

# Business Courses for Freshmen and Sophomores

## Courses Meeting Every Day for one (1.0) credit

### **Accounting I #5510**

- Learn how businesses keep track of their activities
- Understand how to set up and keep records for a small business
- Understand common financial terms such as assets, liabilities and equity
- Prepare financial statements
- Evaluate company performance

### **Introduction to Law #5700**

- Learn how our laws affect you
- Understand trial procedures
- Participate in mock trials both in class and in out-of-school competitions
- Go on field trips to the local courts
- Work on your debating and persuasion techniques

## Courses Meeting Alternating Days for half (.5) credit

### **Entrepreneurship #5744**

- learn the fundamentals of owning a business
- Learn about franchise ownership
- discover which products and services are on the leading edge
- Examine the various options of business ownership (Corporation, LLC, etc.)
- Watch and break down the potential of innovative products and services on shows like Shark Tank, The Profit and Million Dollar Idea
- Get a competitive edge by learning business skills from an entrepreneur

### **Hospitality and Tourism Mgmt #5644**

- Create a business plan for a music festival
- Examine high profile successes and failures in the Entertainment business
- Participate in a restaurant simulation
- Analyze the Hospitality Industry
- Create your own themed hotel and cruise
- Learn about the exciting yet challenging world of entertainment

### **International Business #5604**

- Understand etiquette for international travel and negotiation
- Learn how globalization is impacting you
- Examine international financial systems
- Design an export plan for a New York State product
- Explore careers in international business
- Learn how cultural differences impact international business

### **Sports Marketing #5734**

- Understand sports marketing and the effects of sports on the economy
- Learn about careers in sports
- Discover the economic impact of sports
- Create your own basketball franchise
- Take field trips to sports venues
- Investigate how international sports such as Formula One and Premier League soccer influence the American sports fan

### **Investment Decision Making #5824**

- Learn how to effectively research a company before you invest your money
- Compare the risks and rewards of popular investments such as stocks, bonds and mutual funds
- Compete effectively in the Syosset High School Investment Challenge
- Learn how the actions of the Federal Reserve Bank impact your investments

### **Fashion Marketing #5724**

- Express your creativity through fashion
- Learn how fashion is marketed nationally and internationally
- Discover how designers and celebrities influence fashion trends
- Explore careers in the fashion industry
- Learn how to create and market a new line of products
- Attend field trips to fashion schools and Macy's at Herald Square in NYC

### **Personal Finance #5704**

- Explore what it means to be wealthy
- Learn how to create an effective budget
- Manage a checking account
- Create a long term savings plan
- Learn the right way to use a credit card
- prepare for financial emergencies
- Learn about the taxes our government collects and how to minimize them
- Compare the various types of insurance

### **Business Communications #5864**

- Become proficient in Google Suite and Microsoft Office Suite, with special attention given to Excel
- Learn how to create projects in Photoshop
- Create your own digital portfolio using Google Sites
- Gain knowledge and skills of the applications used in the business world



# Business Courses for Juniors and Seniors

## College level courses!

- ✓ Earn up to 42 college credits
- ✓ Earn six college credits per class (unless noted)
- ✓ Tuition is discounted
- ✓ Classes meet daily

### College Accounting #5620

(Open to sophomores on a case by case basis)

- Decode the language of business so you understand common terms such as assets, liabilities and equity
- Learn how to create and read the most common financial reports such as balance sheets, statement of owners equity, and income statements
- Be able to interpret financial performance and judge a company's health
- Learn how to properly organize financial information

### College Marketing #5640

(Open to sophomores)

- Target Millennials, Baby Boomers and Gen Z markets
- Learn to effectively manage project teams
- Analyze the 4 P's and develop a new marketing plan
- Capitalize on trends and new technology
- Make your business idea contagious
- Explore the history of products and industry disruption

### College Corporate Finance #5670

- Understand how a corporation manages its assets and liabilities, and raises capital
- Learn about effective project forecasting, planning and budgeting
- Examine the tools and techniques for risk assessment and risk management
- Examine how corporations enhance shareholder value and assess the impact on other stakeholders

### College Business Law #5630

(Open to sophomores on a case by case basis)

- Understand the U.S. legal system and its impact on you
- Explore contracts, employment law, intellectual property, and business ethics
- Learn different types of business ownership and their legal implications
- Explore a career in law and law school

### College Business Economics #5650

(.5 HS Business cr, .5 HS Social Studies cr)

