Carbondale Community High School 165
Athletic Department Strategic Plan Draft
Final Meeting
Participant Handout

Draft of Plan	Final Recommendation
Mission: Cultivate excellence, integrity and teamwork empowering student athletes to excel on and off the field.	
Motto: Compete in the classroom, on the field, and in life.	
Vision: Be an athletic program that is a source of community pride that strives for excellence in the classroom and on the field by providing our student athletes support in their physical, mental and emotional well-being while preparing them for their future after graduation. ● Develop personally responsible student athletes with a growth mindset. ● Field athletic teamwork and a strong work ethic that consistently achieves success. ● Promote academic success within student athletes while promoting leadership and personal achievement	
Core Values: Terriers value: **T**eamwork **E**xcellence **R**espect	

Responsibility **I**ntegrity **E**ffort **R**esilience **S**portsmanship	
Long Range Goals: **Goal 1 – Academic Success** Ensure that athletics is a model department striving to support athletes achieve a high level of academic success. **Strategy: Ensure understanding, clarity and consistency in Academic, Social, and Emotional Eligibility.** **Goal 2 – Equity, Diversity and Inclusion** Foster a culture that values equity, diversity, and promotes inclusion. **Strategy: Cultivate an equitable and diverse culture to offer the best environment for all athletes.** **Goal 3 – Competitive Excellence** Be the best athletics program in the conference and among public high schools. **Strategy: Track and report individual and collective success of the Athletic Department.** **Strategy: Make appropriate changes to strengthen and improve the conference.** **Goal 4 – Coaching Excellence**	

Recruit, developing and retain a high-quality coaching staff. **<u>Strategy:</u> Provide a high-quality strength & conditioning component to the program.** **<u>Strategy:</u> Strengthen relationships coach to coach** **<u>Strategy:</u> Strengthen relationships coach to student athlete.** **Goal 5 – Space and Facilities** Provide athletes an opportunity to practice and compete in first class facilities with optimal space and first class equipment and other essential program materials **<u>Strategy:</u> Make appropriate space & facility upgrades.** **<u>Strategy:</u> Adjust schedules to better meet the needs of the program, athletes, athletes' families and coaches.** **Goal 6 – Family and Community Engagement** Enhance engagement with athletes' families and community organizations, and alumni to enlist support. **<u>Strategy:</u> Enhance collaboration & communication with feeder elementary districts.** **<u>Strategy:</u> Improve relationships work SIH, SIU, and the Clubs.**	

Goal 7 – Financial Accountability Increase annual revenue, maximize all available financial resources and operate within budget parameters to best meet the needs of athletes. **<u>Strategy:</u> Ensure financial support to achieve mission, vision and goals.**	