

# Local Program Partners

Dolly Parton's Imagination Library is the flagship program of The Dollywood Foundation, a 501(c)(3) nonprofit Tennessee organization. The Imagination Library is dedicated to inspiring a love of reading by gifting FREE books to children from birth to age five. The program is made possible through funding shared by Dolly Parton herself, and local Program Partners in the United States, Canada, United Kingdom, Australia, and the Republic of Ireland.

Inspired by her father's inability to read and write, Dolly started the Imagination Library in 1995 to serve the children of her hometown in Sevier County, Tennessee. Today, her program spans five countries and gifts over 3 million free, high-quality, age-appropriate books each month to children around the world. There is never a charge to families who participate in the program and it is open to all children under the age of five in geographic areas with operating programs."



Supporting Dolly Parton's Imagination Library is a powerful way to make a lasting impact on the lives of the children and families in your community.

Dolly Parton's Imagination Library partners with local communities to gift one free, age-appropriate, high-quality book each month to children from birth to age five.

These books are personalized with the child's name and mailed directly to their home to create a gifting experience that makes books exciting and shows the child someone is thinking of them.



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“We know that sustainable community change requires the engagement of community members, and the Imagination Library has been our vehicle to initiate this collaborative approach to ensure a life-long love of reading and learning for our community's youngest generation.”

- Virginia Carmody, Executive Director,  
Literacy Coalition of Onondaga County



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ImaginationLibrary.com

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“The True Heroes of my Imagination Library” - *Dolly*

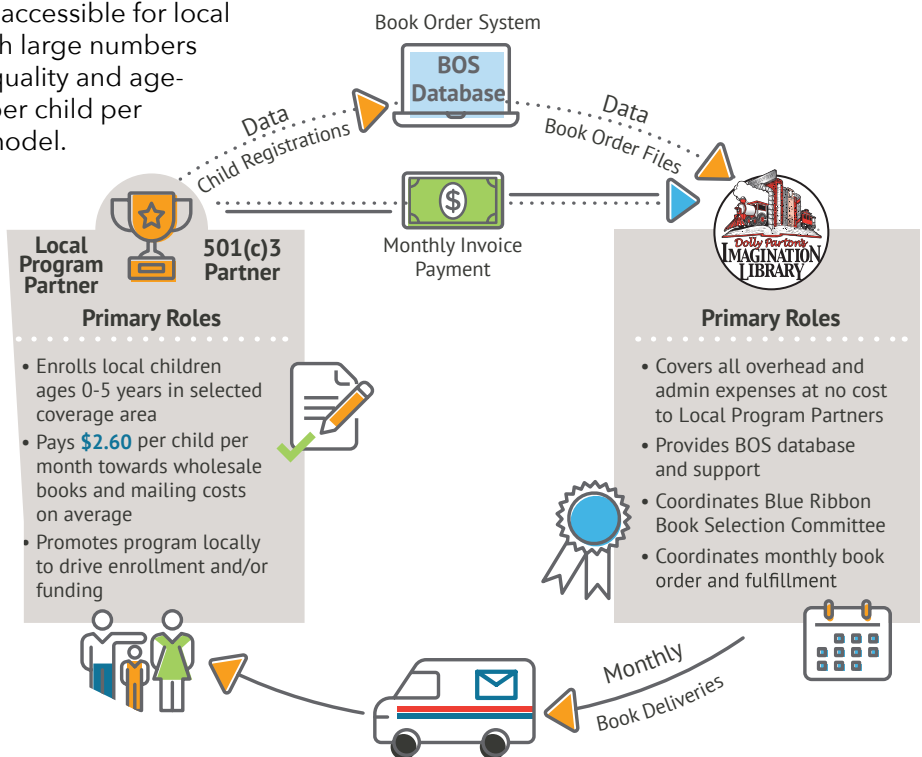
Improving early childhood literacy with Dolly Parton’s Imagination Library creates opportunities for children to thrive so that they succeed in school and help their communities grow and prosper.

Dolly Parton’s Imagination Library makes it accessible for local communities to regularly communicate with large numbers of children and families, providing a high-quality and age-appropriate library of books at a low cost per child per month through a flexible, highly scalable model.

Local Program Partners make the program accessible to all birth to age five children in their local area.

## Local Program Partners:

- ✓ Pays the wholesale cost of books and mailing for children in selected coverage area
- ✓ Promotes the Program and Builds Awareness
- ✓ Registers Children to Participate
- ✓ Enters Information into the Book Order System



**DOLLYWOOD**  
FOUNDATION



The Dollywood Foundation’s support teams help Local Program Partners every step of the way. From managing the Book Order System, ordering and processing books, and providing marketing, finance and customer support. Let us help you get started in your community and become part of “Team Dolly”!

**Want to Start A Local Imagination Library Program in Your Community Today?**

Visit our website and complete the Start-A-Program online form and a team member will be in touch with you soon!

