

**Elizabethtown Area School District
Scope & Sequence - Quick Reference**



Department: Business, Computer and Information Technology

Course: Business Publishing

Grade Level(s): 10-12

Course Description: This business communication course teaches students how to design and create computer graphics and web objects for promotional displays, marketing materials and web sites for products, services, and companies. Students will explore the elements of layout, color and design, as well as develop e-commerce graphics and layouts for brochures, newspapers, journals, corporate reports, and Internet sites. Microsoft Office and various graphic, desktop publishing, animation, and web-design software for PCs will be used.