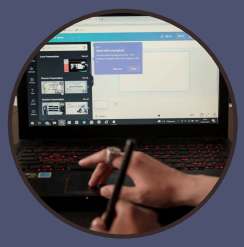


Graphic Design & Interactive Media

Business & Industry Endorsement

The Design and Multimedia Arts program of study explores the occupations and educational opportunities associated with the design and creation of graphics to meet specific commercial or promotional needs such as packaging, displays, or logos. This program of study may also include exploration into the designing of clothing and accessories, and the creation of special effects, animation, and other visual images. Students will be instructed in the use of film, video, computers, and other electronic tools and media for the creation of computer games, movies, music videos, and commercials.

Level I Course	Level 2 Course	Level 3 Course	Level 4 Course
			
Principles of AV Video Game Design	Animation I Commercial Photography Entrepreneurship I	Animation II	Practicum of Entrepreneurship

Recommended Course Sequence:

9th grade

Principle of AV (if not completed in 8th Grade) &/or Video Game Design

10th grade

Animation I &/or Commercial Photography

11th grade

Animation II

12th grade

Practicum of Entrepreneurship

Industry Based Certifications:

- Adobe Certified Professional; Adobe Illustrator
- Adobe Certified Professional; Adobe Photoshop
- Adobe Certified Professional; Adobe After Effects

Postsecondary Opportunities:

Associate Degree:
Graphic Design
Digital Artist

Bachelor's Degree:
Web Design
Design and Visual Communications
Animation
Interactive Technology
Video Graphics
Special Effects

For detailed course descriptions see the Course Selection Handbook.