

February 11, 2025



Communications & Community Relations Report

THINK LEARN BE
MORE
TOGETHER
POCATELLO/CHUBBUCK
SCHOOL DISTRICT 25

Monthly Communications Insights

PCSD 25 Social Media At a Glance

As of February 5, 2025



Followers

12,249



Followers

1,400



Subscribers

602



Followers

470

Facebook continues to be the most effective social media tool to reach our audience



280,393

Views



31,560

Reach



1,727

Interactions



57

Follows



36

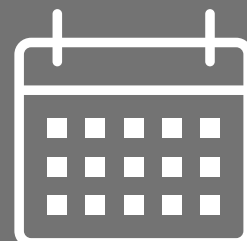
Unfollows

Livestreams



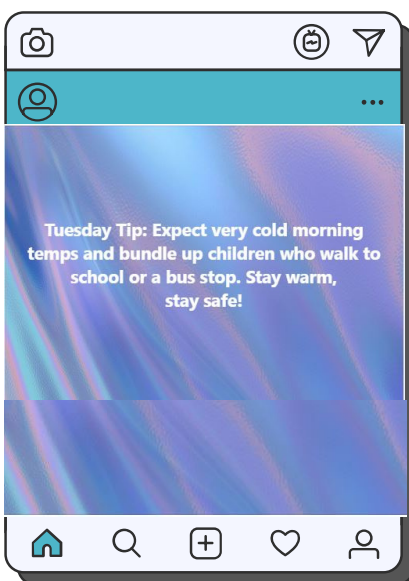
February 4, 2025
Board Work Session
 64 views

January 21, 2025
Regular Board Meeting
 4647 views

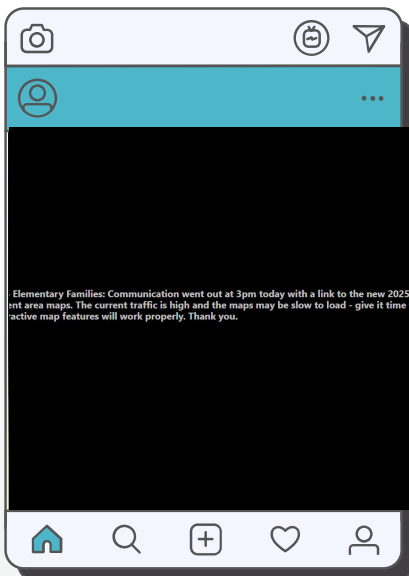


Top Performing Posts

Top Content By Views: Last 28 Days



Views 121,757
 Reach 7,631
 Interactions 178
 Comments 42
 Shares 13



Views 117,088
 Reach 6,305
 Interactions 38
 Comments 12
 Shares 12

01

January 20, 2025

Tuesday Tip: Expect very cold morning temps and bundle up children who walk to school or a bus stop. Stay warm, stay safe!

02

January 30, 2025

PCSD 25 Elementary Families: Communication went out at 3pm today with a link to the new 2025-2026 enrollment area maps. The current traffic is high and the maps may be slow to load - give it time to load and the interactive map features will work properly. Thank you.

EVERY DAY MATTERS

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Every Day Matters - Pocatello-Chubbuck School District
25

 sd25.us



Every Day Matters!

SHOW SOME LOVE FOR LEARNING!

Remember, Every Day Matters—show some love for learning!

This February, show your love for learning by being "On Time, In School, Every Day." Regular attendance makes a difference! Try scheduling non-urgent medical appointments outside of school hours to minimize days missed. If your child must stay home due to illness, ask their teacher for resources to keep learning from home.

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SCHOOL DISTRICT 25

On Time, In School, Every Day!

School Newsletter Content

School Reader Boards

School Digital Screens

District Digital Entry Screen

Website

Social Media

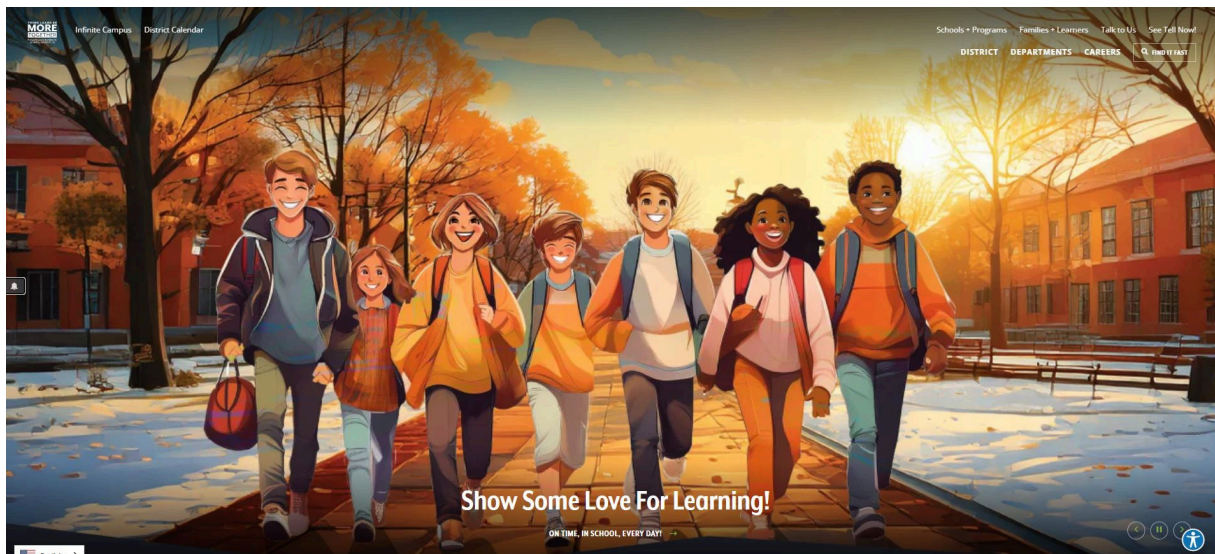
MoatIT Digital Screens

Website Updates

WWW.SD25.US

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SCHOOL DISTRICT 25



Current Initiatives - Pocatello-Chubbuck School District 25

 sd25.us

Current Projects - Pocatello-Chubbuck School District 25

 sd25.us

SAVE-THE-DATE



PV-TEC

Portneuf Valley Technical Education
& Career Campus



What: GRAND OPENING CELEBRATION

Who: Community Open House

Where: PV-TEC

When: May 1, 2025

Invitations will be mailed prior to Spring Break.

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MEDIA LINKS

Appendix

Links to articles from January 22, 2025 to February 5, 2025



Thank you.

PCSD 25

Communications

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www.sd25.us