

COMMERCIAL INTEREST FOR PUBLICATIONS AND PRINTED MATTER

District facilities, staff, and students will not be used or employed in any manner for advertising or otherwise promoting the interests of any commercial entity, subject to the exception below.

The school may, upon approval of the Superintendent, approve activities, in cooperation with any individual or organization, which are of general public interest and which promote the education or other best interest of the students. This policy shall apply to:

- a. School Yearbooks
- b. School Newspapers
- c. Special Events Programs
- d. Athletic Schedules
- e. Other School-Related Printed Matter

Solicitation of advertisements by students or staff will be extended to as broad a section of the business community as possible.

This policy is not intended to discourage the use of business advertisements on school-related printed matter. It is intended to give all business establishments a full and equal opportunity to participate as advertisers or sponsors.

Printed matter which is not printed by the school district in an official capacity, but which contains commercial advertisement or commercial sponsorship shall require the approval of the superintendent of schools prior to distribution by students or staff.

Printed matter sponsored or printed by a recognized non-profit organization or public agency shall require the prior approval of the superintendent of schools before distribution by staff or students.

The superintendent of schools shall seek approval from the Board of Education when, in the school superintendent's judgment, any printed matter or publication is deemed to be controversial.

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