

## Campaign Team Roles

Your group will represent a political candidate. Each person in your group will take on a specific role on your campaign team.

Decide which team member will take on each role. Then read the candidate biography to learn about the candidate your group will represent. As you read, note your candidate's opinions on major issues that he or she might be asked about during the campaign.

### **Candidate**

You are responsible for

- acting as your group's Candidate during public appearances and meetings.
- being familiar with, and able to speak intelligently about, your Candidate's views.
- approving the campaign Web site your group will create.

### **Research and Policy Director**

You are responsible for

- making sure the Candidate is knowledgeable about the issues in the campaign.
- being familiar with the views of the opposition in order to help differentiate your Candidate from the opposition.
- ensuring that your group knows about the other candidates and the interest groups before the meet-and-greet.
- working with the Campaign Manager to ensure that the Candidate meets with interest groups that support his or her issues during the meet-and-greet you will participate in.

### **Campaign Manager**

You are responsible for

- overseeing the crafting of the Candidate's message.
- ensuring that the issues the Candidate adopts in the campaign platform are in line with his or her beliefs and actions.
- working with the Candidate to help write his or her positions on campaign issues for the Web site your group will create.
- working with the Research and Policy Director to ensure that the Candidate meets with interest groups that support his or her issues during the meet-and-greet you will participate in.

Create your candidate

Our candidate is (circle one) Far left, left moderate left, moderate right, right, far right

Our group is (circle one) A or B

1. Create a biography.

What is your candidate's background?

Describe their education.

Was he or she in the military? If so, describe their experience.

What is their work experience?

What has he or she accomplished in government?

What important government positions has he or she held?

Describe their family.

2. What are their positions on the following subjects?

a. Death penalty: For or against? Who should get it?

b. Crime prevention: Are they for or against community policing? For or against mandatory minimum sentencing?

c. Gun ownership: Who should be able to own guns? What type of guns (if any) should be banned?

d. Protecting the environment: Does global warming exist? If so, what should be done, if anything about it? What is your position on lowering auto emissions, taxing individuals and businesses, regulating businesses, and alternative energy?

e. Foreign policy: Should we use diplomacy or military action? How should we work with the United Nations?

f. Health care: Who should and should not get government subsidized health care?

g. Poverty reduction: How would your candidate eliminate poverty? Which taxpayer funded programs should exist to help the poor? Should there be subsidized housing, free preschool, health care, cash payments? What limits should there be on these benefits? Should we rely on taxpayers or faith based organizations to help poor people?

h. Immigration: What should be done with undocumented immigrants? Should there be a guest worker program or a path to citizenship? Should there be fines for employers? More border patrol? A wall?