POMPERAUG HIGH SCHOOL ATHLETICS

234 Judd Rd., Southbury, CT 06488 (203) 262-3244

Dear Business Leader:

We would like to offer your company a unique and cost effective way to reach the Region 15 communities of Middlebury and Southbury, and beyond, with your products and services.

Throughout Pomperaug High School we have facilities that serve as the home to our athletic programs and our student athletes, as well as, the youth of our communities. Through our newly formed Panther Pride Sponsorship Program, you can reach thousands of Middlebury, Southbury, and surrounding area families and give your business access to the important market represented by these potential customers. Our sports complex hosts multiple sporting events and community events in both the fall and spring seasons and throughout the summer, where this program can give your company full year visibility within our community.

This program is being run by the Region 15 Public Schools and PHS Athletics Department. Monies raised from this program will be targeted to help fund improvements to our athletic facilities and will also assist in funding turf field replacement years down the road. We would like to purchase a new scoreboard for the stadium field as the one we currently have is older and needs to be upgraded.

We have different program options that provide your company with advertising customized to suit the needs of your business. The attached information describes the options available to you to participate in this program. All program levels include a highly visible sign that we will create and place at our athletic complex. Please take the time to consider the positive effects your participation will have on our athletics program, our community and your business. We thank you in advance for helping to make PHS Athletics first class for our students and the entire Region 15 community. If you have any questions, please contact me and I will be pleased to provide you with more information on any of these offerings.

Thank you,

Ron Plasky
Director of Athletics
Pomperaug High School
rplasky@region15.org (203) 262-3244

PROGRAM OPTIONS

Pomperaug Athletics Sponsorship Program - Various Levels:

Platinum Sponsor: _____ 4' x 8' sign at the top of the Press Box advertisement (**only 3 available**)
(Sold out) Three years- $6,000 First year- $2,500, Second year- $2,000, Third year- $1,500

Premium Sponsor: _____ 3' x 6' sign at the top of the grandstand advertisement. Three years $2,250 First year- $1,000, Second year- $750 Third year- $500

Note- Limited availability- First come, first served

To learn more about the Panther Pride Sponsorship Program, please email or call Ron Plasky at: rplasky@region15.org or (203) 262-3244

TOTAL AMOUNT ENCLOSED: _____

Company Name: _____

Company Address: _____

Contact Name: _____

Contact Phone:_____

Contact Email: _____

TO BE DISPLAYED ON THE BANNER - Please submit your desired name, wording, logo or other information to be placed on the sign. We will email a proof of the **banner design**. If using your logo or artwork, you will need to send a vector file that can be made larger without compromising the piece.

If you have any questions, please contact Ron Plasky at 203 262-3244 or at rplasky@region15.org

All checks should be made payable to: Region 15 Athletics Activity Fund and sent to:
Pomperaug Athletics
% Ron Plasky
234 Judd Rd.
Southbury, CT 06488