



# BUSINESS DONOR RECOGNITION

## AUCTION DONOR RECOGNITION LEVELS

If the value of your donated item is...

### \$5,000+

benefits include:

- Premium placement in digital auction platform
- Dedicated social media spotlight (3 posts across platforms)
- Full-page recognition in digital program (premium placement)

### \$2,500 - \$4,999

benefits include:

- Featured placement in digital auction platform
- Social media recognition (2 dedicated posts)
- Half-page recognition in digital program

### \$1,000 - \$2,499

benefits include:

- Standard placement in digital auction platform
- Social media mention (1 dedicated post)
- Quarter-page recognition in digital program

### \$500 - \$999

benefits include:

- Name listing on digital auction platform
- Business card size ad in digital program
- Social media group acknowledgment

### \$250 - \$499

benefits include:

- Business card size ad in digital program
- Name listing on digital auction platform

### \$100 - \$249

benefits include:

- Name listing in digital program
- Recognition on digital event donor board

### UP TO \$99

benefits include:

- Name listing in digital program

## ADDITIONAL SPECIFICATIONS:

### Logo requirements:

- File Format: Vector EPS or high-resolution PNG/JPG (300 dpi minimum)
- Size: Minimum 600px wide for digital display
- Color Mode: RGB color format required
- Submission Deadline: Friday, March 14th

### Digital Program Ad Specifications:

- Full Page: 1920 x 1080 pixels (16:9 ratio)
- Half Page: 1920 x 540 pixels
- Quarter Page: 960 x 540 pixels
- Business Card Size: 600 x 350 pixels
- Resolution: 72 dpi minimum
- Format: PNG or JPG
- File Size: Maximum 2MB per image

*Donor may opt out of recognition.*

### QUESTIONS?

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**Presentation**  
HIGH SCHOOL