

Create Your Free Employer Profile

We are now utilizing the **FREE FutureForward™** platform to further connections made between students, educators, businesses & training partners.

FutureForward™ is a career exploration tool committed to helping everyone ensure local communities have a prepared and engaged future workforce.

It only takes a few minutes to create a profile!

Join the Directory

Visit bit.ly/FutureForwardJoinDirectory or scan QR Code:



Initial Signup

Use your email address for your username. Password requires eight characters, capital and small letter, number, and special character.

After Login

- **Career Clusters:** Check all career clusters you have in your company.
- **General Employer Information:** Name, address, website, phone number
- **Learning Opportunities:** What experiences are you able to do to assist the schools and your future workforce?
- **Short Description:** One paragraph explanation of your company.
- **Long Description:** Provide a compelling overview of your company, highlighting what makes it unique and engaging. Include information about the types of careers you offer and address common questions prospective employees have.

- **Social Media Information:** Facebook, X/Twitter, LinkedIn
- **Employment/Career Page Link**
- **Video Links:** YouTube or Vimeo
- **Small Company Logo:** 500 x 500 px and 10 MB max.

Best Practices

View the example page to view best practices both on the site and in the linked videos at bit.ly/FFExampleBusiness or scan QR Code:



Recommended Additions

Adding keywords related to the careers you offer, information to both the short and long descriptions, and links to relevant job pages is recommended to increase the effectiveness of your page. View a list of the terms searched for by students at the following link: bit.ly/4gyqYcl

Questions?

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