/12- Hill St. Patty Day Teacher Treat 10-2 PM
3/14- Teacher Treat- Pi Day and St Patty Day Theme
 - o Clifford 730-12 PM
 - o Harker 8-12 PM
 - o Stratton 1045-115 PM
7. Spring Family Fun Night
 - Baskets
 - Vendors
8. Spring Book Fairs- Theme?
 - Scholastic drop off, pick up
 - Clifford:
3/3 or 3/4- Clifford Spring Book Fair Set up
3/5-3/6 Clifford Spring Book Fair

Stratton

4/1 Stratton Spring Book Fair Set Up

4/2-4/9 - Stratton Spring Book Fair

Harker

4/4 - Harker Spring Book Fair Set up after 330 PM

4/7-4/11 - Harker Spring Book Fair, teacher preview 4/7 745-830 AM

Stratton

4/22- Hill Spring Book Fair Set up anytime (Spring break: 4/14-4/21)

4/23 & 4/25 - Hill Spring Book Fair

9. PTO Board Get Together at Auburn Vineyard 2/28 at 7 PM

10. Kona Ice, Coffee and Cream, Penguin Patch

Next meeting March 10, 2025 at 7 PM

Anything else for good of order?

By Laws Discussion Off Record

Proposals should be to Tara by 2/10 (next board meeting)

At 2/10 meeting we'll set date for board to draft bylaws, present new draft at March meeting, and vote on the draft in April

In person: Deanna McCoubrie, Jaime Mihok, Amy Illiano, Elaine Luoma, Tara Bustard, Sylvia O'Neil, Suzanne Healey

Virtual: Shannon Stelle, Alicia Midure, Courtney Slusarski, Tara Carlton

I. Treasurer's Report: Deanna

a. Bank balance: 54,000

II. Old Business

1. Wizards:

14,000 not deposited yet

- Tickets & Souvenirs: \$12,031

- Sponsors: \$1500

- Concessions: 1635

Souvenirs: \$884

Concessions: 1635 (didn't sell a lot of hot dogs or pizza, but maybe because it was later... pizza and water were donated)

Sponsorships: 1500

Do we need to break down how much we spent for each event? Would mean multiple checks?

We are buying things for multiple events at one time.

Should we do this next year? All voted yes – request a 6/6:30 PM game time. Tara will renew our request.

Financial Question: Discussed having to track each expense that was purchased against each event. For example, I bought 5 table clothes, 6 decorations – do we need to track that each separately as far as expenses? We decided no, you can cut checks in one for the reimbursement of the items purchased for the events. This decision was based on the fact that we do use all things purchased across multiple events. It would be hard to report on each expense and cost against the event. Unless a large purchase and very specific for the event, we can reimburse on one check back to the purchaser.

2. Fundraising Notes:

Live meeting for Fundraising committees to foster more ideas.

Fundraising Committee updates were given for Paint night, and we did receive quite a few volunteers for this event.

Feedback from Paint night was very well received. Parent feedback: wonderful event, a lot of fun and would love it at many schools. Renaissance volunteers were fantastic.

- \$2,227.58

- 150 Attendees SOLD OUT

- Cost absorbed by PTO and all supplies were donated to Harker art department

Cookie decorating: The night went great. Some comments about price. Might need better advertising about supporting the location business and a unique event.

- \$531.08

- 85 attendees

Clifford Readathon: \$10, 202 – Cover the costs of field trips and other wish list items.
Survey following the Thons for parents and teachers.

3. Family Tech Talk Night:

- a. 7pm online
- b. Shared through PT Board and Facebook

NEW BUSINESS

1. Boosterthon

- a. Day to day involvement in the classroom won't be led by Boosterthon. Boosterthon will just run the final event.
- b. Our Principals and Gym Teachers pumping up the schools – Harker can use Morning Announcements
- c. Electronic will still go through Boosterthon.
- d. Fundraising committee will help with the incentives.
- e. PTO VPs and Alicia will oversee updating tracking, incentives and other in school activities.
- f. Can we get hats or shirts unique to each school for the teachers to wear?
- g. Discuss where the Boosterthon will be held, indoors or outdoors.

2. Lunch with Littles

- a. PTO to assist with decorating.
- b. April 4 th 11am – 2pm
- c. A few volunteers to help during the lunch. Could the kids from renaissance or leadership come over to help from Hill?

3. Meeting with Superintendent

- a. Money goes directly to schools as an activity fund for the specific school.
- b. Schools are allowed to ask PTO for direct requests. Anything that has to be affixed to the building or technology it must go through maintenance or Joel for Tech.

4. Meeting with Principal Traini

- a. Between all fundraisers Clifford will be receiving over \$14,000.
- b. Field Trip: 4/22, 4/23 & 4/25 – Could PTO provide soft pretzels? Estimated \$300 - APPROVED
- c. Fun Day: 5/29 - Ice Pops – APPROVED, Blow-up covered by PTO – APPROVED
- d. Dr. Seuss Night : During Clifford's Spring Book Fair March 7 th 6:00 – 7:30
 - i. Book Fair will be open during Dr Seuss Night
 - ii. PTO will provide Volunteers
 - iii. PTO to provide pencils, erasers, stickers and tri-color gold fish –

500 packs – APPROVED

iv. Popcorn Maker

e. Sweets with Santa 2025 – 12/7/2025

f. Drama Club – volunteers needed for security, help running kids

5. Ladies Night/Teachers Night

a. Beginning of May – Dressing Room on Main

6. March Events

a. 3/12 Hill St Patty Day Teacher Treat 10-2 – Faculty Room

b. 3/14 Teacher Treat Pi Day and St Patty Day Theme (VPs can come up with their own ideas on how to run this)

i. Clifford 7:30 AM – 12PM

ii. Harker 8-12 PM

iii. Stratton 10:45 – 1:15 PM

7. Spring Family Fun Night

a. Meeting with Boston on the Date

b. Baskets

c. Vendors

8. Spring Book Fairs – Under the Sea Theme – Approved by all (not Clifford)

a. Clifford- Dr Seuss Theme

i. 3/3 or 3/4 Clifford Book Fair Set-up

ii. 3/5-3/6 Clifford Spring Book Fair

b. Stratton

i. 4/1 Setup

ii. 4/2 – 4/9 Spring Book Fair

c. Harker

i. 4/4 – Setup 3:30 PM

ii. 4/7 – 4/11 Teacher preview 4/7 7:45 AM – 8:30 AM

d. Hill

i. 4/22 – Book Fair Setup

ii. 4/23 & 4/25 Spring Book Fair – Elaine to double check on these dates

9. Kona Ice, Coffee Cream and Penguin Patch- Incentive program, recommend with Renaissance