- Assess real world economic events
- Examine leading economic indicators
- Analyze current news topics through the lens of 60 Minutes and Dateline
- Understand Micro and Macro Economic concepts
- Learn and apply economic theories

### College Real Estate Law #5660

(3 college credits, recommended for seniors)

- Earn the 77- hour NYS qualifying certificate toward a real estate license
- Eligible to become a licensed salesperson
- Learn agency, environmental issues, human rights, fair housing, deeds, etc.
- Be an educated investor, buyer or renter

### Virtual Enterprise #5680

(3 college credits)

Prerequisite: 1 high school business credit, or Advertising Design, Computer Science or Independent Video Production

- Be part of a virtual student run business, interacting with over 5,000 other student run businesses in over 40 countries
- Virtual Enterprise offers students a competitive edge in entrepreneurship, global business, problem solving, communication, personal finance and technology

### College Sports Management #5800

(Open to sophomores)

- Develop strategies for enhancing professional skills and gaining employment within the field of sports
- Understand leadership roles within the sports & entertainment industry
- Explore the economy of sports globally
- Examine the legal side of sports, contracts, liabilities and disputes
- Gain knowledge of budgeting, financial planning, and revenue generation specific to sports facilities and events
- Design & operate sports facilities for all types of sports & entertainment events
- Network and meet with industry professionals across various sports

### College Fashion Merchandising and Development (Open to sophomores) #5810

- Learn how to launch a fashion or beauty line from start to finish
- Create line sheets and product samples
- Explore ingredient sourcing and mixing
- Learn to launch a new brand into market
- Investigate retail supply chains and global fashion markets

## Gain HS credit while working

### Coop Work Experience #5880

(.5 to 2 HS credits – 10th or 11th period)

- Obtain a paid in-school job or position outside of school
- Build your college resume by gaining real life work experience

### Internship Program #8811, #8812

(.5 credits – 10th or 11th period)

- Gain experience in a non-paid position
- Build your college resume by gaining real life work experience
- Explore possible career choices

# Honor Societies, Clubs and CTE Pathways

## Business Honor Society

### Eligibility

- Sophomore, Junior, or Senior
- Enrolled in a current business course
- Total of 6 points
- G.P.A. must be an A in business courses, and B+ overall
- Two non-business teacher recommendations

### Recognition

- Business and Marketing Honor Society of New York State (Sophomores, Juniors & Seniors)
- National Business Honor Society (Juniors & Seniors only and 3rd Business Course)

## Business Clubs

- DECA
- Investment
- Entrepreneurship
- Women in Business
- Fashion

## Your SYO+ Pathway to Success!

The SYO+ Pathway Program is a collection of New York State approved pathways that offers a variety of courses for students interested in exploring careers in:

- Agriculture
- Business and Marketing
- Family and Consumer Sciences
- Health Sciences
- Trade and Technical Education
- Technology Education



Students completing the program will:

- Receive a special distinction on their transcripts
- Earn a designation on their diploma, and
- Qualify for the "4+1" graduation requirement.

To receive the distinction, students are required to:

- Complete the coursework for the classes in the chosen pathway
- Pass a nationally recognized industry exam
- Complete a locally developed project/performance-based project

Students in all pathways will also earn micro credentials that will help them gain internships and career opportunities

## SYO+ Pathways

### Accounting / Finance

(4 credits)

- Personal Finance (.5 credit)
- Business Communications or Investment Decision Making (.5 credit)
- Accounting 1 or College Accounting (1 credit)
- College Corporate Finance (1 credit)
- College Virtual Enterprise (1 credit)



### Business Management

(4 credits)

- Personal Finance (.5 credit)
- Choice of (.5 credit)
  - Hospitality & Tourism
  - Sports Marketing
  - Fashion Marketing, or
  - Entrepreneurship
- College Marketing & Management (1 credit)
- Accounting 1 or College Accounting (1 credit)
- College Virtual Enterprise (1 credit)



### Fashion Design & Merchandising Mgmt

(3.5 credits)

- Personal Finance (.5 credit)
- Fashion Marketing (.5 credit)
- Fashion Workshop (.5 credit)
- Choice of (.5 credit)
  - Interior Design
  - Entrepreneurship
  - International Business, or
  - Advanced Fashion Workshop
- College Fashion Merchandising and Development (1 credit)
- Internship or Work Experience (.5 credit)
- Industry Standard Exam
  - Fashion Design Merchandising