



**SATURDAY, APRIL 5, 2025**

**ST. CATHERINE'S MONTESSORI | 9821 TIMBERSIDE DRIVE**

**CORPORATE UNDERWRITING**

# ST. CATHERINE'S MONTESSORI



As Houston's leader in Catholic Montessori education, St. Catherine's Montessori is one of only three Association Montessori International (AMI) schools in the region—and the only one to offer a full AMI education from early childhood through high school. Founded in 1966 by two Dominican sisters who envisioned the transformative combination of Montessori and Catholic principles, St. Catherine's fosters lifelong learners who greet the world with curiosity and apply their unique gifts toward creating a more peaceful world.

St. Catherine's is a 501(c)(3) nonprofit organization and operates on two environmentally conscious campuses. Our main campus building was the first Leadership in Energy and Environmental Design (LEED) certified K-12 school in Texas, and we continue to prioritize sustainability in every development project. We are accredited by the Texas Catholic Conference of Bishops (TCCB ED) in association with the Texas Education Agency (TEA) and are recognized by AMI.

## St. Catherine's at a Glance

- 280 students ages 14 months to 18 years
- 55 talented faculty and staff
- 58 years of Catholic Montessori education
- 178 culturally diverse families from across the greater Houston area







# SCM GALA

Every two years, St. Catherine's Montessori hosts a gala to raise funds for special projects that enhance our community. This year, we invite parents, grandparents, faculty, alumni, and friends for an elegant evening featuring cocktails, dinner, dancing, auctions, and more. Our **Glitz & Glam Gala**, with over 275 anticipated guests, is a special opportunity to connect with a community that values education, family, and community engagement.

The SCM Gala provides a unique opportunity for sponsors to reach our highly engaged community of educated and generous families. As the only event where we allow advertising, underwriting the gala offers visibility across multiple channels—including physical and digital impressions to our extended network of 3,000 contacts.

## *Gym Renovation*

Built in 2006, our current gym ignited the development of our athletics and fine arts offerings, which have grown exponentially with the talents and interests of our student community and garnered multiple league championships and performance awards. What began as a one team per sport program for grades 4-9 has become a robust athletics program with multiple teams ranging from C-team to varsity for students through 12th grade. Our performing arts have experienced a similar renaissance, with the gym serving as the hub for orchestra, choir, and student-led theater productions. The space also provides the backdrop for a variety of community events, including our monthly Mass.

As a gala underwriter your support will make a lasting impact, helping us to resurface and seal the gym floor, purchase a protective floor cover, replace wall pads, and upgrade audio/visual technology, stage flooring, and lighting. Together we can ensure this space continues to inspire and accommodate our growing school for years to come while maximizing your ability to reach our community.

Visit [www.stcathmont.org/gala](http://www.stcathmont.org/gala) to underwrite today. For more information, contact Lyndsey Ray, St. Catherine's advancement director, at 713 665.2195 or [lray@stcathmont.org](mailto:lray@stcathmont.org).





# CORPORATE UNDERWRITING BENEFITS

## PRESENTING SPONSOR | \$15,000

- Logo on step-and-repeat arrivals banner
- Logo on invitation\*
- Logo projected during dinner
- Logo on mobile bidding app
- Full-page ad in gala program\*
- Swag bag marketing insert
- Logo in thank you email
- Logo on gala website, in gala newsletter, and in Annual Report
- Name recognition in invitation and program\*

## AUCTION SPONSOR | \$10,000

- Logo projected during dinner
- Recognition signage at silent auction
- Logo on mobile bidding app and live auction paddle
- Full-page ad in gala program\*
- Swag bag marketing insert
- Logo in thank you email
- Logo on gala website, in gala newsletter, and in Annual Report
- Name recognition in invitation and program\*

## BAND SPONSOR | \$5,000

- Logo projected during band performance
- Logo on mobile bidding app
- Full-page ad in gala program\*
- Swag bag marketing insert
- Logo in thank you email
- Logo on gala website, in gala newsletter, and in Annual Report
- Name recognition in invitation and program\*

## BAR AND LOUNGE SPONSOR | \$5,000

- Recognition signage at each bar
- Logo on mobile bidding app
- Full-page ad in gala program\*
- Swag bag marketing insert
- Logo in thank you email
- Logo on gala website, in gala newsletter, and in Annual Report
- Name recognition in invitation and program\*

## DÉCOR SPONSOR | \$5,000

- Two promotional cards on each dinner table
- Logo on mobile bidding app
- Full-page ad in gala program\*
- Swag bag marketing insert
- Logo in thank you email
- Logo on gala website, in gala newsletter, and in Annual Report
- Name recognition in invitation and program\*

## PRINTING SPONSOR | \$3,000

- Half-page ad in gala program\*
- Swag bag marketing insert
- Logo in thank you email
- Logo on gala website, in gala newsletter, and in Annual Report
- Name recognition in invitation and program\*

## WINE & SPIRITS PULL SPONSOR | \$3,000

- Half-page ad in gala program\*
- Logo on pull winner bags
- Logo in thank you email
- Logo on gala website, in gala newsletter, and in Annual Report
- Name recognition in invitation and program\*

## PHOTOGRAPHY SPONSOR, OPTION A | \$1,500

- Logo in thank you email
- Logo on gala website, in gala newsletter, and in Annual Report
- Business card ad in gala program\*
- Name recognition in invitation and program\*

## PHOTOGRAPHY SPONSOR, OPTION B | \$1,500

- Priority gala seating for **two**
  - Business card ad in gala program\*
  - Name recognition in invitation, program, website, gala newsletter, and Annual Report\*
- (fair market value: \$300)*

## SWAG BAG SPONSOR, OPTION A | \$600

- Logo on gala website and newsletter
- Logo on swag bag inserts
- Name recognition in invitation, program, website, gala newsletter, and Annual Report\*

## SWAG BAG SPONSOR, OPTION B | \$600

- Gala seating for **two**
  - Name or logo on swag bag inserts
  - Name recognition in invitation, program, website, gala newsletter, and Annual Report\*
- (fair market value: \$300)*

*\*The print deadlines are Jan. 10 for invitations and Mar. 17 for programs*



# PROGRAM AD SIZES

## **FULL-PAGE**

8" X 5.125"

Please email your artwork to  
[gala@stcathmont.org](mailto:gala@stcathmont.org) NO LATER than  
February 24, 2025 for inclusion in  
the gala program.

Formats accepted:

High resolution jpeg, PDF, Illustrator,  
InDesign, or Photoshop

## **HALF-PAGE**

3.875" X 5.125"

## **BUSINESS CARD**

3.875" X 2.375"



# GALA COMMITTEE

## GALA CHAIRS

Nicole Luijter and Katie Baula

## TABLE SPONSORSHIPS

Kristin Zipple-Shedd

## CLASSROOM ART PROJECTS

Renee Smith

## DÉCOR

Nadia Ali

## EVENT UNDERWRITING

Raymond L Panneton

## CLASSROOM BASKETS

Hailey Panneton

## AUCTION SETUP

Mary Tysor

## AUCTION

Sarah Hassan

## WINE & SPIRITS PULL

Kathleen Bertolatus  
Janna Harris

## CLEANUP CREW

Catherine Barber



St  
Catherine's  
MONTESSORI